

TRADEMARK

1960

PROGRAM
and
PRICING
GUIDE

pot plants

standards

sprays

YODER BROTHERS, INC.

BARBERTON, OHIO



carnations



snap dragons

These are the people who present Yoder Mums to growers from coast to coast.

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YODER BROTHERS, INC.

BARBERTON, OHIO

Wolfe Wholesale Florists P. O. Box 330 Waco, Texas



Program & Pricing Guide for 1960

THE PRICING IN THIS BOOK EFFECTIVE JANUARY 4, 1960

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New Chryson	themum Seed	ling Varieties
		вү
Y	ODER BROTHERS, IN BOX 230 . BARBERTON,	c.
Supplement Number One (1) (as area all mutations, bud variations and spe Brothers, Inc., and that the Seller, Yod- agate such varieties and all mutation	ended from time to time in the arts of such varieties, are the er Brothers, inc., is the sole pone, bud variations and sport	
Therefore, the Buyer, wishing to g of selling cut flower blooms therefrom potted-plant form, hereby agrees:	row and propagate one or me or for the purpose of selling	ore of the listed varieties for the purpose g one or more of the listed varieties is
such varieties, or any mutation, bud reproduction in any manner whatsoe	variation or sport of such variety.	s purchased from Seller, the cuttings of rieties or their custings, for purposes of
of such verteties purchased by Buyer	from Seiler, the cuttings of	locating, giving or otherwise disposing such varieties, or any mutation, but of reproduction in any manner what
 Not to propagate such varieties, bud varieties or speet of such varieties or speet of such varieties disposing of the product of seever or for the purpose of letting of reproduction is any manner whotsoe 	rieties or their cultings, for the such propagation for purpose ners so dispose of the produc	s of reproduction in any manner what
 To allow the Seiler. Yader Brot sonable times the Buyer's planting of tings of such varieties, and the plantin cuttings. 	hers, Inc., or its representative the listed varieties purchase	res, to inspect and inventory at all rea ed from Seller, the planting of all au ation or sport of such varieties or their
Buyer further agrees that ANY I LISTED VARIETIES (purchased under all Buyer SHALL BE REPORTED IMP PROPERTY OF SELLER. As an indu	this agreement) while grow MEDIATELY TO THE SELLE	R AND SHALL BE THE EXCLUSIVE
hud variations, and sports, Seller aq	rees to pay to Suyer a royal d, reported, and delivered to in accordance with the roy variation, or sport is reporte by mutation, bud variation of	ity or bounty for each type of mutation Buyer, the amount and terms of soil buyer bounty program employed by all by Buyer: provided, however, Selle or sport which in the judgment of Selle
previously to the time reported by Bution, bud variations or sport be report tions or sports are in the judgment or royalties or bounties for all such mut which one or more of such mutation to Selfer's purposes, and Sel	yer, and provided further the ed to Seller by one or more if d Seller substantially similar ations, bud variations and sy s, bud variations or sports in	at should more than one type of muta Buyers and such mutations, bud varia to each other, Seller need not pro- ports, but shall have the right to choose or are, in Seller's opinion, most suit
variations and sports so chosen.		
MADE HEREAFTER by the Buyer from	the Seller of the vorieties is BE IN ACCORDANCE WITH PART OF AND ANCILLAR	THE TERMS OF THIS AGREEMENT TO EACH SUCH SALE. It is builded
by Seller so as to remove one or magneed that notice in writing of all PURCHASES BY BUYER FROM SELL BE SUBJECT TO THE TERMS AND RIties so removed from the supplement	ore of those varieties listed auch amendments will be LER OF THOSE VARIETIES ESTRICTIONS OF THIS AGE	or to add one or more varieties. It is given to Buyer and that thereafte ADDED TO THE SUPPLEMENT WILL IEEMENT and that purchases of varie
agreement.		
YODER BROTHERS, INC.	Raving read the above pro- ogree to above thereby	risions, and being fathflar therewith, we hereb
Par.	Signed	Buye
	Ву	Title
•		1104

Yoder's
Grower
Agreement
is a
Gentleman's
Agreement

During the past two years, thousands of growers have supported the Yoder program of plant breeding and new variety development by signing and endorsing "Grower Agreement".

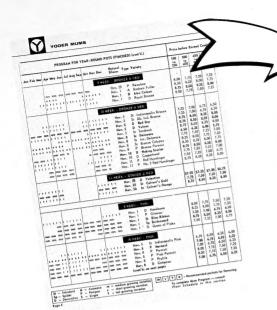
The "Grower Agreement" method of controlling the distribution of cuttings protects the plant breeder and enables him to carry on important research work.

Cooperating growers are helping the program and themselves by regularly returning to Yoder, sports from the Grower Agreement varieties. Thus the *Yoder Grower Agreement* is becoming a respected partnership between plant breeder and commercial flower producer with long range benefits for the entire industry as a mutual goal.



YODER BROTHERS INC.





Price before Earned Credit

The base and quantity price for each variety is now a convenient part of the program charts. What you pay for each Yoder Mum Cutting depends on the amount of "Earned Credit Discount" that you establish by:

- 1 The number of weeks your order is placed in advance of requested shipment date.
- **2** The number of cuttings you order from Yoder for shipment within a 52 week period.
- The promptness in which you pay the invoice for Yoder Mums within 20 days.

DISCOUNTS EFFECTIVE JANUARY 4, 1960

1. Early Order Discount

The number of weeks an order is recorded at Yoder Brothers in advance of shipping date.

Less t	han 4	weeks.	. (See	note	below)*
--------	-------	--------	--------	------	---------

4 -	5	weeks													.2%
-----	---	-------	--	--	--	--	--	--	--	--	--	--	--	--	-----

10 - 13 weeks 6%

18 - 21 weeks 8%

26 weeks or more 12%

The EARLY ORDER DISCOUNT is available when invoice is paid within 20 days.

2. Volume Discount

This discount applies to users of 10,000 or more cuttings in a 52 week period.

10,000 .			•						3%
30,000	•								5%
60,000						•			6%
100,000									7%
150,000									8%
210,000									9%
280,000								1	0%

Inquire about the discount schedule above these amounts.

To estimate your "Earned Credit Discount" --- total the percent from each schedule --- then deduct this percent from catalog price.

^{*}When delivery of a Yoder Mum Cutting order is requested in less than four weeks from time order is received, please add 3/4¢ per cutting to cover increased production costs.



						PRO	GRA	M F	OR	YEA	R-R	оин	D POT	S (P	INCHI	ΕC))	Price	before	Earned	Credit	
Jan	Fel	ЬМ	ır A	pr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	No BI	tura oom	Тур	е	Variety	100 to 250	300 to 450	500 to 950	1000 up	
							1,						8 WE	ΞK -	– WHI	TE	■ .					
					mm mm		mm mm		mm mm	m m				t. 1: t. 1:			Joan—Ette Gardenia	\$8.75 8.00	\$8.50 7.75	\$8.25 7 . 50	\$8.00 7.25	
													9 WEI	EK -	- WHI	ΓE						
		m				mm mm	mm mm			mm mm	mm	mm m	00	t. 2 t. 2 t. 2	5 D		Monty Quicksilver Crest	8.00 8.75 8.50	7.75 8.50 8.25	7.50 8.25 8.00	7.25 8.00 7.75	
mm	s s mm	m	n n	nm	s s mm	s s mm	mm	mm	mm	s s mm	s s mm	mm	0d N d	t. 2 v. 1	5 P P		Granite State Snowclad	8.00 7.25 7.50	7.75 7.00 7.25	7.50 6.75 7.00	7.25 6.50 6.75	
† †	† †	†	s	s	t t s s s s s s	s s	* * * * * * * * * * * * * * * * * * *	s s s s	s s s s	5 S S S	s s ·s s	1 1	N o No	v. 1 v. 1 v. 1 v. 1	\$ S	t t	Queen's Lace Wilson's White Patterson's White Poitevine Supreme	7.25 8.00 8.75	7.25 7.00 7.75 8.50	7.00 6.75 7.50 8.25	6.50 7.25 8.00	
mm	mm	mı	n m	ım	mm		mm			mm		mm		v. 1			Luna	8.00	7.75	7,50	7.25	
												13	10 WE	EΚ	– WH	ΙT	E		-			
		t	† † † †	t t	† † † † † †	t t t t t	† † † † † †	† † † †	t t t t t	† † † † † †	† † † † † †	† † † †	No No N o	v. 5 v. 5 v. 5	S S S	r r p	Indianapolis White Imp. Ind. White No. 3 Indianapolis White Snow Crystal	6.50 6.50 8.75 7.25	6.25 6.25 8.50 7.00	6.00 6.00 8.25 6.75	5.75 5.75 8.00 6.50	
					mm s s	t t	mm s s t t	s s	s s	mm ss tt	s		No No	v. 5 v. 5 v. 6 v. 1	S S	t p	Whitehouse Oregon Susan Leighton Chalk Cliff	8.50 6.50 8.50 7.50	8.25 6.25 8.25 7.25	8.00 6.00 8.00 7.00	7.75 5.75 7.75 6.75	
t t		†	t	† †	† † † †	t f	t t t	t t	t t	t t	† † † †	† † † †	No No	v. 1 v. 1 v. 1	0 S 0 D		Pacesetter Ensign Ice Follies	8.00 8.25 8.75	7.75 8.00 8.50	7.50 7.75 8.25	7.25 7.50 8.00	
t t	† †	t	t	t			t t	t t	t t	1		t t	No	v. 1 v. 1 v. 1	2 D		Little America Illini Snowdrift Fred Shoesmith	7.50 7.50 7.00	7.25 7.25 6.75	7.00 7.00 6.50	6.75 6.75 6.25	
													11 WE	ΕK	– WHI	T	E			5.,		
										t t	t t		No	v. 1	18 S	t	Marketeer	7.75	7.50	7.25	7.00	
															– WHI						1	
											m		No	v. 2	5 A		White Lady	8.50	8.25	8.00	7,75	

 St - Standard
 A - Anemone
 m - medium growing varieties

 Sp - Spider
 P - Pompon
 s - short growing varieties

 D - Decorative
 S - Single
 t - tall growing varieties

m s t x - Recommended periods for flower

Y

POTS

111				PRO	GRA	AM F	OR '	YEA	R–R	OUND	POTS (PI	CHE	O) (cont'd.)			Price	before	Earned	Credit
ın Fel	o Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Natural Bloom	Туре	Variety	100	300	100 to 250	300 to 450	500 to 950	1000 up
										.3	8 WEEK -	YELL	OW						
	mṃ	mm	mm	mm	mm	mm	mm	mm			Oct. 23	St	Blazing Go	ld		7.50	7.25	7.00	6.75
*) -		9 WEEK -	YELL	ow						
m mm	mm	mm	mm	mm	mm	mm	mm	mm	mm	mm	Oct. 25	•	Sundial			8.75	8.50	8.25	8.00
	s s	s s	s s	s s				s s	s s		Oct. 25		Georgia			8.25	8.00	7.75	7.50
		mm	mm	mm	mm	mm	mm	mm	m		Oct. 25		Ohio State			8.50	8.25	8.00	7.75
† † †	† †	t t	t t	t t	† †	t t	t t	t t	t t	† †	Nov. 1		Yellow Lac	e		8.00	7.75	7.50	7.25
† † †	t t	t. t	t t	t t	t t	t t	† †		t t	t t	Nov. 1		Gold Lace			7.50	7.25	7.00	6.75
		s s	s s	s s	s s	s s	s s	s s	s s		Nov. 1		Wilson's Ye	ellow		8.00	7.75	7.50	7.25
		s s	s s	s s	s s	S _s	s s	s s			Nov. 3	Α	Sunray			8,25	8.00	7.75	7.50
											10 WEEK -	- YEL	LOW						
											Nov. 5	St	Imp. Ind. Y	allow		\$6.50	\$6.25	\$6.00	\$5.7
										+ +	Nov. 5	St	Indianapoli		sw.	7.00	6.75	6.50	6.2
	1 1	† †			1	† †			† †	' '	Nov. 5	St	Indianapoli			7.75	7.50	7.25	7.0
				† †				' ' † †			Nov. 5	St	Dk. Ind. Ye			7.50	7.25	7.00	6.7
			1 1	, ,		† †			† †	+ +	Nov. 5	St	Ind. Cream			8.75	8.50	8.25	8.0
† † †				† †		+ +			+ +		Nov. 5		Yellow Cry			8.75	8.50	8.25	8.0
		١, ,		mm		mm		m			Nov. 5	St	Capricorn			8.75	8.50	8.25	8.0
	SS		s s			s s			s s	5 5	Nov. 5	St	Oregon Tro	ai l		8.75	8.50	8.25	8.0
3 3 3		3 3	3 3	m		mm		mm		,	Nov. 5	D	Luminary			8.00	7.75	7.50	7.2
				t t		t t			† †		Nov. 6		Yellow Le	ighton		8.50	8.25	8.00	7.7
		mm	mm						mm		Nov. 8	St	Yellow Ca	-		8.25	8.00	7.75	7.5
5 5 5	5 5			s s	s s	5 5	s s	s s	s s	s s	Nov. 8	St	Yellow De			6.25	6.00	5.75	5.5
† † 1	+ + +		t t				t	1 1	t t	t t	Nov. 10	St	Yel. Prince	ess An	ne	8.25	8.00	7.75	7.5
† † †	+ + +		† †	t t	t			† †	t t	t t	Nov. 10	S	Yellow Pa	cesette	r	8.25	8.00	7.75	7.5
		s	s s	s				s s	s s		Nov. 10	St	Golden Ca	lypso		8.75	8.50	8.25	8.0
		mm	mm	mm	mm	mm	mm	mm	mm		Nov. 10	D	Scepter			8.75	8.50	8.25	8.0
			t t	t t		† †		t t	t		Nov. 12	? D	Yel. III. Sr	nowdrif	t	7.75	7.50	7.25	7.0
	t t	t t	t t	t t				t	t t	t t	Nov. 12		Golden Sho	oesmith.		7.25	7.00	6.75	6.5
		† †						t	† †	† †	Nov. 12	? St	Yellow Sho	pesmith	1	7.25	7.00	6.75	6.5
											11 WEEK -	YEL	LOW						,
		+ +	+ +	+					† †	† †	Nov. 18	3 A	IIIini Bonb	on		8.50	8.25	8.00	7.7
	1 1	'		•					† †		Nov. 18		Yellow Ma			8.25	8.00	1	7.5
	n mm		mm			mm	mm		mm	mm	Nov. 20		Bonnaffon			6.50	6.25	1	5.7

x - Recommended periods for flowering

St - Standard A - Anemone m - medium growing varieties
Sp - Spider P - Pompon s - short growing varieties
D - Decorative S - Single t - tall growing varieties



					PRO	GRAM I	FOR	YEAR-	ROUN	D POTS (PII	NCHE	D) (cont'd.)	Price	before	Earned	d Credit
Jan	Fel	b Mar	Арі	Мау	Jun	Jul Aug	g Sep	Oct No	ov Dec	Natural Bloom	Туре	Variety	100 to 250	300 to 450	450 to 950	1000 up
									9 W	EEK – BROI	NZE 8	& RED				
			mm	mm	mm	mm mm	mm	mm		Oct. 25	Р	Resolute	8.00	7.75	7.50	7.25
				s s			s	5 5 5 5	s	Nov. 1	Α	Barbara Fuller	8.50	8.25	8.00	7.75
		t t	t t	t t	t t	1 11 1	t t	1 1 1		Nov. 1	D	Alex Colson	8.75	8.50	8.25	8.00
			t t	t t	t	(t t	1 1 1 1	•	Nov. 1	D	Royal Bronze	8.00	7.75	7.50	7.25
					-				10 W	EEK – BRO	NZE	& RED				
		t t	t t	t t	t		t t	† † † †	† †	Nov. 5	St	Indianapolis Bronze	7.25	7.00	6.75	6.50
		t t	t t	t t	t		† †	1 1 1 1	t t	Nov. 5	St	Dk. Ind. Bronze	7.25	7.00	6.75	6.50
		mm		mm		mm mm		mm mm		Nov. 5	D	Red Star	8.75	8.50	8.25	8.00
t t	† †	t t	† †					1 1 1 1	† †	Nov. 5 Nov. 5	D	Vulcan Sandrock	8.75 8.75	8.50 8.50	8.25 8.25	8.00 8.00
				s s	SS	SSSS		SSS		Nov. 3	St St	Delaware	6.50	6.25	6.00	5.75
		SS	5 5	s s s s		S S S S		s s s s s s s		Nov. 8	St	Inc. Delaware	7.75	7.50	7.25	7.00
3 3	3 3	3 3		mm		3 3 3 3	3 3	mm mm	3 3	Nov. 8	St	Bronze Calypso	8.25	8.00	7.75	7.50
mm	mm	t t					m	mm mm	mm	Nov. 8	P	Bronze Portrait	8.50	8.25	8.00	7,75
t t	t t	t t	t t					† †	t t	Nov. 10	D	Woking Scarlet	8.75	8.50	8.25	8.00
t t	t t	t t	t t	† †			t t	† † † †	t t	Nov. 10	D	Copperhead	7.75	7.50	7.25	7.00
		mm	mm	mm	mm			mm mm	m	Nov. 11	Р	Red Humdinger	7.50	7.25	7.00	6.75
		mm	mm	mm	mm			mm mm	m	Nov. 11	Р	No. 2 Red Humdinger	8.75	8.50	8.25	8.00
									11 W	EEK – BRON	IZE 8	RED				
t t	t t	t t	t t					t t t t	t t	Nov. 20	D	Valentine	\$7.50	\$7.25	\$7.00	\$6.75
		mm	mm					mm mm		Nov. 20		Calvert's Gold	7.75	7.50	7.25	7.00
† †	† †	† †	† †					+ + + +	† †	Nov. 20	St	Calvert's Orange	8.75	8.50	8.25	8.00
					1				DOM:			No. of Selections				
										9 WEEK -	PINK	*				
t t	t t	t t	t t	t t	t t		1	† † † †	t t	Nov. 1	_	Handsome	8.00	7.75	7.50	7.20
		mm	mm	mm	mm	mm mm	mm	mm mm		Nov. 1	Р	Glamour	8.25	8.00	7.75	7.50
		mm			mm		mm	mm mm		Nov. 1		Blue Ribbon	7.25	7.00	6.75	6.50
mm mm		mm	mm	mm	mm	mm mm	mm mm	mm mm		Nov. 1 Nov. 1		Bridesmaid Queen of Pinks	8.75 7.50	8.50 7.25	8.25	8.00
	*******	mm	111111		""		******		111111	1100. 1	- 31	Queen of times	7.50	7.23	7.00	6.75
										10 WEEK -	PIN	c				
		t t	t t	t t	t		† †	† † † †	t t	Nov. 5	St	Indianapolis Pink	6.75	6.50	6.25	6.00
s s				s s		s	- 1	s s s s		Nov. 5	Р	Mermaid	7.00	6.75	6.50	6.25
					† †	mm mm		mm mm		Nov. 8	Р	Portrait	7.00	6.75	6.50	6.25
		† †						mm mm		Nov. 8	Р	Pink Portrait	8.00	7.75	7.50	7.25
		† †			1	mm mm		mm mm		Nov. 8 Nov. 8	Р D	Profile	8.00	7.75	7.50	7.25
iam	mm	mm	mm	mm	aun	mm mm	mm	mm mm	mm	(cont'd. on		Criterion	7.00	6.75	6.50	6.25
										(F-3-/				

St - Standard A - Anemone m - medium growing varieties Sp - Spider P - Pompon D - Decorative S - Single s - short growing varietiest - tall growing varieties

m X - Recommended periods for flowering

YODER MUMS - pots - single stem



	PROGE	RAM FOR YE	EAR-ROUND PO	OTS (PINCHED) (cont'd.)	Price	e before	Earne	d Cred
an Feb Mar	Apr May Jun Ji	ul Aug Sep C	Oct Nov Dec	Natural Bloom Type Variety	100 to 250	300 to 450	500 to 950	1000 up
		7	10 WEEK -	- PINK (cont'd. from page 6)				
	1 1 1			Nov. 10 St Princess Anne	\$8.25	\$8.00	\$7.75	\$7.50
t	1111	t	+ + + + + +	Nov. 10 D Illini Accent	8,50	8.25	8.00	•7.75
t t t t t	111111	11111	+ + + + + +	Nov. 10 P Frolic	8.75	8.50	8.25	8.00
nm mm mm	mm mm mm	mm m	mm mm mm	Nov. 10 P Personality	7.00	6.75	6.50	6.2
mm	mm mm mm m	nm mm mm m	mm mm m	Nov. 10 P Humdinger	7.25	7.00	6.75	6.5
++++	1111	+ +		Nov. 10 D Pink Deluxe	7.00	6.75	6.50	6.25
t t	† †		† † † † †	Nov. 12 St Pink F. Shoesmith	8.75	8.50	8.25	8.00
			11	WEEK - PINK				
nm mm mm	mm mm m	m	mm mm mm	Nov. 15 A Charm	8.75	8.50	8.25	8.00
t t t t t	t	t	11111	Nov. 15 A Vedova	8.00	7.75	7.50	7.2
			mm mm	Nov. 17 St Calvert's Pink	8.25	8.00	7.75	7.50
t t t t t	+ +	t		Nov. 22 A Venoya	7.75	7.50	7.25	7.00
+ + + + +	1 1 1 1	t	+ + + + + +	Nov. 23 P Illini Formal	8.25	8.00	7.75	7.5
			12	WEEK - PINK				
			m	Nov. 25 A Beautiful Lady	8.25	8.00	7.75	7.5
			***	1107. 20 A Dodolliof Eddy	0.20	0.00	7.75	, ,5

							•								The state of the s
						PO	rs – si	NGLE	STEM						d Credit
Jan Feb Mar	Apr	May	Jun	Ju	ΙΑυς	Sep	Oct No	ov De	c Natural c Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
									9 WEEK - \	WHITI	≣				
	x x x	x x x x x x	x x x x x x	x x x x	x x x x	x x x x x x	x x x x x x x x x x x x x x x x x x x	< x < x < x	Oct. 25 Nov. 1 Nov. 1 Nov. 1 Nov. 1	St St	Quicksilver Wilson's White Patterson's White Poitevine Supreme Malou	8.75 7.25 8.00 8.75 8.75	8.50 7.00 7.75 8.50 8.50	8.25 6.75 7.50 8.25 8.25	8.00 6.50 7.25 8.00 8.00
					-				10 WEEK -	WHIT	E				
хх				x x x x	x x x x	x x x x x x	x x x x x x x x x x x x x x x x x x x	< x x < x x < x x	Nov. 5 Nov. 5 Nov. 5	St St St	Indianapolis White Imp. Ind. White No. 3 Indianapolis White Oregon The Favourite	6.50 6.50 8.75 6.50 8.75	6.25 6.25 8.50 6.25 8.50	6.00 6.00 8.25 6.00 8.25	5.75 5.75 8.00 5.75 8.00
				!			!					l (con	t'd on	peyt pa	

(cont'd. on next page)

St - Standard A - Anemone m - medium growing varieties
Sp - Spider P - Pompon s - short growing varieties
D - Decorative S - Single t - tall growing varieties

m s t x — Recommended periods for flowering

									PO1	ΓS	<u> </u>	INC	LE	S	TEM ((cont '	d.)				Price	before	Earned	Credit
Jan	Fe	ЬМ	ar	Apr	Ma	y Ju	n J	ul	Aug	Se	р	Oct	Nov	, [Dec	Nati Bloo	ural om	Туре	Variety		100 to 250	300 to 450	500 to 950	1000 up
××	×	××	×	хх									××	<	1 ××	1 WEE	к – ڥ 18		TE Marketeer		7.75	7.50	7.25	7.00
				××	, x :	× ×	x	×							8	WEEK Oct	– Y		OW Blazing Gold		7.50	7.25	7.00	6.75
		,	×	×х	.x	x x x x	×		× × ×		×	x x	x x x x x x x x x x x x x x x x x x x	ĸ	×	Nov	25 1. 25 1. 1	YELL St St St	Georgia Mrs. Wolfe		8.25 8.75 8.00	8.00 8.50 7.75	7.75 8.25 7.50	7.50 8.00 7.25
××	×	хх	x x	x x x x x x	x x x x x x x x x x x x x x x x x x x	× × × × × × × × × × × × × × × × × × ×	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	× × × × × × × × × ×	x x x x x	x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	(: (: (: (: (: (: (: (: (: (:	x x x x x x x x x x x x x x x x x x x	Nov	2. 5 2. 5 2. 5 2. 5 2. 5 2. 5 2. 5	St St St St St St St St St St	Imp. Ind. Yellow Indianapolis Yel Indianapolis Gol Dk. Ind. Yellow Ind. Cream Capricorn Oregon Trail Yellow Calypso	low d	6.50 7.00 7.75 7.50 8.75 8.75 8.75 8.25 6.25 8.75 8.75	6.25 6.75 7.50 7.25 8.50 8.50 8.00 6.00 8.00 8.50 8.50	6.00 6.50 7.25 7.00 8.25 8.25 8.25 7.75 5.75 7.75 8.25 8.25	5.75 6.25 7.00 6.75 8.00 8.00 7.50 5.50 7.50 8.00 8.00
x x x x			×	××								××	x x		хх		K –	St	Yellow Marketee		8.25 6.50	8.00 6.25	7.75 6.00	7.50 5.75
				x x x x									x > x >	K I	××	Oct	BRO . 28 . 28	St	& RED Mrs. Palmero Bronze Palmero		8.75 8.75	8,50 8,50	8.25 8.25	8.00 8.00
													× >	x		No	v. 5 v. 5	St St	Indianapolis Bro Dk. Ind. Bronze d. on next page)	onze	7.25 7.25	7.00 7.00	6.75 6.75	6.50 6.50

 St - Standard
 A - Anemone
 m - medium growing varieties

 Sp - Spider
 P - Pompon
 s - short growing varieties

 D - Decorative
 S - Single
 t - tall growing varieties

m s t x - Recommended periods for flowering

YODER MUMS - spring pots and garden



POTS — SINGLE STEM (cont'd.)		Price	before	Earned	Credit
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Ratural	Type Variety	100 to 250	300 to 450	500 to 950	1000 up
10 WEEK - BRONZE	& RED (cont'd, from page 8)				
X X X X X X X X X X X X X X X X X X X	D Red Star D Vulcan St Delaware St Inc. Delaware St Bronze Calypso	8.75 8.75 8.75 6.50 7.75 8.25 8.75	8.50 8.50 8.50 6.25 7.50 8.00 8.50	8.25 8.25 8.25 6.00 7.25 7.75 8.25	8.00 8.00 8.00 5.75 7.00 7.50 8.00
11 WEEK - B x x x x x x x x x x x x x x x x x x	O St Calvert's Gold	7.50 7.75 8.75	7.25 7.50 8.50	7.00 7.25 8.25	6.75 7.00 8.00
9 WEEK	- PINK St Blue Ribbon	7.25	7.00	6.75	6.50
10 WEEL x x x x x x x x x x x x x x x x x x x	St Loubens 0 St Princess Anne	6.75 8.75 8.25 7.00	6.50 8.50 8.00 6.75	6.25 8.25 7.75 6.50	6.00 8.00 7.50 6.25
	7 St Calvert's Pink	8.25	8.00	7.75	7.50

			EARI	Y VARIETIE	ES FOR SPRING POTS AND GARDEN	Price	before	Earned	Credit
Jan Feb	b Mar	Apr	May Jun	Jul Aug Sep	Oct Nov Dec Natural Type Variety	100 to 250	300 to 450	500 to 950	1000 up
					7 WEEK - WHITE				
		s s	s s s	m s s	Sept. 25 P White Cushion s Sept. 25 P Ostosa (cont'd. on next page)	\$7.00 8.25	\$6.75 8.00	Į.	\$6.25 7.50

St - Standard A - Anemone m - medium growing varieties
Sp - Spider P - Pompon s - short growing varieties
D - Decorative S - Single t - tall growing varieties

m s t X — Recommended periods for flowering



	E	ARL	Υ ٧,	ARIETIES FO	R SPRING POT	S AND GA	RDE	N (cont'd.)	Price	before	Earned	Credit
Jan Feb Mar	Apr	May	Jun	Jul Aug Sep	Oct Nov Dec	Natural Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
					7 WEE	K - WHITE	(con	t'd. from page 9)				
	mm	mm	m	mm	m	Oct. 1	Р	Larry	8.25	8.00	7.75	7.50
	s s	s s	s	s s	s	Oct. 1	D	Chris. Columbus	7.50	7.25	7.00	6.75
		mm		mm	m	Oct. 1 Oct. 8	D P	Jessamine Williams Benora	8.25 8.50	8.00 8.25	7.75	7.50
		mm s s	m s	mm s s	m s	Oct. 10	Р	Maestro	8.50	8.25	8.00 8.00	7.75 7.75
	.	mm		mm		Oct. 12	D	Silverplate	8.50	8.25	8.00	7.75
						8 WEEK -	. WHI	T F		-		
	mm	mm	mm	mm mm mm	m	Oct. 15		Joan-Ette	8.75	8.50	8.25	8.00
	l	mm	m	mm	m	Oct. 15	D	Gloria	7.75	7.50	7.25	7.00
	mm	mm		mm mm mm	m	Oct. 15	D	Gardenia	8.00	7.75	7.50	7.25
						, we ev	VELI	O.W.	,			
						WEEK -	YELL	_OW				
				m		Sept. 25	Р	Golden Cushion	7.00	6.75	6.50	6.25
				m		Sept. 25	Р	Yellow Cushion	7.00	6.75	6.50	6.25
	s s		s	s s	S	Oct. 1	D	Yel. Chris. Columbus	7.50	7.25	7.00	6.75
	mm s s		m s	mm s s	m	Oct. 1 Oct. 1	P Sp	Moonlight Gay Blade	8.50 8.75	8.25 8.50	8.00 8.25	7.75 8.00
		s s mm	- 1	mm	s m	Oct. 5	P	Astoria	8.25	8.00	7.75	7.50
				m	m	Oct. 5	Р	Charles Nye	8.50	8.25	8.00	7.75
	mm	mm	m	mm	m	Oct. 5	Р	Chiquita	8.50	8.25	8.00	7.75
	mm	mm	m		mm	Oct. 5	S	Yellow Spoon	8.25	8.00	7.75	7.50
	mm		m	mm	m	Oct. 10	D P	Kings Ransom Ethel Waters	8.00	7.75	7.50	7.25
	mm	mm	m	mm	m ——————	Oct. 10		Ethel Waters	8.00	7.75	7.50	7.25
						WEEK -	YELI	LOW				
	mm	mm	m	mm	m	Oct. 15	D	Peking	8.75	8.50	8.25	8.00
† †	† †	† †	† †		† †	Oct. 20	D	Sunburst	8.50	8.25	8,00	7.75
										· · · · · · · · · · · · · · · · · · ·		
					7 WE	EK - BRO	NZE	& RED				
	mm	mm	m	mm	m	Sept. 15	Р	Minnehaha	7.75	7.50	7.25	7.00
	mm	mm	m	mm	m	Sept. 20		Mesabi	7.75	7.50	7.25	7.00
				m		Sept. 25		Comd. Cushion	7.00	6.75	6.50	6.25
				m		Sept. 25 Sept. 25	_	Champ. Cushion	7.00	6.75	6.50	6.25
				m		=	P	Mahog. Cushion	7.00	6.75	6.50	6.25
						((-0111 d	on next page)				

St - Standard A - Anemone m - medium growing varieties Sp - Spider P - Pompo D - Decorative S - Single P - Pompon s - short growing varieties

t — tall growing varieties

t x - Recommended periods for flowering

YODER MUMS - spring pots and garden



	E	ARL	Υ ٧.	ARIETIES FO	OR SPRING PO	TS AND GAR	DEI	N (cont'd.)	Price	before	Earned	l Credit
Jan Feb Mar	Apr	May	Jun	Jul Aug Sep	Oct Nov Dec	Natural T Bloom	ype	Variety	100 to 250	300 to 450	500 to 950	1000 up
					7 WEEK - I	BRONZE & R	ΕD	(cont'd, from page 10)				
	s s s s mm mm mm	s s s s mm mm	s m m	s s mm mm mm	s s s s s m m m	Oct. 1 Oct. 5 Oct. 5 Oct. 5 Oct. 10 Oct. 10	D P P Sg S	W.P. Snyder Lipstick Remembrance Aglow Red Mischief Dolli-Ette Toronto	8.25 8.00 8.25 8.50 8.25 8.00 8.50	8.00 7.75 8.00 8.25 8.00 7.75 8.25	7.75 7.50 7.75 8.00 7.75 7.50 8.00	7.50 7.25 7.50 7.75 7.50 7.25 7.75
						EEK – BRON						-
	mm mm mm s s	mm	m m m s	mm mm mm s s mm	m	Oct. 15 Oct. 15 Oct. 15 Oct. 15 Oct. 20 Oct. 23	D D D Sg P	Cheyenne Radiance Caprice	8.75 8.25 7.75 8.75 8.00 8.50	8.50 8.00 7.50 8.50 7.75 8.25	8.25 7.75 7.25 8.25 7.50 8.00	8.00 7.50 7.00 8.00 7.25 7.75
	mm	mm	m	mm	m	7 WEEK -	PIN D	K Minnpink	7.75	7.50	7.25	7.00
		mm mm		mm m mm	m m	Sept. 25 Sept. 25 Oct. 1	P D D	Purple Waters Major Cushion Spellbound	7.75 7.00 8.00	7.50 6.75 7.75	7.25 6.50 7.50	7.00 6.25 7.25
	mm s s s s	s s mm s s s s mm mm	s s m	ss mm ss ss mm mm	s s m m	Oct. 1 Oct. 10 Oct. 10 Oct. 10 Oct. 14 Oct. 14 Oct. 14	D S P P D D D	Cecelia Mischief Joybringer Raspberry Ice Alert No. 2 Fuchsia Fairy Fuchsia Fairy	7.00 8.25 8.25 8.50 8.00 8.50 8.50	6.75 8.00 8.00 8.25 7.75 8.25 8.25	6.5 0 7.75 7.75 8.00 7.50 8.00 8.00	6.25 7.50 7.50 7.75 7.25 7.75 7.75
		mm	m	mm	m	8 WEEK -			0.50	0.23		7.75
	mm s s	mm mm s s mm	m s	mm s s mm	mm s s	Oct. 15 Oct. 15 Oct. 15 Oct. 15	Sg P	Royal-Ette Candytuft Cupid	8.75 8.50 8.50 8.50	8.50 8.25 8.25 8.25	8.25 8.00 8.00 8.00	8.00 7.75 7.75 7.75

St - Standard A - Anemone m - medium growing varieties
Sp - Spider P - Pompon s - short growing varieties
D - Decorative S - Single t - tall growing varieties

m s t x — Recommended periods for flowering



POT PLANT SCHEDULE

for 40°-50° North Latitude

— For "Medium" growing varieties use this schedule exactly as given.

For "Short" growing varieties adjust this schedule by planting one week earlier and pinching one week earlier than stipulated. Shading date remains the same. This provides for the required one long day week which follows the pinch.

— For "Tall" growing varieties adjust this schedule by planting one week later and pinching one week later than stipulated. Shading date remains the same.

"SINGLE STEM POTS" plant and shade same day. Duration of the crop is approximately the same as the response of the variety.

Response Group	Plant Date	Lighting Period	Pinch	Start Shade	Flower	YODEREMINDER
11 Week 10 9	Aug. 31, 1959 Sept. 7 Sept. 14	Aug. 31 — Sept. 14 Sept. 7 — Sept. 21 Sept. 14 — Sept. 28	Sept. 14 Sept. 21 Sept. 28	Sept. 14 No No	Nov. 30, 1959	Nearly everyone is growing Snow Crystal.
11 Week 10 9	Sept. 7, 1959 Sept. 14 Sept. 21	Sept. 7 — Sept. 21 Sept. 14 — Sept. 28 Sept. 21 — Oct. 5	Sept. 21 Sept. 28 Oct. 5	No No No	Dec. 7, 1959	Chalk Cliff is very durable.
11 Week 10 9	Sept. 14, 1959 Sept. 21 Sept. 28	Sept. 14 — Sept. 28 Sept. 21 — Oct. 5 Sept. 28 — Oct. 12	Sept. 28 Oct. 5 Oct. 12	No No No	Dec. 14, 1959	Plant in these two weeks for pre Xmas sales. Use <i>Vulcan</i> .
11 Week 10 9	Sept. 21, 1959 Sept. 28 Oct. 5	Sept. 21 — Oct. 5 Sept. 28 — Oct. 12 Oct. 5 — Oct. 19	Oct. 5 Oct. 12 Oct. 19	No No No	Dec. 21, 1959	Plant in these two weeks for pre Xmas sales. Use Ice Follies.
11 Week 10 9	Sept. 28, 1959 Oct. 5 Oct. 5	Sept. 28 — Oct. 12 Oct. 5 — Oct. 19 Oct. 5 — Oct. 26	Oct. 12 Oct. 19 Oct. 26	No No No	Dec. 28, 1959	Start Princess Anne and Yellow Princess Anne.
11 Week 10 9	Oct. 5, 1959 Oct. 5 Oct. 12	Oct. 5 — Oct. 19 Oct. 5 — Oct. 26 Oct. 12 — Nov. 2	Oct. 19 Oct. 26 Nov. 2	No No No	Jan. 4, 1960	Pinched or Single Stem, the Princess Anne's are excellent.
11 Week 10 9	Oct. 5, 1959 Oct. 12 Oct. 19	Oct. 5 — Oct. 26 Oct. 12 — Nov. 2 Oct. 19 — Nov. 9	Oct. 26 Nov. 2 Nov. 9	No No No	Jan. 11, 1960	Ice Follies is a winner in this period.
11 Week 10 9	Oct. 12, 1959 Oct. 19 Oct. 26	Oct. 12 — Nov. 2 Oct. 19 — Nov. 9 Oct. 26 — Nov. 16	Nov. 2 Nov. 9 Nov. 16	No No No	Jan. 18, 1960	Venoya can be breath- taking.
11 Week 10 9	Oct. 19, 1959 Oct. 26 Nov. 2	Oct. 19 — Nov. 9 Oct. 26 — Nov. 16 Nov. 2 — Nov. 23	Nov. 9 Nov. 16 Nov. 23	No No No	Jan. 25, 1960	Woking Scarlet enlivens a dull winter.
11 Week 10 9	Oct. 26, 1959 Nov. 2 Nov. 9	Oct. 26 — Nov. 16 Nov. 2 — Nov. 23 Nov. 9 — Nov. 30	Nov. 16 Nov. 23 Nov. 30	No No No	Feb. 1, 1960	Valuable period for Vulcan.
11 Week 10 9	Nov. 2, 1959 Nov. 9 Nov. 16	Nov. 2 — Nov. 23 Nov. 9 — Nov. 30 Nov. 16 — Dec. 7	Nov. 23 Nov. 30 Dec. 7	No No No	Feb. 8, 1960	Plant late this week, For Valentine Day crop.
11 Week 10 9	Nov. 9, 1959 Nov. 16 Nov. 23	Nov. 9 — Nov. 30 Nov. 16 — Dec. 7 Nov. 23 — Dec. 14	Nov. 30 Dec. 7 Dec. 14	No No No	Feb. 15, 1960	Calvert's Gold and Orange are needed.



Response Group	Plant Date	Lighting Period	Pinch 🐇	Start Shade	Flower	YODEREMINDER
11 Week 10 9	Nov. 16, 1959 Nov. 23 Nov. 30	Nov. 16 — Dec. 7 Nov. 23 — Dec. 14 Nov. 30 — Dec. 21	Dec. 7 Dec. 14 Dec. 21	% No No	Feb. 22, 1960	
11 Week 10 9 8	Nov. 23, 1959 Nov. 30 Dec. 7 Dec. 14	Nov. 23 — Dec. 14 Nov. 30 — Dec. 21 Dec. 7 — Dec. 28 Dec. 14 — Jan. 4	Dec. 14 Dec. 21 Dec. 28 Jan. 4	No No No No	Feb. 29, 1960	Having trouble with Oregon? Use Ice Follies.
11 Week 10 9 8	Nov. 30, 1959 Dec. 7 Dec. 14 Dec. 21	Nov. 30 — Dec. 21 Dec. 7 — Dec. 28 Dec. 14 — Jan. 4 Dec. 21 — Jan. 11	Dec. 21 Dec. 28 Jan. 4 Jan. 11	No No No No	Mar. 7, 1960	Everyone likes Mermaid.
11 Week 10 9 8	Dec. 7, 1959 Dec. 14 Dec. 21 Dec. 28	Dec. 7 — Dec. 28 Dec. 14 — Jan. 4 Dec. 21 — Jan. 11 Dec. 28 — Jan. 18	Dec. 28 Jan. 4 Jan. 11 Jan. 18	No No No No	Mar. 14, 1960	You can depend on Quick- silver to be uniform and prolific.
11 Week 10 9 8	Dec. 14, 1959 Dec. 21 Dec. 28 Jan. 4, 1960	Dec. 14 — Jan. 4 Dec. 21 — Jan. 11 Dec. 28 — Jan. 18 Jan. 4 — Jan. 25	Jan. 4 Jan. 11 Jan. 18 Jan. 25	No No No No	Mar. 21, 1960	Princess Anne's are nearly unbeatable.
11 Week 10 9	Dec. 21, 1959 Dec. 28 Jan. 4, 1960 Jan. 11	Dec. 21 — Jan. 11 Dec. 28 — Jan. 18 Jan. 4 — Jan. 25 Jan. 11 — Feb. 1	Jan. 11 Jan. 18 Jan. 25 Feb. 1	No No No No	Mar. 28, 1960	Remember 3" pots use one week less time.
11 Week 10 9 8	Dec. 28, 1959 Jan. 4, 1960 Jan. 11 Jan. 18	Dec. 28 — Jan. 18 Jan. 4 — Jan. 25 Jan. 11 — Feb. 1 Jan. 18 — Feb. 8	Jan. 18 Jan. 25 Feb. 1 Feb. 8	No No No No	Apr. 4, 1960	Single stem Poitevine Supreme is quite outstanding.
11 Week 10 9 8	Jan. 4, 1960 Jan. 11 Jan. 18 Jan. 25	Jan. 4 — Jan. 25 Jan. 11 — Feb. 1 Jan. 18 — Feb. 8 Jan. 25 — Feb. 15	Jan. 25 Feb. 1 Feb. 8 Feb. 15	Mar. 14 Mar. 21 No No	Apr. 11, 1960	Easter crop. Should be planted late this week.
11 Week 10 9 8	Jan. 11, 1960 Jan. 18 Jan. 25 Feb. 8	Jan. 11 — Feb. 1 Jan. 18 — Feb. 8 Jan. 25 — Feb. 15 Feb. 8 — Feb. 22	Feb. 1 Feb. 8 Feb. 15 Feb. 22	Mar. 14 Mar. 21 Mar. 28 No	Apr. 18, 1960	Joan-Ette is a beauty for no light — no shade pots.
11 Week 10 9 8	Jan. 18, 1960 Jan. 25 Feb. 8 Feb. 15	Jan. 18 — Feb. 8 Jan. 25 — Feb. 15 Feb. 8 — Feb. 22 Feb. 15 — Feb. 29	Feb. 8 Feb. 15 Feb. 22 Feb. 29	Mar. 14 Mar. 21 Mar. 28 Apr. 4	Apr. 25, 1960	Start #2 Red Humdinger. See list of best early varieties for pots.
11 Week 10 9 8 7	Jan. 25, 1960 Feb. 8 Feb. 15 Feb. 22 Feb. 29	Jan. 25 — Feb. 15 Feb. 8 — Feb. 22 Feb. 15 — Feb. 29 Feb. 22 — Mar. 7 Feb. 29 — Mar. 14	Feb. 15 Feb. 22 Feb. 29 Mar. 7 Mar. 14	Mar. 14 Mar. 21 Mar. 28 Apr. 4 Apr. 11	May 2, 1960	Plant late this week for Mother's Day crop. May 8.
11 Week 10 9 8 7	Feb. 8, 1960 Feb. 15 Feb. 22 Feb. 29 Mar. 7	Feb. 8 — Feb. 22 Feb. 15 — Feb. 29 Feb. 22 — Mar. 7 Feb. 29 — Mar. 14 Mar. 7 — Mar. 21	Feb. 22 Feb. 29 Mar. 7 Mar. 14 Mar. 21	Mar. 14 Mar. 21 Mar. 28 Apr. 4 Apr. 11	May 9, 1960	Yellow Crystal is a fine com- panion for Snow Crystal.
11 Week 10 9 8 7	Feb. 15, 1960 Feb. 22 Feb. 29 Mar. 7 Mar. 14	Feb. 15 — Feb. 29 Feb. 22 — Mar. 7 Feb. 29 — Mar. 14 Mar. 7 — Mar. 21 Mar. 14 — Mar. 28	Feb. 29 Mar. 7 Mar. 14 Mar. 21 Mar. 28	Mar. 14 Mar. 21 Mar. 28 Apr. 4 Apr. 11	May 16, 1960	Did you have Peking, Cheyenne and Gay Blade?



YODER MUMS - pot pinched and single stem

		PUT PLANT	SCHEDU	JEE (COIILI	iiueu <i>j</i>	
Response Group	Plant Date	Lighting Period	Pinch	Start Shade	Flower	YODEREMINDER
11 Week 10 9 8 7	Feb. 22, 1960 Feb. 29 Mar. 7 Mar. 14 Mar. 21	Feb. 22 — Mar. 7 Feb. 29 — Mar. 14 Mar. 7 — Mar. 21 Mar. 14 — Mar. 28 Mar. 21 — Apr. 4	Mar. 7 Mar. 14 Mar. 21 Mar. 28 Apr. 4	Mar. 14 Mar. 21 Mar. 28 Apr. 4 Apr. 11	May 23, 1960	Single stem Blazing Gold and Georgia are fine in May.
11 Week 10 9 8 7	Feb. 29, 1960 Mar. 7 Mar. 14 Mar. 21 Apr. 4	Feb. 29 — Mar. 14 Mar. 7 — Mar. 21 Mar. 14 — Mar. 28 Mar. 21 — Apr. 4 Apr. 4 — Apr. 11	Mar. 14 Mar. 21 Mar. 28 Apr. 4 Apr. 18	Mar. 14 Mar. 21 Mar. 28 Apr. 4 Apr. 11	May 30, 1960	Plant this week for Memorial Day crop. Use single stem Malou.
11 Week 10 9 8 7	Mar. 7, 1960 Mar. 14 Mar. 21 Apr. 4 Apr. 11	Mar. 7 — Mar. 21 Mar. 14 — Mar. 28 Mar. 21 — Apr. 4 Apr. 4 — Apr. 11 Apr. 11 — Apr. 18	Mar. 21 Mar. 28 Apr. 4 Apr. 18 Apr. 25	Mar. 21 Mar. 28 Apr. 4 Apr. 11 Apr. 18	June 6, 1960	Sundial: Efficient, fool- proof. It sells.
11 Week 10 9 8 7	Mar. 14, 1960 Mar. 21 Apr. 4 Apr. 11 Apr. 18	Mar. 14 — Mar. 28 Mar. 21 — Apr. 4 Apr. 4 — Apr. 11 Apr. 11 — Apr. 18 Apr. 18 — Apr. 25	Mar. 28 Apr. 4 Apr. 18 Apr. 25 May 2	Mar. 28 Apr. 4 Apr. 11 Apr. 18 Apr. 25	June 13, 1960	Snowclad takes heat well.
11 Week 10 9 8	Mar. 21, 1960 Apr. 4 Apr. 11 Apr. 18	Mar. 21 — Apr. 4 Apr. 4 — Apr. 11 Apr. 11 — Apr. 18 Apr. 18 — Apr. 25	Apr. 4 Apr. 18 Apr. 25 May 2	Apr. 4 Apr. 11 Apr. 18 Apr. 25	June 20, 1960	Watch the schedule for important time changes.
11 Week 10 9 8	Apr. 4, 1960 Apr. 11 Apr. 18 Apr. 25	Apr. 4 — Apr. 11 Apr. 11 — Apr. 18 Apr. 18 — Apr. 25 Apr. 25 — May 2	Apr. 18 Apr. 25 May 2 May 9	Apr. 11 Apr. 18 Apr. 25 May 2	June 27, 1960	Two weeks is best for plant to pinch.
11 Week 10 9 8	Apr. 11, 1960 Apr. 18 Apr. 25 May 2	Apr. 11 — Apr. 18 Apr. 18 — Apr. 25 Apr. 25 — May 2 May 2 — May 9	Apr. 25 May 2 May 9 May 16	Apr. 18 Apr. 25 May 2 May 9	July 4, 1960	Scepter spreads and responds well.
11 Week 10 9 8	Apr. 18, 1960 Apr. 25 May 2 May 9	Apr. 18 — Apr. 25 Apr. 25 — May 2 May 2 — May 9 May 9 — May 16	May 2 May 9 May 16 May 23	Apr. 25 May 2 May 9 May 16	July 11, 1960	Luminary does not stall when it is hot.
11 Week 10 9 8	Apr. 25, 1960 May 2 May 9 May 16	No No No No	May 9 May 16 May 23 May 30	May 2 May 9 May 16 May 23	July 18, 1960	Poitevine Supreme is good in summer.
11 Week 10 9 8	May 2, 1960 May 9 May 16 May 23	No No No No	May 16 May 23 May 30 June 6	May 9 May 16 May 23 May 30	July 25, 1960	Best variety for summer bronze is Red Star.
11 Week 10 9 8	May 9, 1960 May 16 May 23 May 30	No No No No	May 23 May 30 June 6 June 13	May 16 May 23 May 30 June 6	Aug. 1, 1960	Capricorn has size and shows no centers.
11 Week 10 9 8	May 16, 1960 May 23 May 30 June 6	No No No No	May 30 June 6 June 13 June 20	May 23 May 30 June 6 June 13	Aug. 8, 1960	Malou has a nearly perfect flower.



Response Group	Plant Date	Lighting Period	Pinch	Start Shade	Flower	YODEREMINDER
11 Week 10 9 8	May 23, 1960 May 30 June 6 June 13	No No No No	June 6 June 13 June 20 June 27	May 30 June 6 June 13 June 20	Aug. 15, 1960	Establish your plants well prior pinching.
11 Week 10 9 8	May 30, 1960 June 6 June 13 June 20	No No No No	June 13 June 20 June 27 July 4	June 6 June 13 June 20 June 27	Aug. 22, 1960	
11 Week 10 9 8	June 6, 1960 June 13 June 20 June 27	No No No No	June 20 June 27 July 4 July 11	June 13 June 20 June 27 July 4	Aug. 29, 1960	Snowclad is very dependable in summer.
11 Week 10 9 8 7	June 13, 1960 June 20 June 27 July 4 July 11	No No No No	June 27 July 4 July 11 July 18 July 25	June 20 June 27 July 4 July 11 July 18	Sept. 5, 1960	
11 Week 10 9 8 7	June 20, 1960 June 27 July 4 July 11 July 18	No No No No No	July 4 July 11 July 18 July 25 Aug. 1	June 27 July 4 July 11 July 18 July 25	Sept. 12, 1960	
11 Week 10 9 8 7	June 27, 1960 July 4 July 11 July 18 July 25	No No No No July 25 — Aug. 1	July 11 July 18 July 25 Aug. 1 Aug. 8	July 4 July 11 July 18 July 25 Aug. 1	Sept. 19, 1960	We have all the garden cushion varieties.
11 Week 10 9 8 7	July 4, 1960 July 11 July 18 July 25 Aug. 1	No No No No Aug. 1 — Aug. 8	July 18 July 25 Aug. 1 Aug. 8 Aug. 15	July 11 July 18 July 25 Aug. 1 Aug. 8	Sept. 26, 1960	The Princess Anne's are tops.
11 Week 10 9 8 7	July 11, 1960 July 18 July 25 Aug. 1 Aug. 8	No No No Aug. 1 — Aug. 8 Aug. 8 — Aug. 15	July 25 Aug. 1 Aug. 8 Aug. 15 Aug. 22	July 18 July 25 Aug. 1 Aug. 8 Aug. 15	Oct. 3, 1960	The Snow Crystals are very popular.
11 Week 10 9 8	July 18, 1960 July 25 Aug. 1 Aug. 1	No No Aug. 1 — Aug. 8 Aug. 1 — Aug. 15	Aug. 1 Aug. 8 Aug. 15 Aug. 15	July 25 Aug. 1 Aug. 8 Aug. 15	Oct. 10, 1960	Plant this week for Sweetest Day — Oct. 15th.
11 Week 10 9 8	July 25, 1960 Aug. 1 Aug. 1 Aug. 8	No Aug. 1 — Aug. 8 Aug. 1 — Aug. 15 Aug. 8 — Aug. 22	Aug. 8 Aug. 15 Aug. 15 Aug. 22	Aug. 1 Aug. 8 Aug. 15 Aug. 22	Oct. 17, 1960	Single stem Oregon is beautiful.
11 Week 10 9 8	Aug. 1, 1960 Aug. 1 Aug. 8 Aug. 15	No Aug. 1 — Aug. 15 Aug. 8 — Aug. 22 Aug. 15 — Aug. 29	Aug. 15 Aug. 15 Aug. 22 Aug. 29	Aug. 8 Aug. 15 Aug. 22 Aug. 29	Oct. 24, 1960	Don't over shade on fall pots.
11 Week 10 9 8	Aug. 1, 1960 Aug. 8 Aug. 15 Aug. 22	Aug. 1 — Aug. 15 Aug. 8 — Aug. 22 Aug. 15 — Aug. 29 Aug. 22 — Sept. 5	Aug. 15 Aug. 22 Aug. 29 Sept. 5	Aug. 15 Aug. 22 Aug. 29 Sept. 5	Oct. 31, 1960	Stop shading when all buds are taken.

YODER MUMS - pot pinched and single stem

Response	1 44 1 1	Lighting Lighting	Pinch	Start Shade	Flower	YODEREMINDER
11 Week 10 9	Aug. 8, 1960 Aug. 15 Aug. 22	Aug. 8 — Aug. 22 Aug. 15 — Aug. 29 Aug. 22 — Sept. 5	Aug. 22 Aug. 29 Sept. 5	Aug. 22 Aug. 29 No	Nov. 7, 1960	Scepter is a beautiful golden bronze.
11 Week 10 9	Aug. 15, 1960 Aug. 22 Aug. 29	Aug. 15 — Aug. 29 Aug. 22 — Sept. 5 Aug. 29 — Sept. 12	Aug. 29 Sept. 5 Sept. 12	Aug. 29 Sept. 5 No	Nov. 14, 1960	Be on the beam with Ice Follies all fall, winter and spring.
11 Week 10 9	Aug. 22, 1960 Aug. 29 Sept. 5	Aug. 22 — Sept. 5 Aug. 29 — Sept. 12 Sept. 5 — Sept. 19	Sept. 5 Sept. 12 Sept. 19	Sept. 5 No No	Nov. 21, 1960	Ptant here for Thanksgiving — Nov. 24th. Use Woking Scarlet.
11 Week 10 9	Aug. 29, 1960 Sept. 5 Sept. 12	Aug. 29 — Sept. 12 Sept. 5 — Sept. 19 Sept. 12 — Sept. 26	Sept. 12 Sept. 19 Sept. 26	Sept. 12 No No	Nov. 28, 1960	Single stem <i>Indianapolis</i> is good now and through December.
11 Week 10 9	Sept. 5, 1960 Sept. 12 Sept. 19	Sept. 5 — Sept. 19 Sept. 12 — Sept. 26 Sept. 19 — Oct. 3	Sept. 19 Sept. 26 Oct. 3	No No No	Dec. 5, 1960	Use Princess Anne's all winter and spring.
11 Week 10 9	Sept. 12, 1960 Sept. 19 Sept. 26	Sept. 12 — Sept. 26 Sept. 19 — Oct. 3 Sept. 26 — Oct. 10	Sept. 26 Oct. 3 Oct. 10	No No No	Dec. 12, 1960	Plant in these two weeks.
11 Week 10 9	Sept. 19, 1960 Sept. 26 Oct. 3	Sept. 19 — Oct. 3 Sept. 26 — Oct. 10 Oct. 3 — Oct. 17	Oct. 3 Oct. 10 Oct. 17	No No No	Dec. 19, 1960	For pre-Christmas sales, Do you have the red variety Vulcan?
11 Week 10 9	Sept. 26, 1960 Oct. 3 Oct. 3	Sept. 26 — Oct. 10 Oct. 3 — Oct. 17 Oct. 3 — Oct. 24	Oct. 10 Oct. 17 Oct. 24	No No No	Dec. 26, 1960	Feed dilute every time you water.
11 Week 10 9	Oct. 3, 1960 Oct. 3 Oct. 10	Oct. 3 — Oct. 17 Oct. 3 — Oct. 24 Oct. 10 — Oct. 31	Oct. 17 Oct. 24 Oct. 31	No No No	Jan. 2, 1961	Use Yellow Crystal to speed up sales.
11 Week 10 9	Oct. 3, 1960 Oct. 10 Oct. 17	Oct. 3 — Oct. 24 Oct. 10 — Oct. 31 Oct. 17 — Nov. 7	Oct. 24 Oct. 31 Nov. 7	No No No	Jan. 9, 1961	Give Pink Deluxe plenty of space and feed.
11 Week 10 9	Oct. 10, 1960 Oct. 17 Oct. 24	Oct. 10 — Oct. 31 Oct. 17 — Nov. 7 Oct. 24 — Nov. 14	Oct. 31 Nov. 7 Nov. 14	No No No	Jan. 16, 1961	Calvert's Gold and Orange are valuable.
11 Week 10 9	Oct. 17, 1960 Oct. 24 Oct. 31	Oct. 17 — Nov. 7 Oct. 24 — Nov. 14 Oct. 31 — Nov. 21	Nov. 7 Nov. 14 Nov. 21	No No No	Jan. 23, 1961	·
11 Week 10 9	Oct. 24, 1960 Oct. 31 Nov. 7	Oct. 24 — Nov. 14 Oct. 31 — Nov. 21 Nov. 7 — Nov. 28	Nov. 14 Nov. 21 Nov. 28	No No No	Jan. 30, 1961	Ice Follies stimulates sales week by week.
11 Week 10 9	Oct. 31, 1960 Nov. 7 Nov. 14	Oct. 31 — Nov. 21 Nov. 7 — Nov. 28 Nov. 14 — Dec. 5	Nov. 21- Nov. 28 Dec. 5	No No No	Feb. 6, 1961	Valentine and Vulcan are hard to beat.
11 Week 10 9	Nov. 7, 1960 Nov. 14 Nov. 21	Nov. 7 — Nov. 28 Nov. 14 — Dec. 5 Nov. 21 — Dec. 12	Nov. 28 Dec. 5 Dec. 12	No No No	Feb. 13, 1961	Plant early this week for Valentine Day crop.
11 Week 10 9	Nov. 14, 1960 Nov. 21 Nov. 28	Nov. 14 — Dec. 5 Nov. 21 — Dec. 12 Nov. 28 — Dec. 19	Dec. 5 Dec. 12 Dec. 19	No No No	Feb. 20, 1961	Single stem Princess Anne's are increasingly popular.



Response Group	Plant Date	Lighting Period	Pinch	Start Shade	Flower	YODEREMINDER
11 Week 10 9	Nov. 21, 1960 Nov. 28 Dec. 5	Nov. 21 — Dec. 12 Nov. 28 — Dec. 19 Dec. 5 — Dec. 26	Dec. 12 Dec. 19 Dec. 26	No No No	Feb. 27, 1961	
11 Week 10 9 8	Nov. 28, 1960 Dec. 5 Dec. 12 Dec. 19	Nov. 28 — Dec. 19 Dec. 5 — Dec. 26 Dec. 12-Jan. 2, 1961 Dec. 19 — Jan. 9	Dec. 19 Dec. 26 Jan. 2 Jan. 9	No No No No	Mar. 6, 1961	Chalk Cliff is valuable winter and spring.
11 Week 10 9 8	Dec. 5, 1960 Dec. 12 Dec. 19 Dec. 26	Dec. 5 — Dec. 26 Dec. 12 — Jan. 2 Dec. 19 — Jan. 9 Dec. 26 — Jan. 16	Dec. 26 Jan. 2 Jan. 9 Jan. 16	No No No No	Mar. 13, 19 61	Don't overlook single stem pot advantages.
11 Week 10 9 8	Dec. 12, 1960 Dec. 19 Dec. 26 Jan. 2, 1961	Dec. 12 — Jan. 2 Dec. 19 — Jan. 9 Dec. 26 — Jan. 16 Jan. 2 — Jan. 23	Jan. 2 Jan. 9 Jan. 16 Jan. 23	No No No No	Mar. 20, 1961	
11 Week 10 9 8	Dec. 19, 1960 Dec. 26 Jan. 2, 1961 Jan. 9	Dec. 19 — Jan. 9 Dec. 26 — Jan. 16 Jan. 2 — Jan. 23 Jan. 9 — Jan. 30	Jan. 9 Jan. 16 Jan. 23 Jan. 30	No No No No	Mar. 27, 1961	#2 Red Humdinger is a beauty.
11 Week 10 9 8	Dec. 26, 1960 Jan. 2, 1961 Jan. 9 Jan. 16	Dec. 26 — Jan. 16 Jan. 2 — Jan. 23 Jan. 9 — Jan. 30 Jan. 16 — Feb. 6	Jan. 16 Jan. 23 Jan. 30 Feb. 6	No No No No	Apr. 3, 1961	Plant early this week for an Easter crop Apr. 2.
11 Week 10 9 8	Jan. 2, 1961 Jan. 9 Jan. 16 Jan. 23	Jan. 2 — Jan. 23 Jan. 9 — Jan. 30 Jan. 16 — Feb. 6 Jan. 23 — Feb. 13	Jan. 23 Jan. 30 Feb. 6 Feb. 13	Mar. 13 Mar. 20 No No	Apr. 10, 1961	Single stem Poitevine Supreme is a good crop.
11 Week 10 9 8	Jan. 9, 1961 Jan. 16 Jan. 23 Jan. 30	Jan. 9 — Jan. 30 Jan. 16 — Feb. 6 Jan. 23 — Feb. 13 Jan. 30 — Feb. 20	Jan. 30 Feb. 6 Feb. 13 Feb. 20	Mar. 13 Mar. 20 Mar. 27 No	Apr. 17, 1961	Woking Scarlet is superb now.
11 Week 10 9	Jan. 16, 1961 Jan. 23 Jan. 30 Feb. 13	Jan. 16 — Feb. 6 Jan. 23 — Feb. 13 Jan. 30 — Feb. 20 Feb. 13 — Feb. 27	Feb. 6 Feb. 13 Feb. 20 Feb. 27	Mar. 13 Mar. 20 Mar. 27 Apr. 3	Apr. 24, 1961	
11 Week 10 9 8 7	Jan. 23, 1961 Jan. 30 Feb. 13 Feb. 20 Feb. 27	Jan. 23 — Feb. 13 Jan. 30 — Feb. 20 Feb. 13 — Feb. 27 Feb. 20 — Mar. 6 Feb. 27 — Mar. 13	Feb. 13 Feb. 20 Feb. 27 Mar. 6 Mar. 13	Mar. 13 Mar. 20 Mar. 27 Apr. 3 Apr. 10	May 1, 1961	#2 Red Humdinger is at a peak. See no light — no shade section.
11 Week 10 9 8 7	Jan. 30, 1961 Feb. 13 Feb. 20 Feb. 27 Mar. 6	Jan. 30 — Feb. 20 Feb. 13 — Feb. 27 Feb. 20 — Mar. 6 Feb. 27 — Mar. 13 Mar. 6 — Mar. 20	Feb. 20 Feb. 27 Mar. 6 Mar. 13 Mar. 20	Mar. 13 Mar. 20 Mar. 27 Apr. 3 Apr. 10	May 8, 1961	Plant late this week for a Mother's Day crop May 14.
11 Week 10 9 8 7	Feb. 13, 1961 Feb. 20 Feb. 27 Mar. 6 Mar. 13	Feb. 13 — Feb. 27 Feb. 20 — Mar. 6 Feb. 27 — Mar. 13 Mar. 6 — Mar. 20 Mar. 13 — Mar. 27	Feb. 27 Mar. 6 Mar. 13 Mar. 20 Mar. 27	Mar. 13 Mar. 20 Mar. 27 Apr. 3 Apr. 10	May 15, 1961	Scepter is in the winners circle.
11 Week 10 9 8 7	Feb. 20, 1961 Feb. 27 Mar. 6 Mar. 13 Mar. 20	Feb. 20 — Mar. 6 Feb. 27 — Mar. 13 Mar. 6 — Mar. 20 Mar. 13 — Mar. 27 Mar. 20 — Apr. 3	Mar. 6 Mar. 13 Mar. 20 Mar. 27 Apr. 3	Mar. 13 Mar. 20 Mar. 27 Apr. 3 Apr. 10	May 22, 1961	Quicksilver performs flawlessly.



VARIETIES FOR YEAR-ROUND POTS (PINCHED)

Alex Colson

Nov. 1 — (9 week) Large vivid bronze decorative.

Barbara Fuller

Nov. 1 — (9 week) Red anemone. Fall and early winter pots.

Beautiful Lady

Nov. 25 — (12 week) Large pink anemone. Disbud.

Blazing Gold

Oct. 23 — (8 week) Intermediate semi-incurve. Golden yellow. Widely grown as a pinched pot. Its single stem pot performance in the spring is commendable.

Blue Ribbon

Nov. 1 — (9 week) Small bright lavender pink incurved standard. Color markedly improves Queen of Pinks especially during high temperature periods. Valuable for summer color retention in pinched and single stem pot programs.

Bonnaffon Deluxe

Nov. 20—(11 week) Intermediate deep lemon incurve. A rewarding and top notch pot variety. Sensitive to heavy soils and overwatering. Requires a 65° minimum temperature for growth, initiation and early stages of bud development. Its popularity is being diminished by Yellow Delaware and others but it remains a reliable, prolific variety.



Bridesmaid

Bridesmaid

Nov. 1 — (9 week) Large spider. Light lavender pink for pots. Dwarf, compact habit combined with good breaking action, spread and uniform response make for a superior pink spider. Rigid growth habit markedly excels that of the Lace varieties.

Bronze Calypso

Nov. 8 — (10 week) Large orange bronze incurve. Very short growth. Exclusively a pot plant variety. Excellent for single stem pots in spring and fall.

Bronze Palmero

Oct. 28 — (9 week) Large semi-incurve. Coral bronze. Makes appealing single stem pot plants in fall, winter and spring. A reliable, easily grown variety.

Bronze Portrait

Nov. 8 — (10 week) Reddish-bronze pom. Sport of Portrait. Color retention is less tolerant to summer heat than color of parent variety.

Calvert's Gold

Nov. 20—(11 week) Intermediate golden bronze semiincurve. Pinched pots. Excellent for single stem pot culture in recommended period.

Calvert's Orange

Nov. 20 — (11 week) Large semi-incurve. Sport of Calvert's Gold. A captivating reddish-orange. Essentially a pot variety that provides a Royal Bronze color with size and strong habit. Fine single stem or pinched.

Calvert's Pink

Nov. 17—(11 week) Intermediate orchid pink incurve.

Chalk Cliff

Nov. 10 — (10 week) Large chalk white decorative. The answer to a white Portrait for pots. High summer temperatures slow or stall response. Especially good winter and spring.

Charm

Nov. 15 — (11 week) Intermediate anemone. Bright pink. Short habit. A smaller version of Venoya with a more spreading growth habit. Uniform response. Flowers with and requires the same treatment as Bonn. Deluxe.

Copperhead

Nov. 10 — (10 week) A large coppery bronze decorative.

Cossack

Nov. 5 — (10 week) Large decorative standard. Intense crimson red. Only for single stem pot programs where it achieves unmatched size and color.

Crest

Oct. 25 — (9 week) Medium sized formal pot disbud. Ivory white.





Criterion

Nov. 8 — (10 week) Large pink decorative with a vigorous, compact growth habit. Valuable pot plant variety. Used extensively in year round pot programs. But achieves a peak of perfection in the fall, winter and spring. Its reliable uniformity reflects its tolerance of as low as 56°. A smart and versatile variety.

Dk. Ind. Bronze

Nov. 5 — (10 week) Dark reddish bronze sport.

Dk. Ind. Yellow

Nov. 5 — (10 week) Slightly shorter in growth habit than Ind. Yellow. Deep lemon yellow.

Delaware

Nov. 8 — (10 week) Large reddish bronze semi-incurved standard. Outstanding for pot plants pinched and single stem. Easily the most popular pot variety in its color class. Its dwarf habit and slow rate of growth make attention to soft tip pinching into only new growth of fully established plants of primary importance. Single stem culture is efficient and rewarding.



Y Ensign

Nov. 10 — (10 week) Intermediate decorative disbud. A white Bonnaffon seedling of excellent substance.

Fred Shoesmith

Nov. 12 — (10 week) Large white incurve. Upright but good for spring and fall pots. Best grown pinched to offset tip split.



Nov. 10 — (10 week) Intermediate pompon. Bright lavender pink. Breaks, spreads and responds in a foolproof manner. Spray pot programs.

Gardenia

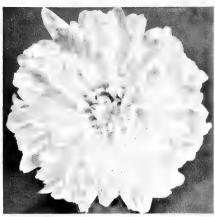
Oct. 15 — (8 week) Large white decorative. Compact and responsive. Valuable spring and summer pot.

Georgia

Oct. 25 — (9 week) Intermediate dark yellow incurve. Dwarf and compact. Tops for single stem pots in spring and fall.

Golden Calypso

Nov. 10 — (10 week) Large incurve. Golden yellow sport from Yellow Calypso. Essentially a pot variety. The Calypsos are proving to be showy specimens with plant and shade single stem treatment in their recommended periods.



Capricorn

Capricorn

Nov. 5 — (10 week) Large decorative standard. Color of Yellow Delaware. Essentially a pot variety, and the first good seedling to attain the objective of full flower closure on Yellow Delaware. While it will bronze if finished cold, it is a top ranking vellow for high light and high temperature periods.



🙀 Glamour

Nov. 1 — (9 week) Formal pom of intermediate size. Lavender pink.

Golden Favourite

Nov. 10 — (10 week) Large semi-incurved standard. Bright yellow. Very responsive and durable. Seemingly resistant to high temperature burn. Has News size and form. A striking single stem pot variety during high light periods.

Golden Shoesmith

Nov. 12 — (10 week) Large incurved yellow standard.

Gold Lace

Nov. 1 — (9 week) Golden yellow spider. Sport of Yellow Lace. Tolerates 56°.

Granite State

Oct. 25 — (9 week) White disbud pompon for pots.



M Handsome

Nov. 1 — (9 week) Intermediate decorative pom. Lavender pink. Comes to the forefront in spring and fall pots.

Humdinger

Nov. 10 — (10 week) Large luminous violet purple, formal pompon. A valuable disbud pot plant. Tolerates 56°. Strong consumer appeal. Rated highly on basis of color value where it has no equal. Best breaking action is obtained from soft tip pinches of vigorously growing plants.







Ice Follies

Nov. 10 — (10 week) Large decorative. Chalk white. A very durable pot variety especially valuable in winter programs. While smaller than Oregon or Wilson's White it sets a new standard for uniform response, smart form and good breaking action. Combines the best traits of Snowclad and Chalk Cliff and is considered superior to White Criterion.

Illini Accent

Nov. 10 — (10 week) Intermediate decorative. Deep mauve purple.

Illini Bonbon

Nov. 18 — (11 week) Small dark yellow anemone. Spray pots.

Illini Formal

Nov. 23 — (11 week) Intermediate lavender pink pompon.

Illini Snowdrift

Nov. 12 — (10 week) Novelty, intermediate, feathered white decorative. Spray pots.

Imp. Ind. White

Nov. 5 — (10 week) Large white standard. This is the answer to growers who desire better form in their fall, winter and spring crops of Indianapolis White. Best for cool units. Not as tolerant to warm 60° in winter as #3 Indianapolis White.

Imp. Ind. Yellow

Nov. 5 — (10 week) Light golden yellow selection of Indianapolis Yellow. Displays best form for yellow Indianapolis varieties in winter crops.

Indianapolis Bronze

Nov. 5 — (10 week) Large bronze incurve.

Incurved Delaware

Nov. 8 — (10 week) Large standard. Reddish bronze. Tightly incured form mutation from Delaware. Quite different in appearance from parent variety in that it holds its form and conceals the open center well past maturity. Becomes slightly shorter and flowers 3-4 days later than parent during the marginally low light intensity periods of mid winter.

Indianapolis Cream

Nov. 5 — (10 week) Large incurve. Cream yellow. Sport from Indianapolis White. Taller, more vigorous than Indianapolis Yellow, few days slower response.

Indianapolis Gold

Nov. 5 — (10 week) Large golden yellow incurved standard. Color intensifies the present Dark Ind. Yellow. Same growth habit and flower size.

Indianapolis Pink

Nov. 5 — (10 week) Large pink incurve.

Indianapolis White

Nov. 5 — (10 week) Large white incurve.

3 — Indianapolis White

Nov. 5 — (10 week) Large incurve. White. The best selection to date from Indianapolis White.

Indianapolis Yellow

Nov. 5 — (10 week) Large lemon vellow incurve.

Little America

Nov. 10 - (10 week) Intermediate pure white anemone. Spring pots require Bonnaffon temperatures.

Loubens

Nov. 5 — (10 week) Large incurved standard. Deep lavender pink. Best pink for single stem pot programs.



Luminary

Nov. 5 — (10 week) Intermediate yellow disbud. Decorative form. A Bonnaffon seedling that is highly recommended for pots during high temperature periods. A summer Bonnaffon Deluxe.

Luna

Nov. 1 — (9 week) Small light cream incurve. Compact and uniform. Good foliage and smart form make for top quality pots.

Marketeer

Nov. 18 — (11 week) Intermediate chalk white incurve. Very satisfactory in winter single stem pot programs.





Malou

Nov. 1 — (9 week) Intermediate incurve. Chalk white. Extremely short habit and strictly a pot variety. Pinched crops require high light environments. Best as a single stem pot where its beautifully rounded, incurved form has unlimited appeal. In pots it solves the height and uniformity problems of Indianapolis White during its recommended period.



Mermaid

Nov. 5 — (10 week) Intermediate pompon disbud. Medium lavender pink with an intense tone on tone center contrast. A dwarf version of Portrait with decidedly better breaking action and spreading habit. Unfailing as a year round pot variety. High summer temperature color retention equals that of Blue Ribbon. Fine foliage with smart, formal form. Responds with and requires same treatment as Delawares. Versatile and dependable under a wide range of environment. It is a smart profitable pot variety.

Monty

Oct. 25 — (9 week) Intermediate clear white disbud decorative. Breaks freely, spreads well. More durable than Wilson's White. Stretches and responds unevenly under high temperature. Outstanding in the spring.

Mrs. Palmero

Oct. 28 — (9 week) Medium sized semi-incurve standard. Maroon red. Shapes up well as a single stem pot in recommended periods.

Mrs. Wolfe

Nov. 1 — (9 week) Large incurve. Lemon yellow. Of Yellow Chattanooga size and color. Almost an exhibition of short habit and remarkable response uniformity. Its place is exclusively in single stem pot culture where 6-8" blooms are obtained. Does not burn. Mrs. Wolfe provides greater dependability of performance as single stem pot specimens than previously had with Indianapolis Yellow.

Ohio State

Oct. 25 — (9 week) Large, intense yellow decorative. Its fast uniform response, tolerance of high temperature and brilliant color add efficiency and form variation to the popular Yellow Delaware.

Oregon

Nov. 5 — (10 week) Large white semi-incurve. Exclusively a pot plant variety. Stronger habit, larger and more beautiful flower than Wilson's White. Compact, short, rigid growth and vigorous breaking action. Flowers develop most rapidly when finished at 60° or less. The favorite white mum for pots. Excellent for single stem pots in recommended periods.

Oregon Trail

Nov. 5 — (10 week) Large semi-incurve. Light yellow resembling the variety Luna in color. Sport from Oregon. Color is a smooth, pleasing shade that is quite resistant to fading. Good single stem variety in recommended period.

Pacesetter

Nov. 10 — (10 week) Intermediate pure white single.

Patterson's White

Nov. 1 — (9 week) Large white semi-incurve.

Personality

Nov. 10 — (10 week) A large luminous-pink incurved pompon. Tolerant of 56° for bud initiation and development. Adds color and form improvement to Queen of Pinks as a pot plant. Uniquely favored with short internodes and large foliage. Shorter, more responsive and low temperature tolerant than Queen of Pinks. Widely grown in the fall, winter and spring in sequence with Blue Ribbon which is more popular in summer.



Pink Deluxe

Nov. 10 — (10 week) Medium to large lavender pink disbud. A significant achievement in the development of flower size within the pinks available for pots. Four to five inch decorative type flowers are produced on a Bonnaffon type chassis. Heavy stems, short internodes, with free and wide-angled breaking action. Demanding in close attention to heavy and frequent feeding. Slowed and frequently burned by high temperature. A very rewarding variety but critical as to its needs.



Princess Anne

Princess Anne

Nov. 10 — (10 week) Large decorative standard. Salmon pink. Valuable new color and form addition to the mid September through mid May pot program. Single stem pots are superlative especially when cool finishes can be provided. Pinched pots spread and break well with excellent uniformity and response. Adds distinctive color and form with especially dependable performance. Available October 5, 1959.





Pink F. Shoesmith

Nov. 12 — (10 week) Large incurved standard. Light pink. Requires 60° or less finishing temperature to retain satisfactory color expression.

Pink Portrait

Nov. 8 — (10 week) Light pink pompon. Portrait sport.

Poitevine Supreme New

Nov. 1 — (9 week) Intermediate white incurve. Wilson's White restyled and formalized. Petals are broad, completely incurved and not twisted or reflexed. Like Wilson's, the variety is best suited to high light conditions. Late spring and summer show up its improved form to maximum advantage. Also very effective and efficient for single stem culture. Available October 5, 1959.

Portrait

Nov. 8 — (10 week) Large lavender pink pompon. A versatile variety. Tolerates 56°. Excellent pot disbud.

Profile

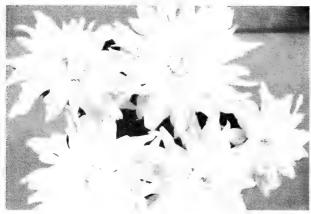
Nov. 8 — (10 week) A lively deep pink Portrait sport. Form is more decorative. Breaking habits are better than Portrait.

Queen of Pinks

Nov. 1 — (9 weeks) Small pink incurve. An old favorite for pots. Requires cool finish and is not well suited to summer programs.

Queen's Lace

Nov. 1 — (9 week) White spider. Tolerates 56°.



Quicksilve

Quicksilver

Oct. 25 — (9 week) Large decorative. Pure white. More durable, uniform and prolific than Wilson's White and at least a week earlier than Oregon. Quicksilver achieves a new standard for large, showy pots averaging five plus breaks and opening all flowers very evenly. Its fast, uniform response makes for an efficient and profitable variety in any pinched or single stem pot program.

Red Humdinger

Nov. 11 — (10 week) An exciting burgundy red sport from Humdinger. Form, size and vigor are identical to the parent variety. This is an evoking color that has created much favorable comment wherever shown.

2 Red Humdinger New

Nov. 11 — (10 week) A significant color intensification on Red Humdinger. This one has more red and less purple which adds greater brilliance and luster to a color of proven appeal in pots. Vigor and size remain the same. Available February 1, 1960.



Red Sta

Red Star

Nov. 5 — (10 week) Large decorative. Red to reddish bronze. Dwarf pot habit. A profuse and wide-angled breaking habit contributes to a shapely plant. Flowers are large and double. One of the very best for a bronze in summer pot programs.

Resolute

Oct. 25 — (9 week) Large reddish bronze pompon.

Royal Bronze

Nov. 1 — (9 week) Intense bronze decorative. Pot disbud.

Sandrock

Nov. 5—(10 week) Small formal standard. Light bronze. Color of Indianapolis Apricot. Pot variety with a dwarf, responsive habit and excellent foliage. Pinched crops require high light conditions. Beautiful form is its major asset.



Nov. 1 — (9 week) Medium, paper-white disbud. Semi-short, stocky habit will provide a grower with a "never-fail" white pot mum the year round. Flowers a week earlier than either Chalk Cliff or Oregon and develops superb quality during the winter months when Wilson's White is questionably soft. Tolerant of 56°. Of Portrait size, it rates with the best.







Scepter



Nov. 10 — (10 week) Large decorative. Deep golden yellow. Will tinge golden bronze with low temperature finish. Constitutes a yellow Pink Deluxe for size and form. Similar breaking action and spread, but shorter in habit.



Nov. 5 — (10 week) Medium to large ivory white spider disbud. Fully double form. Feathery spooned petals. Captures much of the delicate Snowdrift form from which it was bred. Strong habit, and wiry stems make it an exclusively novel pot variety useable the year round.

Sundial

Oct. 25 — (9 week) Intermediate feathered spider disbud. Deep lemon yellow. A pot plant companion for Snow Crystal. Shorter in habit, and a little smaller in size. Always responsively uniform.

Sunray

Nov. 3 — (9 week) Small yellow anemone.

Susan Leighton

Nov. 6 — (10 week) Large ivory white spider.

The Favourite New

Nov. 10 — (10 week) Large incurved standard. White. Same family as Golden Favourite. Responsive and durable. An impressive single stem pot variety during high light periods.

Valentine

Nov. 20 — (11 week) Large red disbud decorative. Valued as winter pot plant especially appropriate for Christmas and Valentine's Day. Will initiate and develop buds at 56° .

Vedova

Nov. 15 — (11 week) Extra large Valencia size, anemone disbud. Pastel shade of a lustrous lavender pink with small green-tipped cushions. Color is best expressed in a cool 60° environment. The combination of breaking action, rigid stems, attractive foliage, and sizeable flowers far exceed the potential that Beautiful Lady can provide.

Venoya

Nov. 22 — (11 week) Extra large lavender pink anemone disbud. Strikingly similar in growth to Vedova, Venoya flower develops a substantially larger green-eyed cushion with greater depth, in addition to flowering 5 to 7 days later. It is equally as versatile and outstanding. Color retention on Venoya too, requires cool 60° finishes. The year round pot plant grower will find that both Vedova and Venoya well surpass the product standards that they are now accustomed to producing during the mid winter months.



Vulcan

Vulcan

Nov. 5 — (10 week) Large decorative. Crimson red. A close companion to Red Star. In fall, winter and spring pot programs, the color is a brighter more intense red. A first class pot variety to supplement Valentine, and add greatly to the Christmas season.

Whitehouse

Nov. 5 — (10 week) Intermediate white anemone.

White Lady

Nov. 25 — (12 week) White sport of Beautiful Lady. Disbud.

Wilson's White

Nov. 1 — (9 week) Intermediate paper white incurve. Pots. Keeping qualities are improved by single stem culture. Consistently dependable for uniform response but intolerant of overcropping.





Wilson's Yellow

Nov. 1—(9 week) Lemon yellow. Semi-incurved standard.



Woking Scarlet

Woking Scarlet

Nov. 10 — (10 week) Large decorative standard. Brilliant scarlet bronze. An exciting combination of color and habit for pots. Its living color glows, and will rapidly achieve top status along with Oregon and the Delawares as standard pot varieties. Endowed with sufficient vigor to be effective with plant, shade and delayed pinch procedure. Equally striking as a single stem pot.

Yellow Calypso

Nov. 8 — (10 week) Large lemon yellow incurve.



Yellow Crystal

Yellow Crystal New

Nov. 5 — (10 week) Lemon yellow spider. An excellent sport of the increasingly popular pot variety Snow Crystal. Efficient, tall treatment is required the year round. Both disbud and spray pots are being grown. Responsive uniformity and fine breaking habits are making for rapid acceptance of these beautiful Crystals as standard pot varieties. Available February 1, 1960.

Yellow Delaware

Nov. 8 — (10 week) Intermediate deep lemon yellow incurved sport from Delaware. The same valuable chassis in a brilliant color. Less sensitive to low temperatures for bud initiation than Bonnaffon Deluxe for the late winter and early spring flowering period. The top yellow variety for pinched and single stem pot programs. Close attention to having plants fully established and pinching into soft new wood is important for maximum breaking action.

Yellow III. Snowdrift

Nov. 12 — (10 week) Small novelty decorative. Yellow.

Yellow Lace

Nov. 1 — (9 week) Lemon yellow spider.

Yellow Leighton

Nov. 6 — (10 week) Large spider. Lemon yellow.

Yellow Marketeer

Nov. 18 — (11 week) Lemon yellow.

Yellow Pacesetter

Nov. 10 — (10 week) Lemon yellow single.

Yellow Princess Anne

Nov. 10 — (10 week) Large decorative standard. Sulfur yellow. A very responsive, uniform and efficient pot variety. Outstanding grown as single stem pots and equally valuable pinched. Its beautiful form provides maximum color display. Color will not tolerate extreme summer heat. Mid September through mid June flowerings yield best results. Fine companion for Princess Anne and Woking Scarlet. Available October 5, 1959.



"NO LIGHT — NO SHADE" SPRING POTS

Early garden varieties are booming in popularity as part of the overall bedding plant business. Flowering spring pots for Mother's Day through Memorial Day with low cost, "no light -- no shade" procedure requires a careful selection of the right varieties. There are hundreds of fall garden varieties but only a limited number of really good ones with even a more restricted list that can be recommended as dependable spring pots.

The procedure is easy. Plant 2 cuttings to a 4" pot or 1 cutting to a 3" pot. Maintain 60° minimum temperature and use normal short days at once. Provide no lights or no shade being sure no light from any other source interferes with the crop. No disbudding is required although sometimes a few basal stolen growths must be removed. Plunging these pots to the rim aids greatly in maintaining more uniform moisture levels.

The following dates and varieties are recommended:

For Mother's Day - May 8, 1960 Plant: March 7, 1960 Pinch: March 21, 1960

Varieties:

Larry Jessamine Williams Gardenia Ostosa Chris. Columbus Gloria

YELLOW

Gay Blade Joan-Ette Astoria Yel. Chris. Columbus Ethel Waters Peking

Kings Ransom Moonlight

BRONZE & RED

Chevenne Zest W. P. Snyder Lipstick Mesabi Maiestic Dolli-Ette Minnehaha Aglow

Red Mischief Radiance

PINK

Purple Waters Royal-Ette Raspberry Ice Mischief Minnpink Candytuft Cecelia Spellbound

For Memorial Day - May 30, 1960 Plant: March 28, 1960 Pinch: April 11, 1960

Varieties:

Larry

WHITE

Ostosa Chris. Columbus

YELLOW

Yel. Chris. Columbus Joan-Ette Kings Ransom Peking Gay Blade Moonlight

BRONZE & RED

Dolli-Ette Minnehaha Cheyenne Mesabi Lipstick Aglow

PINK

Mischief Spellbound Purple Waters



SINGLE STEM POTS

Single stem pot culture provides an additional and yet highly efficient method of producing pot mums. The method offers to the growers several desirable advantages not obtainable in pinched pot mum programs, and the acquisition of sufficient numbers of suitable varieties in recent years now makes a year round Single Stem program practical.

Advantages Gained Over Pinched Crops:

- 1. Supplemental electric lighting is eliminated. Schedule calls for plant and start short days immediately. The time needed to produce a crop is approximately equal to the response of the variety. (In areas where growing environments are less than optimum, such as in the south when high summer temperatures are normally expected to delay flower bud development for several weeks, it is suggested that a week of natural long days be provided a single stem crop for that period to insure better flowering uniformity within each pot).
- 2. Permits five crops to be produced in a given area within a 52 week period against four crops in a pinched program.
- 3. Single stem culture provides for maximum flower size; reduces the possibility of over-cropping and black centers on some of the whites.

How To Do It:

- 1. Take time to grade and place uniform sized cuttings within each pot. Seven cuttings makes an ample show in any six-inch container. Place six cuttings along the rim of the pot and one in the center. Either larger or smaller sized pots are equally as adaptable.
- 2. A fast take-off is required with no growth checks during the duration of the crop. Starting temperatures 60-65° F.
 - 3. Feed regularly as crop time is short.
 - 4. Provide ample spacing for each pot.
 - 5. Disbud as early as possible to keep height down.
- 6. Let flowers develop to near maturity in the greenhouse before sales. Provides for longer keeping qualities as well as maximum display value.



EARLY VARIETIES FOR SPRING POTS AND GARDEN

Aglow

Oct. 5 — (7 week) Bronze pompon. Spring pots. Garden variety.

Alert

Oct. 14 — (7 week) Intermediate purple decorative.

Astoria

Oct. 5 — (7 week) Yellow pompon. Spring pots. Gardens.

Benora

Oct. 8 — (7 week) Intermediate white pompon.

Candytuft

Oct. 15 — (8 week) Lavender pink button pom. Spring pots.

Caprice

Oct. 15 — (8 week) Large decorative. Intense apricot bronze. Strong, semi-dwarf growth. Develops a large 4" flower for no light —no shade spring pots. Strong garden variety. Available October 5, 1959.

Cecelia

Oct. 1 — (7 week) Intermediate decorative. Deep pink. Compact, cushion type habit. Uniform and prolific in *no light* — *no shade* spring pot programs. Available October 5, 1959.

Champion Cushion

Sept. 25 — (7 week) Deep bronze pompon. Available February 1, 1960.

Charles Nye

Oct. 5 — (7 week) Yellow pompon. Showy garden variety.

Chiquita

Oct. 5 — (7 week) Yellow button. Fine garden variety.

Chris. Columbus

Oct. 1 — (7 week) Intermediate cream decorative. Short, compact and prolific. Very dependable for no light — no shade spring pots.

Citation

Oct. 15 — (8 week) Intermediate pink pompon.

Commander Cushion

Sept. 25 — (7 week) Red duplex pompon. Excellent cushion habit for garden borders. Available February 1, 1960.



Cheyenne

Cheyenne New

(DePetris)

Oct. 15 — (8 week) Large decorative. Bright red. Excellent stem and foliage. Sharply responsive in no light — no shade May pot programs. Has the size and color required to nearly equal the standards set by Delaware. It adds valuable, early response and rates as a top notch red for spring pots and gardens. Available February 1, 1960.

Cupid

Oct. 15 — (8 week) Small pink decorative. Unique dahlia form.

Dolli-Ette

Oct. 10 — (7 week) Intermediate golden bronze spoon. An interesting and colorful novelty. Tops for spring pots. Prolific and durable garden variety.

Ethel Waters

Oct. 10 — (7 week) Large pompon. Lemon yellow. Its strong plant with attractive form and color combine to make for good spring pots and outstanding garden specimens. Available February 1, 1960.

Fuchsia Fairy

Oct. 14 — (7 week) Pink decorative. Growth habit similar to the Cushion varieties. A marked color improvement over Major Cushion as a foreground garden variety.

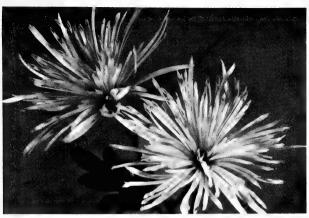
2 — Fuchsia Fairy New (Gunesch)

Oct. 14 — (7 week) Small decorative. Pink. Selection from Fuchsia Fairy that embodies the improvements of deeper color and better retention of it, more double flower, and more interesting serrated form. Spring pots and garden variety. A quality cushion. Available February 1, 1960.

Gloria

Oct. 15 — (8 week) Intermediate pompon. Ivory white. Larger and more double than Chris. Columbus. Fine *no light* — *no shade* May pot variety. Available October 5, 1959.





Gay Blade

Gay Blade New

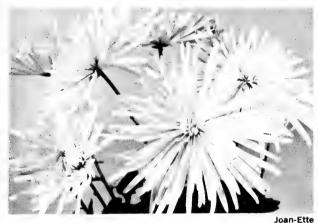
Oct. 1 — (7 week) Bright yellow minature spider. An early, dwarf cushion habit that has few equals for color and mass display value. Darker than Sunstone. Earlier and far more responsive than Yellow Spoon. Gay Blade responds flawlessly as a no light — no shade spring pot. It will be highly prized as a fall garden specimen. Available October 5, 1959.

Golden Cushion

Sept. 25 — (7 week) Golden yellow pompon. Available February 1, 1960.

Jessamine Williams

Oct. 1 — (7 week) White spoon decorative. A prolific and responsive variety well suited to spring pots with *no light and no shade* treatment.



Joan-Ette New

(Merrick)

Oct. 15 — (8 week) Large quill type spider. Ivory white. This is the answer to a Fuji for spring pots and outdoor gardens. It has size, spread and establishes a new standard for beauty, appeal and performance. Requires little or no disbudding in no light — no shade May pots. It is a "must have" for this purpose. Will rapidly achieve top ranking and be in great demand wherever shown. It can be flowered April through mid October. Available October 5, 1959.

lewell

Oct. 15 — (8 week) Small formal pompon. Lavender pink, short and productive.

Joybringer

Oct. 10 — (7 week) Salmon rose pompon. Garden and spring pot culture.

Kings Ransom

Oct. 10 — (7 week) Intermediate decorative. Golden yellow. Tops for yellow in *no light* — *no shade* spring pot programs. Colorful and equally dependable as a fall garden variety.

Larry

Oct. 1 — (7 week) Intermediate paper-white pompon. Compact short habit defines its place as a high quality pot variety. Flowers with Chris. Columbus. This is tops among the 7-week whites for *no light* — *no shade* May pots.

Lee-Ette

Oct. 23 — (8 week) Small silver bronze double spider.

Lipstick

Oct. 5 — (7 week) Small burgundy red cushion pom. Dwarf spreading habit coupled with free breaking action add up to a reliable spring pot plant. Very shapely and colorful if finished at 60° or less. A fine prolific early garden variety.

Maestro

Oct. 10 — (7 week) White pompon. Spring pots. Garden variety.

Mahogany Cushion

Sept. 25 — (7 week) Jasper red pompon. Available February 1, 1960.

Majestic

Oct. 20 — (8 week) Small incurved disbud. Bronze. Outstanding as border garden variety.

Major Cushion

Sept. 25 — (7 week) Pink duplex pompon. Well known for its well rounded, compact plant in garden borders. Available February 1, 1960.

Mesabi

Sept. 20 — (7 week) Small pompon. Rust bronze. Extremely early, responsive and very dependable *no light* — *no shade spring pot*. Variety can be planted in late March and still make Mother's Day without shade. Available October 5, 1959.

Minnehaha

Sept. 15 — (7 week) Small pompon. Coral bronze. Will flower as a late six week variety in no light — no shade May pots. Its fast, uniform response makes it the most efficient cushion variety available to spring pot and garden programs. Available October 5, 1959.



Minnpink

Sept. 25 — (7 week) Small pompon, Coral pink. Compact cushion habit. Very striking color with strong rose overtones. A distinctive improvement on Major Cushion for color and form. Good habit for spring pots and garden culture. Available October 5, 1959.

Mischief

Oct. 10 — (7 week) Dark purple daisy produced in abundance on a cushion plant. Attractive foreground garden variety. Dependable no light — no shade spring pot.

Moonlight

Oct. 1 — (7 week) Yellow pompon. For garden borders and spring pots.

Ostosa

Sept. 25 — (7 week) Intermediate paper white pompon. One of the best whites for gardens and spring pots.



Peking

Peking New

(DePetris)

Oct. 15 — (8 week) Intermediate decorative. Primrose yellow. Closely resembles a yellow Gardenia. Strong, compact plant. Prolific and uniform, Excellent size, Displays better spread, habit and production than Kings Ransom. A winner for no light — no shade May pots. Available February 1, 1960.

Purple Waters

Sept. 25 — (7 week) Intermediate pompon. Deep purple. Early, dependable response, compact habit and showy color rank it well over Alert and at the top of pink varieties suitable for no light — no shade spring pots. Available October 5, 1959.

Raspberry Ice

Oct. 10 — (7 week) Small pompon. Raspberry pink. Responsive and prolific variety with compact, well branched habit that is ideally suited to spring pots and fall gardens. Enlivens the sheen and enhances the form of the popular Joybringer.

Red Mischief

Oct. 10 — (7 week) Deep red daisy. As prolific, responsive and dependable as its parent Mischief in spring pot and garden programs. Available October 5, 1959.

Radiance

Oct. 15 — (8 week) Intermediate red decorative. Spring pots. Color brighter, habit more prolific than Red Velvet. Valuable garden variety.

Remembrance

Oct. 5 — (7 week) Carmine red pompon.

Roval-Ette New

(Merrick)

Oct. 15 — (8 week) Intermediate spoon. Bright lavender pink. A more vigorous companion for Dolli-Ette. Instant appeal and beauty. Gives a flawless performance in the fall garden. Responsive with no light — no shade early May pots. Requires shade for later dates. No garden is complete without Royal-Ette. Avail. February 1, 1960.

Silverplate

Oct. 12 — (7 week) White decorative. Spring pots.

Spellbound

Oct. 1 — (7 week) Intermediate lavender decorative. Ideal spring pot.

Sunburst

Oct. 20 — (8 week) Golden yellow decorative.

Toronto

Oct. 10—(7 wk) Intermediate orange-bronze decorative.

White Cushion

Sept. 25 — (7 week) White duplex pompon. Available February 1, 1960.

W. P. Snyder

Oct. 1—(7 wk) Intermediate decorative. Apricot bronze.

Yellow Chris. Columbus

Oct. 1 — (7 week) Sport of Chris. Columbus. Intermediate lemon yellow decorative. A proven pot plant for no light — no shade and May crops.

Yellow Cushion

Sept. 25 — (7 week) light yellow pompon. Available February 1, 1960.

Yellow Spoon

Oct. 5 — (7 week) Yellow spoon single.



Y Zest New

Oct. 15 — (8 week) Red spoon. Compact cushion habit similar to Dolli-Ette with intensified color. Prolific and durable. Follows Dolli-Ette in no light—no shade spring programs with improved vigor and color display. Has the sparkle and class needed to add emphasis to the spoon varieties. Available October 5, 1959.



STANDARDS

YODER MUMS



PRO	GRAM FOR	EAR-ROUN	D STANDARDS	AND DISBUDS	- (REGULAR CROP)	Price	before	Earned	Credi
n Feb Mar	Apr May Jun	Jul Aug Sep	Oct Nov Dec	Natural Bloom Type	Variety	100 to 250	300 to 450	500 to 950	1000 up
				B WEEK - WHIT	E				
	x	x	x	Oct. 15 St	White Pink Chief	\$7.25	\$7.00	\$6.75	\$6.50
	x x x x	xxxx xx	×	Oct. 20 St		7.75	7.50	7.25	7.00
			x	Oct. 20 St	No. 2 White Chief	8.25	8.00	7.75	7.50
				9 WEEK - WHI	TE .				
	хх	x x x x x x	×××	Oct. 25 St	Silver Queen	8.25	8.00	7.75	7.5
	хх	×××× ××	x x	Oct. 25 St	Marblehead	8.00	7.75	7.50	7.2
			×		Ambassador	8.00	7.75	7.50	7.2
	× × × × × ×	x x x x x x	x x x		Donlope's White Spider	8.50	8.25	8.00	7.7
×	****	* * * * * *	x x x		Queen's Lace	7.50	7.25	7.00	6.7
		x	x x x		Albatross	7.00	6.75	6.50	6.2
			XXX		Themesong	8.75	8.50	8.25	8.0
	XXXX	×××× ××	xxx	Nov. 1 Sp	White Mary Garden	8.25	8.00	7.75	7.5
				IO WEEK - WHI	TE-				
x	xxxx		x x x x x x	Nov. 5 St	Indianapolis White	6.50	6.25	6.00	5.7
x x x x	xxxx		x x x x x x	Nov. 5 St	Imp. Ind. White	6.50	6.25	6.00	5.7
xx xx	xxxx		x x x x x x	Nov. 5 St	No. 3 Indianapolis White	8.75	8.50	8.25	8.0
	×	***	x x x	Nov. 5 St	Giant Betsy Ross	6.75	6.50	6.25	6.0
			X	•	White Rayonnante	7.75	7.50	7.25	7.0
	×	×××× ××	XXX	Nov. 5 St	Whirlwind	8.50	8.25	8.00	7.7
			xxxx	Nov. 10 St	Susan Leighton Jean Elizabeth	8.50 8.50	8.25 8.25	8.00	7.7
xxxx	xxxxxx	×	^ xx xx xx		Crystal Queen	7.25	7.00	8.00 6.75	7.7 6 . 5
xx xx	xx	^	x x x x x x	Nov. 10 St	-	6.75	6.50	6.25	6.0
	xx xx	xxxx xx	xxx	Nov. 10 St	The Favourite	8.75	8.50	8.25	8.0
			×	Nov. 10 St	Monument	8.00	7.75	7.50	7.2
хх	xxxx		x x x x x		Fred Shoesmith	7.00	6.75	6.50	6.2
				1 WEEK - WHI	TE				
		İ	X		Sterling	8.25	8.00	7.75	7 5
xxxx	××		× × × × ×		Marketeer	7.75	7.50	7.75 7.25	7.5 7.0
					marketeet	7.75	7.50	7.23	7.0
			1	2 WEEK - WHI					
	i		x x x x x x	Nov. 25 D	White Peter John	8.25	8.00	7.75	7.5
			× × × × ×		Chattanooga	7.50	7.25	7.00	6.7
хх			x x x	Dec. 1 St		7.75	7.50	7.25	7.0
			X	Dec. 3 St	Margaret Moeller	8.25	8.00	7.75	7.5

(cont'd. on next page)

 St - Standard
 A - Anemone
 m - medium growing varieties

 Sp - Spider
 P - Pompon
 s - short growing varieties

 D - Decorative
 S - Single
 t - tall growing varieties

m s t x — Recommended periods for flowering



PROGRAM	FOR YEAR	-ROUND STA	NDARDS AND I	DISBUDS - (RE	GULAR CROP) (cont'd.)	Price	before	Earned	Credit
Jan Feb Mar	Apr May Jur	Jul Aug Sep	Oct Nov Dec	Natural Type Bloom	e Variety	100 to 250	300 to 450	500 to 950	1000 up
			1	3 WEEK - WH	TE				
			x x x x x x x x x x	Dec. 5 A Dec. 5 St Dec. 10 St Dec. 10 A Dec. 15 St Dec. 20 St	Smith's White Imp. White Supreme December White	8.50 8.50 7.25 8.25 8.25 8.50	8.25 8.25 7.00 8.00 8.00 8.25	8.00 8.00 6.75 7.75 7.75 8.00	7.75 7.75 6.50 7.50 7.50 7.75
									1
	x x x x x	****	x x x x x	Oct. 20 St Oct. 20 St Oct. 20 St	Gold Lode Mrs. Kidder	8.25 7.75 8.25 8.75 7.50	8.00 7.50 8.00 8.50 7.25	7.75 7.25 7.75 8.25 7.00	7.50 7.00 7.50 8.00 6.75
			~9	WEEK - YEL	LOW				
x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	Oct. 25 St Oct. 25 Sp Oct. 25 St Nov. 1 Sp Nov. 1 Sp Nov. 1 St Nov. 1 St Nov. 1 St	Yel. Marblehead Yellow Ambassador Mecca Luyona Sunglow Yellow Lace Gold Lace Yel. Albatross Good News Yellow Ivanhoe Golden Boy	8.25 8.25 8.75 7.50 8.25 8.00 7.50 8.50 6.50 8.25 8.75	8.00 8.00 8.50 7.25 8.00 7.75 7.25 8.25 6.25 8.00 8.50	7.75 7.75 8.25 7.00 7.75 7.50 7.00 8.00 6.00 7.75 8.25	7.50 7.50 8.00 6.75 7.50 7.25 6.75 7.75 5.75 7.50 8.00
			10	WEEK - YEL	LOW				
**************************************	x x x x x x x x x x x x x x x x x x x	x x x xx xx xx x	x x x x x x x x x x x x x x x x x x x	Nov. 5 Sp Nov. 5 Sp	Imp. Ind. Yellow Indianapolis Yellow Indianapolis Gold Dk. Ind. Yellow Indianapolis Cream Chairman Explorer Yellow Betsy Ross Nightingale Imp. Yellow Rayonnante Yellow Leighton	6.50 7.00 7.75 7.50 8.75 8.25 8.75 8.00 8.00 7.75 8.50	6.25 6.75 7.50 7.25 8.50 8.00 8.50 7.75 7.75 7.50 8.25	6.00 6.50 7.25 7.00 8.25 7.75 8.25 7.50 7.50 7.25 8.00	5.75 6.25 7.00 6.75 8.00 7.50 8.00 7.25 7.25 7.00 7.75

St - Standard	A	-	Anemone	m	-	medium growing varieties
			Pompon			short growing varieties
D - Decorative	S		Single	+	-	tall growing varieties

m s t x - Recommended periods for flowering

YODER MUMS - standards and disbuds



PROGRAM	FOR YE	AR-	ROL	JND	STA	NDA	RDS	AND I	DISBUDS -	(REC	GULAR CROP) (cont'd.)	Price	before	Earned	Credit
an Feb Ma	Apr May	Jun	Jul	Aug	g Sep	Oct	Nov	Dec	Natural Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
							۱0 ۱	WEEK	- YELLO	W (cor	t'd. from page 30)				
**************************************	x x x x x x x x x x x x x x x x x x x	хх			x x x x	x x x x	x x x x x x x x x	x x x x x x	Nov. 8 Nov. 8 Nov. 10 Nov. 10 Nov. 10 Nov. 10	\$t St \$t \$t \$t \$t \$t	Yellow Marvel Gordon Wells Yellow Queen Yellow Mefo Cream Mefo Yellow Monument Golden Favourite	8.75 8.50 7.50 7.00 7.75 8.25 8.75	8.50 8.25 7.25 6.75 7.50 8.00 8.50	8.25 8.00 7.00 6.50 7.25 7.75 8.25	8.00 7.75 6.75 6.25 7.00 7.50 8.00
×	X X X X X X X X X X X X X X X X X X X						x x x		Nov. 12 Nov. 12 Nov. 13	St	Golden Shoesmith Yellow Shoesmith Yellow Waikiki	7.25 7.25 8.50	7.00 7.00 8.25	6.75 6.75 8.00	6.50 6.50 7.75
хх	x					x	x x x x		Nov. 18 Nov. 20 Nov. 23 Nov. 23	St St St	Yellow Marketeer Friendly Rival Harvester Marie DePetris	8.25 8.00 7.50 7.75	8.00 7.75 7.25 7.50	7.75 7.50 7.00 7.25	7.50 7.25 6.75 7.00
x						× ×	* * * * * * * * * * * * * * * * * * *	x x	Nov. 25 Nov. 25 Nov. 25 Nov. 25 Nov. 25 Dec. 1 Dec. 3 Dec. 3	D St St St St St		8,50 8,00 8,00 8,00 8,50 8,00 8,00 8,75	8.25 7.75 7.75 7.75 8.25 7.75 7.75 8.50	8.00 7.50 7.50 7.50 8.00 7.50 7.50 8.25	7.75 7.25 7.25 7.25 7.25 7.25 7.25 8.00
							×	x x x x x x	Dec. 5 Dec. 10 Dec. 10 Dec. 10 Dec. 13 Dec. 13	A A St St St	Yellow Enchantress Imp. Yellow Supreme Tobin's Yellow Smith's Cream White Meteore Dauntless	8.50 8.50 7.50 8.50 8.50	8.25 8.25 7.25 8.25 7.75 8.25	8.00 8.00 7.00 8.00 7.50 8.00	7.75 7.75 6.75 7.75 7.25 7.75
	xxx	хх						8 WE	EK – BRO		& RED Mayford Titan	8.75	8.50	8.25	8.00
	I						-					(co	nt'd. on	next po	ige)

- Anemone

P - Pompon

St - Standard

D - Decorative S - Single

Sp - Spider

m - medium growing varieties

s - short growing varieties

† — tall growing varieties

Page 31

x - Recommended periods for flowering

To complete Mum Program — consult

Plant Schedule in this section

YODER MUMS - standards and disbuds

1	PRC	GRA	и F	OF	łΥ	EAI	₹–	RO	ואט	S	ΓAì	ND,	ARD	AA Z	ND D	ISBUDS	- (RE	EGULAR CROP) (cont'd.	Price	before	Earned	Credit
Jan	Fe	b Mar	Ар	r I	May	Ju	n .	Jul	Αυg	Se	р	Oct	Nov	Dec	c	Natural Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
	-						1							9	WEE	K – BR	ONZE	& RED				
		× × × ×	x x	< >	< x		(××		:	× ×	×	x x x x	× × × × ×		Oct. 25 Oct. 28 Oct. 28 Nov. 1 Nov. 1	St St St St Sp	Bronze Palmero Ivanhoe Detroit News Duchess	\$8.50 8.75 8.75 8.25 7.00 8.25	\$8.25 8.50 8.50 8.00 6.75 8.00	\$8.00 8.25 8.25 7.75 6.50 7.75	\$7.75 8.00 8.00 7.50 6.25 7.50
			-		×	× 2	()	x x	x x	×	K >	×	хх			Nov. 3	St	Fred Yule	8.00	7.75	7.50	7.25
*	X	x x x x x x x x x x x x x x x x x x x	x x x		< x < x < x < x	x x	c			2	x x x x x x x x x x x x x x x x x x x	: x : x : x	x x x x x x x x x x x x x x x x x x x	* * * * * * * * * * * * * * * * * * *		Nov. 5 Nov. 5 Nov. 5 Nov. 5 Nov. 5 Nov. 5 Nov. 8 Nov. 10 Nov. 10 Nov. 13 Nov. 13	\$t \$t \$t \$p \$p \$p \$p \$t \$t \$t \$t \$t \$f \$c	Indianapolis Bronze Indianapolis Apricot Dk. Ind. Bronze Gena Harwood Nomago Mamoru Anaconda Br. Orchid Queen Copper Queen The Titan Mrs. Roy Waikiki Garnet King	7.25 8.25 7.25 8.25 8.50 8.50 8.25 8.00 8.50 7.50 8.25 8.25	7.00 8.00 7.00 8.25 8.25 7.75 8.00 7.75 8.25 7.25 8.00 8.00	6.75 7.75 6.75 7.75 8.00 8.00 7.50 7.75 7.50 8.00 7.75 7.75	6.50 7.50 6.50 7.50 7.75 7.75 7.25 7.50 7.50 7.50
×х	x >	× × × × × × × × × × ×	x >	<							×	× × × ×	x x x x x x x x	* * * * * * * * * * * * * * * * * * *		Nov. 18 Nov. 18 Nov. 18 Nov. 20 Nov. 20 Nov. 20 Nov. 20	St St Sp D St St	Balcombe Perfection Red Balcombe Perfecti Mrs. Eisenhower Valentine Calvert's Gold Calvert's Orange Beacon	7.75 7.75 8.50 7.50 7.75 8.75 8.75	7.50 7.50 8.25 7.25 7.50 8.50 8.50	7.25 7.25 8.00 7.00 7.25 8.25 8.25	7.00 7.00 7.75 6.75 7.00 8.00 8.00
× × ×	X >	< ××									×	x	хx	12 \		Nov. 25 Nov. 25 Nov. 25 Nov. 25 Dec. 1	D St St	& RED Bronze Peter John Gladys Pearson Oak Leaf Muto's Crimson	8.25 8.00 8.00 8.50	8.00 7.75 7.75 8.25	7.75 7.50 7.50 8.00	7.50 7.25 7.25 7.75
													x	13 V		K - BR0 Dec. 5	Α	& RED Bronze Enchantress 'd. on next page)	8.50	8.25	8.00	7.75

 St
 Standard
 A
 A nemone
 m
 m edium growing varieties

 Sp
 Spider
 P
 Pompon
 s
 short growing varieties

 D
 D
 Decorative
 S
 Single
 t
 t all growing varieties

m s t x - Recommended periods for flowering

YODER MUMS - standards and disbuds



PROGRAM	FOR YEAR-	-ROUND STA	ANDARDS AND	DISBUDS - (REGULAR CROP) (cont'd.)	Price	before	Earned	Credit
Jan Feb Mar	Apr May Jun	Jul Aug Sep	Oct Nov Dec	Natural Type Variety Bloom	100 to 250	300 to 450	500 to 950	1000 up
			13 WEEK - I	Dec. 5 A Red Enchantress Dec. 10 A Imp. Bronze Supreme	8.50 8.50	8.25 8.25	8.00	7.75 7.75
	x x x	x	x x x	8 WEEK - PINK Oct. 15 St Pink Chief Oct. 20 St Major Bowes	7.75 8.25	7.50 8.00	7.25 7.75	7.00 7 . 50
	** * * * * * * * * * * * * * * * * * *	x	x x x	9 WEEK - PINK Nov. 1 Sp Bunbu Nov. 1 Sp Mary Garden Nov. 1 St Miss America	8.00 8.25 8.75	7.75 8.00 8.50	7.50 7.75 8.25	7.25 7.50 8.00
x x x x x x x x x x x x x x x x x x x	* * * * * * * * * * * * * * * * * * *	x x	x x x x x x x x x x x x x x x x x x x	Nov. 5 St Indianapolis Pink Nov. 5 St Vanguard Nov. 5 St J. W. Prince Nov. 5 Sp Rayonnante Nov. 10 St Orchid Queen Nov. 10 St Lavender Queen Nov. 10 St Dk. Orchid Queen Nov. 10 D Laughter Nov. 12 St Pink F. Shoesmith	6.75 8.75 8.50 8.00 7.75 7.50 7.75 8.75	6.50 8.50 8.25 7.75 7.50 7.25 7.50 8.50	6.25 8.25 8.00 7.50 7.25 7.00 7.25 8.25	6.00 8.00 7.75 7.25 7.00 7.00 6.75 7.00 8.00
x x x x			x x x x x x x x x x x x x	Nov. 15 St Aristocrat Nov. 17 St Calvert's Pink Nov. 20 St Helen Frick Nov. 23 D Thanksgiving Pink Nov. 23 St Ed. Seidewitz	8.50 8.25 8.25 8.00 8.50	8.25 8.00 8.00 7.75 8.25	8.00 7.75 7.75 7.50 8.00	7.75 7.50 7.50 7.25 7.75
×			** * * * * * * * * * * * * * * * * * *	Nov. 25 D Pink Peter John Nov. 25 D Dk. Pk. Peter John	8.25 8.50	8.00 8.25	7.75 8.00	7.50 7.75
			x x x x x x x x	Dec. 5 A Enchantress Dec. 5 A Dark Enchantress Dec. 5 St Pink Mistletoe Dec. 10 A Pink Supreme Dec. 13 A Imp. Dark Supreme	8.25 8.50 8.50 8.50 8.50	8.00 8.25 8.25 8.25 8.25	7.75 8.00 8.00 8.00 8.00	7.50 7.75 7.75 7.75 7.75

		PROGRA	M FOR YEAR-I	ROUND DIS	SBUDS - (FAST CROP)	Price	oefore E	Earned (Credit
Jan Feb Ma	r Apr May J	un Jul Aug Se	Oct Nov Dec	Natural Bloom	Type Variety	100 to 250	300 to 450	500 to 950	1000 up
				8 WEEK -	WHITE				
	xxx	x xxx x	×	Oct. 15	St White Pink Chief	\$7.25	\$7.00	\$6.75	\$6.50
			1.6	O WEEK	WILLTE				
				9 WEEK -	Walle				
	xxxxx	x	xxxx	Oct. 25	P Silver Bow	8.25	8.00	7.75	7.50
		x x x x x x		Oct. 25	St Marblehead	8.00	7.75	7.50	7.25
	×××	x x x x x x	xxxx	Oct. 28	St Moontide	8.50	8.25	8.00	7.75
		x x x x x x		Nov. 1	Sp Donlope's White Spider		8.25	8.00	7.75
>	XXXXX	x x x x x x		Nov. 1	Sp Queen's Lace	7.50	7.25	7.00 8.25	6.75 8.00
		xxxx xx		Nov. 1	St Themesong	8.75 8.25	8.50 8.00	7.75	7.50
		x x x x x x x		Nov. 1	Sp White Mary Garden S Camille Baumann	8.50	8.25	8.00	7.75
	XXXXX	_	x x x x x	Nov. 3	3 Camille Daumann	0.30	0.23	8,00	7.73
				10 WEEK -	- WHITE				
x	, , , , , ,	x		Nov. 5	St Indianapolis White	6.50	6.25	6.00	5.75
XXXX XX		× × × × × × ×		Nov. 5	St Imp. Ind. White	6.50	6.25	6.00	5.75
	1	x x x x x x x x		Nov. 5	St No. 3 Ind. White	8.75	8.50	8.25	8.00
	XXXXX	1	xxxx	Nov. 5	P Iceberg	6.50	6.25	6.00	5.75
	xxxxx		xxxx	Nov. 10	D Ice Cream	8.50	8.25	8.00	7.75
	× × ×	x	x x x x	Nov. 10	D Ensign	8.25	8.00	7.75	7.50
				11 WEEK	- WHITE				
x	×		x x x	Nov. 15	A White Norma	8.50	8.25	8.00	7.75
xxxxxxx			x x x x x	Nov. 18	St Marketeer	7.75	7.50	7.25	7.00
xx xx xx			xxxxx	Nov. 20	P Ermine	8.25	8.00	7.75	7.50
x x x x x x	××××		x x x x x x	Nov. 20	Sp John Baumann	8.50	8.25	8.00	7.75
				12 WEEK	- WHITE				
						2.05	0.00	7	7.50
X			x x x x x x	Nov. 25		8.25	8.00	7.75	7.50
x x x x x x	XX		XXXXXX	Nov. 28	•	7.75	7.50	7.25	7.00
x			x x x	Nov. 28 Dec. 1	S White Valencia A Illini Glacier	8.00	7.75	7.50	7.25
			x x x x x x x	Dec. 1	St December Glory	8.50 7.75	8.25 7.50	8.00 7.25	7.75
			^ ^ ^	Dec. 1		7.73	7.50	7,23	7.00
				13 WEEK -	- WHITE				
			x x x	Dec. 5	A White Enchantress	8.50	8.25	8.00	7.75
				15 WEEK	- WHITE				
xxxx			X X	Jan. 5	D Illini Cascade	7.75	7.50	7.25	7.00
	1					''3	7.50	7.23	7.00

St - Standard A - Anemone
Sp - Spider P - Pompon
D - Decorative S - Single m - medium growing varieties

s - short growing varietiest - tall growing varieties

- Recommended periods for flowering

YODER MUMS - disbuds - fast crop



			P	ROG	RAM	FOR YEAR	-ROUND	DISBU	IDS - (FA	ST [°] CF	ROP) (cont'd.)	Price	before	Earned	Credit
Jan	Feb	Mar	Apr	May	Jun	Jul Aug Sep	Oct Nov	Dec	Natural Bloom	Title	Variety	100 to 250	300 to 450	500 to 950	1000 up
				× × × × × ×	хх	**** **	x x x x	8	Oct. 15 Oct. 15 Oct. 23	D S t	LOW Harvest Golden Celestra Blazing Gold	\$8.00 8.50 7.50	8.25	\$7.50 8.00 7.00	\$7.25 7.75 6.75
		×	x x x x	× × × × × ×	x x x x x x x x	* * * * * * * * * * * * * * * * * * *	x x	хх	Oct. 25 Oct. 25 Oct. 25 Oct. 25 Oct. 25 Nov. 1 Nov. 1	D St St Sp Sp Sp	Golden Herald Yel. Marblehead Mecca Luyona Yellow Lace Gold Lace Yellow Ivanhoe	7.75 8.25 8.75 7.50 8.00 7.50 8.25	7.50 8.00 8.50 7.25 7.75 7.25 8.00	7.25 7.75 8.25 7.00 7.50 7.00 7.75	7.00 7.50 8.00 6.75 7.25 6.75 7.50
xx	××	xx	x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x	Nov. 5 Nov. 8 Nov. 8	St St St St D St Sp P P D St	Imp. Ind. Yellow Indianapolis Yellow Indianapolis Gold Dk. Ind. Yellow Ind. Cream Chairman Explorer Nightingale Yellow Iceberg No. 2 Yellow Iceberg Luxury Gordon Wells Yellow Waikiki	6.50 7.00 7.75 7.50 8.75 8.25 8.75 8.00 6.75 8.00 8.50 8.50	6.25 6.75 7.50 7.25 8.50 8.50 7.75 6.50 8.50 7.75 8.25 8.25	6.00 6.50 7.25 7.00 8.25 7.75 8.25 7.50 6.25 8.25 7.50 8.00	5.75 6.25 7.00 6.75 8.00 7.50 8.00 7.25 6.00 8.00 7.25 7.75
x x x x	хх	* * * * * * * * * * * * * * * * * * *		-			x x x x x	x x x x x x	WEEK - Nov. 15 Nov. 15 Nov. 18 Nov. 22	A A St D	Shane Susanne Miller Yel. Marketeer Sultan	8.75 8.50 8.25 8.50	8.50 8.25 8.00 8.25	8.25 8.00 7.75 8.00	8.00 7.75 7.50 7.75
x x x	××	×						13 x x	Nov. 25 Dec. 1 WEEK - Dec. 5 Dec. 5	St YELL D	Yellow Peter John Yellow Glory OW Coron ation Yellow Enchantress	8.50 8.00 7.75 8.50	8.25 7.75 7.50 8.25	8.00 7.50 7.25 8.00	7.75 7.25 7.00 7.75

St — Standard A — Anemone m — medium growing varieties
Sp — Spider P — Pompon s — short growing varieties

Sp - SpiderP - Pompons - short growing varietiesD - DecorativeS - Singlet - tall growing varieties

m s t x - Recommended periods for flowering



			,		P	ROG	RAM FO	RY	EAR-ROUND D	ISBUDS -	(FAS	T CROP) (cont'd.)	Pric	e before	Earne	d Credit
Jan	F	eb	Mar	Apr	May	Jun	Jul Aug	Sep	Oct Nov Dec	Natural Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
				l	× × ×		xxxx	××		Oct. 15 Oct. 24	D	& RED Amber Bright Mayford Titan	\$8.00 8.75	\$7.75 8.50	\$7.50 8.25	\$7.25 8.00
××	x				x x x x x x x x	x x x x x x	x x x x x x	x x x x x	x x x x x x x x x x x x x x x x x x x	Oct. 25 Oct. 25 Oct. 25 Oct. 25 Oct. 25 Nov. 1 Nov. 1	D D St St Sp St St	Dorothy Hyde Stuart Ogg Zylon Sundown Duchess Ivanhoe Fred Yule	8.50 8.50 8.50 8.75 8.25 8.25	8.25 8.25 8.25 8.50 8.00 7.75	8.00 8.00 8.00 8.25 7.75 7.50	7.75 7.75 7.75 8.00 7.50 7.50
x x x x	×	×	x x x x		x x x x x x	x x x x	xxxx	x x x	x x x x x x x x x x x x x x x x x x x	Nov. 5 Nov. 5 Nov. 5 Nov. 5 Nov. 10 Nov. 10	St St St D A	& RED Indianapolis Bronze Ind. Apricot Dk. Ind. Bronze Nectarine The Titan Daybreak Woking Scarlet	7.25 8.25 7.25 8.50 8.50 8.75	7.00 8.00 7.00 8.25 8.25 8.25 8.50	6.75 7.75 6.75 8.00 8.00 8.00 8.25	6.50 7.50 6.50 7.75 7.75 7.75 8.00
				x x x x				×	11 W ×××××× ××××××	Nov. 20 Nov. 22 Nov. 22	D D	E & RED Valentine Illini War Paint Olnura	7.50 8.25 8.25	7.25 8.00 8.00	7.00 7.75 7.75	6.75 7.50 7.50
×				x x					12 W x x x x x x x x x x x x x x x x x	Nov. 25 Nov. 25 Nov. 25 Nov. 25 Nov. 28 Dec. 1	D D D	Forever Amber Bronze Goldsmith Bronze Peter John Apricot Valencia Red Empress	8.50 7.75 8.25 8.00 8.50	8.25 7.50 8.00 7.75 8.25	8.00 7.25 7.75 7.50 8.00	7.75 7.00 7.50 7.25 7.75
									13 W × × × × × ×	Dec. 5 Dec. 5	Α	Bronze Enchantress Red Enchantress	8.50 8.50	8,25 8,25	8.00 8.00	7.75 7.75

St — Standard A — Anemone Sp — Spider P — Pompon D — Decorative S — Single A - Anemone m — medium growing varieties

s — short growing varieties tall growing varieties

m X - Recommended periods for flowering

YODER MUMS - disbuds - fast crop



				PRO	DGRA	M FOR YEA	R-ROUN	D DIS	BUDS - (FA	ST CROP) (cont'd.)	Price	before	Earned	Credit
Jan	Feb	Mar	Apr	Мау	Jun	Jul Aug Sep	Oct Nov	Dec	Natural T	ype Variety	100 to 250	300 to 450	500 to 950	1000 up
								1	9 WEEK -	PINK				
		хх		x x x x	x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x		Oct. 28 Nov. 1 Nov. 1 Nov. 1 Nov. 1	D Thomas Johnson St Blue Ribbon Sp Bunbu Sp Mary Garden St Miss America	\$8.50 7.25 8.00 8.25 8.75	\$8.25 7.00 7.75 8.00 8.50	\$8.00 6.75 7.50 7.75 8.25	\$7.75 6.50 7.25 7.50 8.00
									10 WEEK -	PINK				
x x x x	x x x x	x x x x x x x x	x x x x	x x x x x x	x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x	x x x x	Nov. 5 Nov. 5 Nov. 5 Nov. 10 Nov. 10	St Indianapolis Pink St Vanguard S Southdown Pink Sp Plum D Laughter	6.75 8.75 8.25 8.25 7.75	6.50 8.50 8.00 8.00 7.50	6.25 8.25 7.75 7.75 7.25	6.00 8.00 7.50 7.50 7.00
									11 WEEK -	PINK				
хх	хх	x x x x x x		××			x x x x x x x x x x x x x x x x x x x	x x x	Nov. 15 Nov. 15 Nov. 15 Nov. 15 Nov. 22 Nov. 23 Nov. 23	P Pioneer A Dark Norma A Vedova St Aristocrat A Venoya D Thanksgiving Pink St Ed. Seidewitz	8.75 8.50 8.00 8.50 7.75 8.00 8.50	8.50 8.25 7.75 8.25 7.50 7.75 8.25	8.25 8.00 7.50 8.00 7.25 7.50 8.00	8.00 7.75 7.25 7.75 7.00 7.25 7.75
									12 WEEK -	PINK				
x x x	хх	хх	x x				x x x x x x x x x x x x x x x x x x x	хх	Nov. 25 Nov. 25 Dec. 1	D Pink Peter John D Dk. Pk. Peter John A Empress	8.25 8.50 8.50	8.00 8.25 8.25	7.75 8.00 8.00	7.50 7.75 7.75
								x x x x	13 WEEK - Dec. 5 Dec. 5	PINK A Enchantress A Dk. Enchantress	8.25 8.50	1	7.75 8.00	7.50 7.75

St - Standard A - Anemone m - medium growing varieties
Sp - Spider P - Pompon s - short growing varieties
D - Decorative S - Single t - tall growing varieties

m s t x – Recommended periods for flowering



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single				SINGLE STE	M AND FAST CROPS
		Stem Crop Plant Fast Pinched Crop		Lighting Period	Start Shade	Flower	YODEREMINDER
14 Week 13 12 11	Aug. 10, 1959	Aug. 31	Sept. 21	Aug. 31 — Sept. 28 Aug. 24 — Oct. 5 Aug. 17 — Oct. 12 Aug. 10 — Oct. 19 Aug. 10 — Oct. 26	No No No No	Jan. 4, 1960	Form and size of #3 Ind. White achieves peak value.
14 Week 13 12 11	Aug. 17, 1959	Sept. 7	Sept. 28	Aug. 31 — Oct. 5 Aug. 24 — Oct. 12 Aug. 17 — Oct. 19 Aug. 17 — Oct. 26 Aug. 17 — Nov. 2	No No No No	Jan. 11, 1960	Cool 60° crops yield best quality.
14 Week 13 12 11	Aug. 24, 1959	Sept. 14	Oct. 5	Aug. 31 — Oct. 12 Aug. 24 — Oct. 19 Aug. 24 — Oct. 26 Aug. 24 — Nov. 2 Aug. 24 — Nov. 9	No No No No No	Jan. 18, 1960	Finishing much below 60° increases quilling on Indianapolis.
14 Week 13 12 11	Aug. 31, 1959	Sept. 21	Oct. 12	Aug. 31 — Oct. 19 Aug. 31 — Oct. 26 Aug. 31 — Nov. 2 Aug. 31 — Nov. 9 Aug. 31 — Nov. 16	0 7 7 7 7 7 7	Jan. 25, 1960	Single stem winter crops are preferred in the North.
14 Week 13 12 11	Sept. 7, 1959	Sept. 28	Oct. 19	Sept. 7 — Oct. 26 Sept. 7 — Nov. 2 Sept. 7 — Nov. 9 Sept. 7 — Nov. 16 Sept. 7 — Nov. 23	No No No No	Feb. 1, 1960	Fast disbuds of Woking Scarlet sell for Valentine Day.
14 Week 13 12 11	Sept. 14, 1959	Oct. 5	Oct. 26	Sept. 14 — Nov. 2 Sept. 14 — Nov. 9 Sept. 14 — Nov. 16 Sept. 14 — Nov. 23 Sept. 14 — Nov. 30	No No No No	Feb. 8, 1960	Plant late this week for Valentine Day crop
14 Week 13 12 11	Sept. 21, 1959	Oct. 12	Nov. 2	Sept. 21 — Nov. 9 Sept. 21 — Nov. 16 Sept. 21 — Nov. 23 Sept. 21 — Nov. 30 Sept. 21 — Dec. 7	No No No No	Feb. 15, 1960	The Mefo varieties are hard to beat.
14 Week 13 12 11	Sept. 28, 1959	Oct. 19	Nov. 9	Sept. 28 — Nov. 16 Sept. 28 — Nov. 23 Sept. 28 — Nov. 30 Sept. 28 — Dec. 7 Sept. 28 — Dec. 14	No No No No	Feb. 22, 1960	Have you tried 10-10 interrupted lighting on Queen varieties?
14 Week 13 12 11	Oct. 5, 1959	Oct. 26	Nov. 16	Oct. 5 — Nov. 23 Oct. 5 — Nov. 30 Oct. 5 — Dec. 7 Oct. 5 — Dec. 14 Oct. 5 — Dec. 21	No No No No	Feb. 29, 1960	Sterilizing for winter crops pays off.
13 Week 12 11 10	Oct. 12, 1959	Nov. 2	Nov. 23	Oct. 12 — Dec. 7 Oct. 12 — Dec. 14 Oct. 12 — Dec. 21 Oct. 12 — Dec. 28	No No No No	Mar. 7, 1960	Explorer responds fast and uniformly.
13 Week 12 11 10	Oct. 19, 1959	Nov. 9	Dec. 7	Oct. 19 — Dec. 14 Oct. 19 — Dec. 21 Oct. 19 — Dec. 28 Oct. 19 — Jan. 4	No No No No	Mar. 14, 1960	



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop	SCHEDULE FOR REGULAR, SINGLE STEM AND FAST CROPS STANDARDS and DISBUDS										
		Plant Fast Pinched Crop	Pinch Fast Crop	Lighting Period	Start Shade	Flower	YODEREMINDER						
12 Week 11 10	Oct. 26, 1959	Nov. 16	Dec. 14	Oct. 26 — Dec. 28 Oct. 26 — Jan. 4 Oct. 26 — Jan. 11	No No No	Mar. 21, 1960							
12 Week 11 10	Nov. 9, 1959	Nov. 30	Dec. 28	Nov. 9 — Jan. 4 Nov. 9 — Jan. 11 Nov. 9 — Jan. 18	No No No	Mar. 28, 1960	Don't you agree the #3 has it over the Imp. Ind. White?						
12 Week 11 10	Nov. 16, 1959	Dec. 7	Jan. 4	Nov. 16 — Jan. 11 Nov. 16 — Jan. 18 Nov. 16 — Jan. 25	Mar. 7 No No	Apr. 4, 1960	Luyona fast disbuds are beautiful.						
12 Week 11 10	Nov. 23, 1959	Dec. 21	Jan. 18	Nov. 23 — Jan. 18 Nov. 23 — Jan. 25 Nov. 23 — Feb. 1	Mar. 7 Mar. 14 No	Apr. 11, 1960	Easter crop — April 17. Plant late this week.						
11 Week 10 9	Nov. 30, 1959	Dec. 28	Jan. 25	Nov. 30 — Feb. 1 Nov. 30 — Feb. 8 Nov. 30 — Feb. 15	Mar. 14 Mar. 21 No	Apr. 18, 1960	Shoesmith varieties add important size and quality.						
11 Week 10 9	Dec. 14, 1959	Jan. 11	Feb. 8	Dec. 14 — Feb. 8 Dec. 14 — Feb. 15 Dec. 14 — Feb. 22	Mar. 14 Mar. 21 Mar. 28	Apr. 25, 1960							
10 Week 9 8	Dec. 21, 1959	Jan. 18	Feb. 15	Dec. 21 — Feb. 22 Dec. 21 — Feb. 29 Dec. 21 — Mar. 7	Mar. 21 Mar. 28 Apr. 4	May 2, 1960	Plant this week for Mother's Day crop — May 8						
10 Week 9 8	Dec. 28, 1959	Jan. 25	Feb. 22	Dec. 28 — Feb. 29 Dec. 28 — Mar. 7 Dec. 28 — Mar. 14	Mar. 21 Mar. 28 Apr. 4	May 9, 1960							
10 Week 9 8	Jan. 4, 1960	Feb. 1	Feb. 22	Jan. 4 — Mar. 7 Jan. 4 — Mar. 14 Jan. 4 — Mar. 21	Mar. 21 Mar. 28 Apr. 4	May 16, 1960	Donlope's White Spider will sell like hotcakes.						
10 Week 9 8	Jan. 18, 1960	Feb. 15	Mar. 7	Jan. 18 — Mar. 14 Jan. 18 — Mar. 21 Jan. 18 — Mar. 28	Mar. 21 Mar. 28 Apr. 4	May 23, 1960	Explorer has it over Good News for this period.						
10 Week 9 8	Feb. 1, 1960	Feb. 22	Mar. 14	Feb. 1 — Mar. 21 Feb. 1 — Mar. 28 Feb. 1 — Apr. 4	Mar. 21 Mar. 28 Apr. 4	May 30, 1960	Plant early this week for Memorial Day crop.						
10 Week 9 8	Feb. 15, 1960	Mar. 7	Mar. 28	Feb. 15 — Mar. 28 Feb. 15 — Apr. 4 Feb. 15 — Apr. 11	Mar. 28 Apr. 4 Apr. 11	June 6, 1960	Spot some Miss America here.						
10 Week 9 8	Feb. 22, 1960	Mar. 14	Apr. 4	Feb. 22 — Apr. 4 Feb. 22 — Apr. 11 Feb. 22 — Apr. 18	Apr. 4 Apr. 11 Apr. 18	June 13, 1960	June Brides will thrill to Donlope's White Spider.						
10 Week 9 8	Feb. 29, 1960	Mar. 21	Apr. 11	Feb. 29 — Apr. 11 Feb. 29 — Apr. 18 Feb. 29 — Apr. 25	Apr. 11 Apr. 18 Apr. 25	June 20, 1960	Golden Boy is at a peak for size. Does not burn.						
10 Week 9 8	Mar. 7, 1960	Mar. 28	Apr. 18	Mar. 7 — Apr. 18 Mar. 7 — Apr. 25 Mar. 7 — May 2	Apr. 18 Apr. 25 May 2	June 27, 1960							
10 Week 9 8	Mar. 14, 1960	Apr. 4	Apr. 25	Mar. 14 — Apr. 25 Mar. 14 — May 2 Mar. 14 — May 9	Apr. 25 May 2 May 9	July 4, 1960	Miss America is the pink standard for color and form.						



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop				SINGLE STE	M AND FAST CROPS
	* :	Plant Fast Pinched Crop		Lighting Period	Start Shade	Flower	YODEREMINDER
10 Week 9 8	Mar. 21, 1960	Apr. 11	May 2	Mar. 21 — May 2 Mar. 21 — May 9 Mar. 21 — May 16	May 2 May 9 May 16	July 11, 1960	Yoder Flyers have the facts on new varieties.
10 Week 9 8	Mar. 28, 1960	Apr. 18	May 9	Mar. 28 — May 2 Mar. 28 — May 9 Mar. 28 — May 16	May 9 May 16 May 23	July 18, 1960	Light shade or aster cloth reduces burn on hot days.
10 Week 9 8	Apr. 4, 1960	Apr. 25	May 16	Apr. 4 — May 2 Apr. 4 — May 9 Apr. 4 — May 16	May 16 May 23 May 30	July 25, 1960	Cloth house Fast disbuds are profitable.
10 Week 9 8	Apr. 11, 1960	May 2	May 16	Apr. 11 — May 2 Apr. 11 — May 9 Apr. 11 — May 16	May 23 May 30 June 6	Aug. 1, 1960	Stop black cloth when buds swell.
10 Week 9 8	Apr. 18, 1960	May 9	May 23	Apr. 18 — May 2 Apr. 18 — May 9 Apr. 18 — May 16	May 30 June 6 June 13	Aug. 8, 1960	Mecca is dependable and beautiful.
10 Week 9 8	Apr. 25, 1960	May 16	May 30	Apr. 25 — May 2 Apr. 25 — May 9 Apr. 25 — May 16	June 6 June 13 June 20	Aug. 15, 1960	Themesong is hard and durable.
10 Week 9 8	May 9, 1960	May 23	June 6	No May 9 — May 16 May 9 —May 16	June 13 June 20 June 27	Aug. 22, 1960	Pinched crops of Vanguard will sell.
10 Week 9 · 8	May 16, 1960	May 30	June 13	No No No	June 20 June 27 July 4	Aug. 29, 1960	Giant Betsy Ross has it for size.
10 Week 9	May 23, 1960	June 6	June 20	Хо Хв Хо	June 27 July 4 July 11	Sept. 5, 1960	Don't overlook fast disbuds for cloth house and greenhouse.
10 Week 9 8	May 30, 1960	June 13	June 27	No No No	July 4 July 11 July 18	Sept. 12, 1960	Use new varieties to create market demand.
11 Week 10 9 8	June 6, 1960	June 20	July 4	No No No	July 4 July 11 July 18 July 25	Sept. 19, 1960	Explorer is fast and very efficient.
11 Week 10 9 8	June 6, 1960	June 20	July 4	No No No No	July 11 July 18 July 25 Aug. 1	Sept. 26, 1960	Sundown is tops as a fast disbud now.
11 Week 10 9	June 13, 1960	June 27	July 11	No No No July 25 — Aug. 8	July 18 July 25 Aug. 1 Aug. 8	Oct. 3, 1960	Miss America is tops in pink now.
11 Week 10 9 8	June 20, 1960	July 4	July 18	No No Aug. 1 — Aug. 8 July 25 — Aug. 15	July 25 Aug. 1 Aug. 8 No	Oct. 10, 1960	Plant this week for Sweetest Day October 15th.



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop				SINGLE STE	M AND FAST CROPS
		Plant Fast Pinched Crop	Pinch Fast Crop	Lighting Period	Start Shade	Flower	YODEREMINDER
12 Week 11 10 9	June 20, 1960	July 4	July 18	No No Aug. 1 — Aug. 8 Aug. 1 — Aug. 15	July 25 Aug. 1 Aug. 8 Aug. 15	Oct. 17, 1960	Don't over-shade your mums.
12 Week 11 10 9	June 27, 1960	July 11	July 25	No No Aug. 1 — Aug. 15 Aug. 1 — Aug. 22	Aug. 1 Aug. 8 Aug. 15 Aug. 22	Oct. 24, 1960	Beacon is a sure bet.
13 Week 12 11 10	July 4, 1960	July 18	Aug. 1	No No Aug. 8 — Aug. 15 Aug. 1 — Aug. 22	Aug. 1 Aug. 8 Aug. 15 Aug. 22	Oct. 31, 1960	Avoid pre-mature crops, Watch your lighting schedules closely.
13 Week 12 11	July 4, 1960	July 18	Aug. 1	No No Aug. 8 — Aug. 22 Aug. 1 — Aug. 29	Aug. 8 Aug. 15 Aug. 22 Aug. 29	Nov. 7, 1960	·
14 Week 13 12 11	July 11, 1960	July 25	Aug. 8	No No Aug. 15 — Aug. 22 Aug. 8 — Aug. 29 Aug. 1 — Sept. 5	Aug. 8 Aug. 15 Aug. 22 Aug. 29 Sept. 5	Nov. 14, 1960	Fast disbuds of Woking Scarlet are a must.
14 Week 13 12 11 10	July 18, 1960	Aug. 1	Aug. 15	No No Aug. 15 — Aug. 29 Aug. 8 — Sept. 5 Aug. 1 — Sept. 12	Aug. 15 Aug. 22 Aug. 29 Sept. 5 No	Nov. 21, 1960	Plant here for Thanksgiving November 24th. Use Beacon.
14 Week 13 12 11	July 25, 1960	Aug. 8	Aug. 22	No Aug. 22 — Aug. 29 Aug. 15 — Sept. 5 Aug. 8 — Sept. 12 Aug. 1 — Sept. 19	Aug. 22 Aug. 29 Sept. 5 No No	Nov. 28, 1960	Get size from White and Yellow Shoesmith
14 Week 13 12 11	July 25, 1960	Aug. 8	Aug. 22	No Aug. 22 — Sept. 5 Aug. 15 — Sept. 12 Aug. 8 — Sept. 19 Aug. 1 — Sept. 26	Aug. 29 Sept. 5 No No No	Dec. 5, 1960	While short, Beacon provides red for Xmas.
14 Week 13 12 11	Aug. 1, 1960	Aug. 15	Sept. 5	Aug. 29 — Sept. 5 Aug. 22 — Sept. 12 Aug. 15 — Sept. 19 Aug. 8 — Sept. 26 Aug. 1 — Oct. 3	Sept. 5 No No No No	Dec. 12, 1960	Shoesmith's are at a peak of value. Christmas crops.
14 Week 13 12 11	Aug. 1, 1960	Aug. 15	Sept. 5	Aug. 29 — Sept. 12 Aug. 22 — Sept. 19 Aug. 15 — Sept. 26 Aug. 8 — Oct. 3 Aug. 1 — Oct. 10	No No No No No	Dec. 19, 1960	Christmas crops.
14 Week 13 12 11	Aug. 8, 1960	Aug. 22	Sept. 12	Aug. 29 — Sept. 19 Aug. 22 — Sept. 26 Aug. 15 — Oct. 3 Aug. 8 — Oct. 10 Aug. 8 — Oct. 17	No No No No No	Dec. 26, 1960	Avoid quilling. Don't drop temperatures. Use best selections.



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop	<i>y</i>			SINGLE STE	M AND FAST CROPS
		Plant Fast Pinched Crop		Lighting Period	Start Shade	Flower	YODEREMINDER
14 Week 13 12 11	Aug. 8, 1960	Aug. 29	Sept. 19	Aug. 29 — Sept. 26 Aug. 22 — Oct. 3 Aug. 15 — Oct. 10 Aug. 8 — Oct. 17 Aug. 8 — Oct. 24	No No No No No	Jan. 2, 1961	Mefo varieties are consistently dependable.
14 Week 13 12 11	Aug. 15, 1960	Sept. 5	Sept. 26	Aug. 29 — Oct. 3 Aug. 22 — Oct. 10 Aug. 15 — Oct. 17 Aug. 15 — Oct. 24 Aug. 15 — Oct. 31	No No No No No	Jan. 9, 1961	
14 Week 13 12 11	Aug. 22, 1960	Sept. 12	Oct. 3	Aug. 29 — Oct. 10 Aug. 22 — Oct. 17 Aug. 22 — Oct. 24 Aug. 22 — Oct. 31 Aug. 22 — Nov. 7	No No No No No	Jan. 16, 1961	Imp. Ind. Yellow has best winter form for yellow.
14 Week 13 12 11	Aug. 29, 1960	Sept. 19	Oct. 10	Aug. 29 — Oct. 17 Aug. 29 — Oct. 24 Aug. 29 — Oct. 31 Aug. 29 — Nov. 7 Aug. 29 — Nov. 14	No No No No	Jan. 23, 1961	
14 Week 13 12 11	Sept. 5, 1960	Sept. 26	Oct. 17	Sept. 5 — Oct. 24 Sept. 5 — Oct. 31 Sept. 5 — Nov. 7 Sept. 5 — Nov. 14 Sept. 5 — Nov. 21	No No No No	Jan. 30, 1961	Early disbudding improves size.
14 Week 13 12 11	Sept. 12, 1960	Oct. 3	Oct. 24	Sept. 12 — Oct. 31 Sept. 12 — Nov. 7 Sept. 12 — Nov. 14 Sept. 12 — Nov. 21 Sept. 12 — Nov. 28	No No No No	Feb. 6, 1961	#3 Ind. White for sure.
14 Week 13 12 11	Sept. 19, 1960	Oct. 10	Oct. 31	Sept. 19 — Nov. 7 Sept. 19 — Nov. 14 Sept. 19 — Nov. 21 Sept. 19 — Nov. 28 Sept. 19 — Dec. 5	No No No No	Feb. 13, 1961	Plant early this week for Valentine Day crop.
14 Week 13 12 11	Sept. 26, 1960	Oct. 17	Nov. 7	Sept. 26 — Nov. 14 Sept. 26 — Nov. 21 Sept. 26 — Nov. 28 Sept. 26 — Dec. 5 Sept. 26 — Dec. 12	No No No No	Feb. 20, 1961	Study your Yoder Flyer.
14 Week 13 12 11	Oct. 3, 1960	Oct. 24	Nov. 14	Oct. 3 — Nov. 21 Oct. 3 — Nov. 28 Oct. 3 — Dec. 5 Oct. 3 — Dec. 12 Oct. 3 — Dec. 19	No No No No	Feb. 27, 1961	Don't overlook the Queens with interrupted lights.
13 Week 12 11 10	Oct. 10, 1960	Oct. 31	Nov. 21	Oct. 10 — Dec. 5 Oct. 10 — Dec. 12 Oct. 10 — Dec. 19 Oct. 10 — Dec. 26	No No No No	Mar. 6, 1961	
13 Week 12 11 10	Oct. 17, 1960	Nov. 7	Dec. 5	Oct. 17 — Dec. 12 Oct. 17 — Dec. 19 Oct. 17 — Dec. 26 Oct. 17 — Jan. 2	No No No No	Mar. 13, 1961	Fast disbuds of Vedova and Venoya are tops.



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop	SCHE			SINGLE STE	M AND FAST CROPS
		Plant Fast Pinched Crop		Lighting Period	Start Shade	Flower	YODEREMINDER
12 Week 11 10	Oct. 24, 1960	Nov. 14	Dec. 12	Oct. 24 — Dec. 26 Oct. 24 — Jan. 2 Oct. 24 — Jan. 9	No No No	Mar. 20, 1961	
12 Week 11 10	Nov. 7, 1960	Nov. 28	Dec. 26	Nov. 7 — Jan. 2 Nov. 7 — Jan. 9 Nov. 7 — Jan. 16	No No No	Mar. 27, 1961	
12 Week 11 10	Nov. 14, 1960	Dec. 5	Jan. 2 1961	Nov. 14 — Jan. 9 Nov. 14 — Jan. 16 Nov. 14 — Jan. 23	Mar. 6 No No	Apr. 3, 1961	Plant early this week for an Easter crop — April 2.
12 Week 11 10	Nov. 21, 1960	Dec. 19	Jan. 16	Nov. 21 — Jan. 16 Nov. 21 — Jan. 23 Nov. 21 — Jan. 30	Mar. 6 Mar. 13 No	Apr. 10, 1961	Accurate temperature control is important.
12 Week 11 10	Nov. 28, 1960	Dec. 26	Jan. 23	Nov. 28 — Jan. 23 Nov. 28 — Jan. 30 Nov. 28 — Feb. 6	Mar. 6 Mar. 13 Mar. 20	Apr. 17, 1961	
11 Week 10 9	Dec. 12, 1960	Jan. 9	Feb. 6	Dec. 12 — Feb. 6 Dec. 12 — Feb. 13 Dec. 12 — Feb. 20	Mar. 13 Mar. 20 Mar. 27	Apr. 24, 1961	Spot some <i>Shane</i> with those disbuds.
10 Week 9 8	Dec. 19, 1960	Jan. 16	Feb. 13	Dec. 19 — Feb. 20 Dec. 19 — Feb. 27 Dec. 19 — Mar. 6	Mar. 20 Mar. 27 Apr. 3	May 1, 1961	Palmero's are easy to grow.
10 Week 9 8	Dec. 26, 1960	Jan. 23	Feb. 20	Dec. 26 — Feb. 27 Dec. 26 — Mar. 6 Dec. 26 — Mar. 13	Mar. 20 Mar. 27 Apr. 3	May 8, 1961	Plant late this week for Mother's Day crop — May 14
10 Week 9 8	Jan. 2, 1961	Jan. 30	Feb. 20	Jan. 2 — Mar. 6 Jan. 2 — Mar. 13 Jan. 2 — Mar. 20	Mar. 20 Mar. 27 Apr. 3	May 15, 1961	Mayford Titan has size and form. Use it for standards and disbuds.
10 Week 9 B	Jan. 16, 1961	Feb. 13	Mar. 6	Jan. 16 — Mar. 13 Jan. 16 — Mar. 20 Jan. 16 — Mar. 27	Mar. 20 Mar. 27 Apr. 3	May 22, 1961	Yellow Marvel incurves to perfection.
10 Week 9 8	Jan. 30, 1961	Feb. 20	Mar. 13	Jan. 30 — Mar. 20 Jan. 30 — Mar. 27 Jan. 30 — Apr. 3	Mar. 20 Mar. 27 Apr. 3	May 29, 1961	Plant early this week for Memorial Day — May 30th.
10 Week 9 8	Feb. 13, 1961	Mar. 6	Mar. 27	Feb. 13 — Mar. 27 Feb. 13 — Apr. 3 Feb. 13 — Apr. 10	Mar. 27 Apr. 3 Apr. 10	June 5, 1961	Use Donlope's White Spider as companion for Luyona.
10 Week 9 8	Feb. 20, 1961	Mar. 13	Apr. 3	Feb. 20 — Apr. 3 Feb. 20 — Apr. 10 Feb. 20 — Apr. 17	Apr. 3 Apr. 10 Apr. 17	June 12, 1961	June fast disbuds sell in volume.
10 Week 9 8	Feb. 27, 1961	Mar. 20	Apr. 10	Feb. 27 — Apr. 10 Feb. 27 — Apr. 17 Feb. 27 — Apr. 24	Apr. 10 Apr. 17 Apr. 24	June 19, 1961	Whirlwind takes the heat.
10 Week 9 8	Mar. 6, 1961	Mar. 27	Apr. 17	Mar. 6 — Apr. 17 Mar. 6 — Apr. 24 Mar. 6 — May 1	Apr. 17 Apr. 24 May 1	June 26, 1961	

													PF	ROGRAM FO	OR	BAN	TAMUMS	Price	before	Earned	d Credit
Jan	Feb Mo	r A	pr	May	Jun	נוי	υl	Αυ	g Se	p	Oct	Nov	De	Natur Bloom		Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
				××										9 WEEK			TE Queen's Lace	\$7.50	\$7.25	\$7.00	\$6.75
			_	^^	^^				. x ;		×			Nov.		-	Themesong	8.75	8.50	8.25	8.00
														10 WEEK	(-	WHI:	TE				
				x x								x x		Nov.		_	Indianapolis White	6.50	6.25	6.00	5.75
		- 1		x x					x x			x x		Nov. !		St St	•	8.75 6.50	8.50 6.25	8.25 6.00	8.00 5.75
	•	- 1		x x		-			XX			^ ^		Nov.			Snow Crystal	7.25	7.00	6.75	6.50
	2	c x	x	хх	хх	×	x	хх	хх	c x	×	хх	x	Nov.		Р	Iceberg	6.50	6.25	6.00	5.75
Ì				хх	x x	×	X	хх	хх	×	X	x		Nov.		Α	Shasta	6.75	6.50	6.25	6.00
		\perp		××	××	×	×	××	× ×	×	×	××		Nov.	10	D	Ensign	8.25	8.00	7.75	7.50
														11 WEEK	(. WHI	TE				
	,	c x	x								x	хх	x	Nov. 2		Sp	John Baumann	8.50	8.25	8.00	7.75
		×									X	хх	x	Nov.		Р	Ermine	8.25	8.00	7.75	7.50
	·	X	×								×	× ×	×	Nov. 2	23	S 	Surfside	8.25	8.00	7.75	7.50
														12 WEEK	(-	WHI	re .				
											x	хх	×	Nov. 2	25	D	White Peter John	8.25	8.00	7.75	7.50
)											хх		Nov. 2		A	Champ	7.75	7.50	7.25	7.00
		X	×							L	× .	× ×	×	Dec.	-	A 	Illini Glacier	8.50	8.25	8.00	7.75
		T				1				Т				0 WEEK		. <u> </u>					
			.,											8 WEEK	***						
				x x			ν,	v v	v v	1	X			Oct. 1 Oct. 1			Harvest Golden Celestra	8.00	7.75	7.50	7.25
					хх	1				1	^			Oct. 1			Amber Bright	8.50 8.00	8.25 7.75	8.00 7.50	7.75 7.25
														9 WEEK	_ `	YELL	OW				
			Y	хх	v v		٠.		v v				v	Oct. 2	5	S	Lucian	1			
		- 1		x x		1				1			X	Nov. 1			Luyona Gold Lace	7.50 7.50	7.25 7.25	7.00 7.00	6.75 6.75
		+				-				-				25 M. O. S.	1 to June			7.30	7.25	7.00	0,/3
														10 WEEK	4		S C C C C				
	J	1		ХХ	- 1	1								Nov. 5			Yellow Crystal	8.75	8.50	8.25	8.00
		1		x	- 1	1				ļ		(X		Nov. 5 Nov. 5		21 21	Imp. Ind. Yellow Indianapolis Yellow	6.50	6.25	6.00	5.75
	^	1		хх	1					1	x :		^	Nov. 5			Indianapolis Yellow Indianapolis Gold	7.00	6.75	6.50	6.25
		1		хх										Nov. 5			Dk. Ind. Yellow	7.50	7.50 7.25	7.25 7.00	7.00 6.75
															(d. on next page)		, ,20	7.00	0./3
		-	_			_	-				-										

 St - Standard
 A - Anemone
 m - medium growing varieties

 Sp - Spider
 P - Pompon
 s - short growing varieties

 D - Decorative
 S - Single
 t - tall growing varieties

m s t x - Recommended periods for flowering

YODER MUMS - bantamums



								PR	OGRAM	FOR BAN	MATI	UMS (cont'd.)	Price	before	Earned	Credit
Jan	Feb Mar	Apr	May	Jun	Jul Aug	Sep	Oct	Nov	Dec	Natural . Bloom	Гуре	Variety	100 to 250	300 to 450	500 to 950	1000 up
								10	WEEK	- YELLOY	W (co	nt'd. from page)				
	×	x x x x	x x x x x x	x x x x x x		x x x x	x x x x x x x x	x x x x x	x	Nov. 5 Nov. 5 Nov. 5 Nov. 5 Nov. 5 Nov. 8 Nov. 10	P P D	Indianapolis Cream Yellow Iceberg 2-Yellow Iceberg Chairman Nightingale Luxury Cream Shasta	\$8.75 6.75 8.75 8.25 8.00 8.00 8.25	\$8.50 6.50 8.50 8.00 7.75 7.75 8.00	\$8.25 6.25 8,25 7.75 7.50 7.50 7.75	\$8.00 6.00 8.00 7.50 7.25 7.25 7.50
			××	x x	xxxx	хх	x x	x		Nov. 10	A	Yellow Shasta	6.75	6.50	6.25	6.00
	×	хх	×			×	хх	хx		1 WEEK - Nov. 15		LOW Shane	8.75	8.50	8.25	8.00
							×	××		2 WEEK - Nov. 25	1000	LOW Yellow Peter John	8.50	8.25	8.00	7.75
									8 WE	EK – BRO	NZE	& RED				
		x x	x x x	хх		x	хх			Oct. 15 Oct. 24		Amber Bright Mayford Titan	8.00 8.75	7.75 8.50	7.50 8.25	7.25 8.00
									9 WE	EK – BRO	NZE	& RED				
	x	x	хх	x x x x x x	x x x x x x x x x x x x	x x x x	хx		×	Oct. 25 Oct. 25 Oct. 25 Nov. 1 Nov. 3	D St Sp	Dorothy Hyde Stuart Ogg Sundown Duchess Fred Yule	8.50 8.50 8.75 8.25 8.00	8.25 8.25 8.50 8.00 7.75	8.00 8.00 8.25 7.75 7.50	7.75 7.75 8.00 7.50 7.25
									10 WE	EEK – BRO	ONZI	E & RED				
	×	x x x	x x x x x x x x x x	x x x x	x x x x x x x x x	x x x x	x x x x	x x	x x	Nov. 5 Nov. 5 Nov. 5 Nov. 10 Nov. 12	St	Indianapolis Bronze Dk. Ind. Bronze Indianapolis Apricot Nectarine Woking Scarlet Paragon	7.25 7.25 8.25 8.50 8.75 8.25	7.00 7.00 8.00 8.25 8.50 8.00	6.75 6.75 7.75 8.00 8.25 7.75	6.50 6.50 7.50 7.75 8.00 7.50
									11 WE	EK – BRO	NZE	& RED				
		x x x	x x x	x			x x x x	x x x x x x x x	x	Nov. 15 Nov. 20 Nov. 22 Nov. 22	P D D A	Bronze Jubilation Valentine Illini War Paint Olnura	8.25 7.50 8.25 8.25	8.00 7.25 8.00 8.00	7.75 7.00 7.75 7.75	7.50 6.75 7.50 7.50

(cont'd. on next page)

St - Standard
Sp - Spider
D - Decorative m - medium growing varieties - Anemone - Pompon short growing varieties short growing varietiestall growing varieties - Single

X - Recommended periods for flowering

	PROGRAM F	FOR BANTAMUMS (cont'd.)	Price	before Earne	d Credit
Jan Feb Mar Apr May Jun Jul Au	g Sep Oct Nov Dec	Natural Type Variety Bloom	to	300 500 to to 450 950	1000 up
		WEEK - BRONZE & RED	0.05	0.00 7.75	7.50
x x x x x	x x x x x x x x x x x x x x x x	Nov. 25 D Bronze Peter John Nov. 25 D Forever Amber Dec. 1 A Red Empress	8.50	8.00 7.75 8.25 8.00 8.25 8.00	7.75 7.75
x x x x x x x x x x x x x x x x x x x	x x x x	9 WEEK — PINK Oct. 28 D Thomas Johnson Nov. 1 Sp Bunbu		8.25 8.00 7.75 7.50	7.75 7.25
		10 WEEK - PINK			
x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	Nov. 5 St Indianapolis Pink Nov. 5 S Southdown Pink Nov. 10 D Laughter	8.25	6.50 6.25 8.00 7.75 7.50 7.25	6.00 7.50 7.00
* * * * * * * * * * * * * * * * * * * *	x x x x x x x x x x x x x x x x x x x	Nov. 10 Sp Plum Nov. 10 D Pandora Nov. 10 D Dk. Pink Pandora	8.00	8.00 7.75 7.75 7.50 8.25 8.00	7.50 7 . 25 7.75
		11 WEEK - PINK			
x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	Nov. 15 P Pioneer Nov. 15 P Jubilation Nov. 15 A Vedova Nov. 22 A Venoya	7.75 8.00	8.50 8.25 7.50 7.25 7.75 7.50 7.50 7.25	8.00 7.00 7.25 7.00
		12 WEEK - PINK			
x x x	x x x x x x x x x x x x x	Nov. 25 D Pink Peter John Nov. 25 D Dk. Pk. Peter John Dec. 1 A Empress	8.50	8.00 7.75 8.25 8.00 8.25 8.00	7.50 7.75 7.75

St - Standard	A - Anemone	m - medium growing varieties
Sp - Spider	P - Pompon	s — short growing varieties
D - Decorative	S - Single	† - tall growing varieties

m s t x – Recommended periods for flowering



SCHEDULE FOR BANTAMUMS

Important Note:

- (1) Extent of schedule is from mid March through mid December for 40-50° N. latitude.
- (2) No lights are required.
- (3) Full response does not occur until plant is established. This requires about one week and is built into the schedule.

Response Group	Plant Date	Pinch	Start Shade	Flower	Response Group	Plant Date	Pinch	Start Shade	Flower
12 Week 11 10 9	Aug. 31, '59 Sept. 7, '59 Sept. 14, '59 Sept. 21, '59	Sept. 18 Sept. 25 Oct. 2 Oct. 9	Sept. 7 Sept. 14 No No	Nov. 30, '59	11 Week 10 9 8	Feb. 22, '60 Feb. 29, '60 Mar. 7, '60 Mar. 14, '60	Mar. 11 Mar. 18 Mar. 25 Apr. 1	Mar. 14 Mar. 21 Mar. 28 Apr. 4	May 16, '60
12 Week 11 10 9	Sept. 7, '59 Sept. 14, '59 Sept. 21, '59 Sept. 28, '59	Sept. 25 Oct. 2 Oct. 9 Oct. 16	Sept. 14 No No No	Dec. 7, '59	11 Week 10 9 8	Feb. 29, '60 Mar. 7, '60 Mar. 14, '60 Mar. 21, '60	Mar. 18 Mar. 25 Apr. 1 Apr. 8	Mar. 14 Mar. 21 Mar. 28 Apr. 4	May 23, '60
12 Week 11 10 9	Sept. 14, '59 Sept. 21, '59 Sept. 28, '59 Oct. 5, '59	Oct. 2 Oct. 9 Oct. 16 Oct. 23	Sept. 21 No No No	Dec. 14, '59	11 Week 10 9 8	Mar. 7, '60 Mar. 14, '60 Mar. 21, '60 Mar. 28, '60	Mar. 25 Apr. 1 Apr. 8 Apr. 15	Mar. 14 Mar. 21 Mar. 28 Apr. 4	May 30, '60
12 Week 11 10 9	Dec. 14, '59 Dec. 21, '59 Dec. 28, '59 Jan. 4, '60	Jan. 1 Jan. 8 Jan. 15 Jan. 22	No No No No	Mar. 14, '60	11 Week 10 9 8	Mar. 14, '60 Mar. 21, '60 Mar. 28, '60 Apr. 4, '60	Apr. 1 Apr. 8 Apr. 15 Apr. 22	Mar. 21 Mar. 28 Apr. 4 Apr. 11	June 6, '60
12 Week 11 10 9	Dec. 21, '59 Dec. 28, '59 Jan. 4, '60 Jan. 11, '60	Jan. 8 Jan. 15 Jan. 22 Jan. 29	No No No No	Mar. 21, '60	11 Week 10 9 8	Mar. 21, '60 Mar. 28, '60 Apr. 4, '60 Apr. 11, '60	Apr. 8 Apr. 15 Apr. 22 Apr. 29	Mar. 28 Apr. 4 Apr. 11 Apr. 18	June 13, '60
12 Week 11 10 9	Dec. 28, '59 Jan. 4, '60 Jan. 11, '60 Jan. 18, '60	Jan. 15 Jan. 22 Jan. 29 Feb. 5	No No No No	Mar. 28, '60	11 Week 10 9 8	Mar. 28, '60 Apr. 4, '60 Apr. 11, '60 Apr. 18, '60	Apr. 15 Apr. 22 Apr. 29 May 6	Apr. 4 Apr. 11 Apr. 18 Apr. 25	June 20, '60
12 Week 11 10 9	Jan. 4, '60 Jan. 11, '60 Jan. 18, '60 Jan. 25, '60	Jan. 22 Jan. 29 Feb. 5 Feb. 12	No No No No	Apr. 4, '60	11 Week 10 9 8	Apr. 4, '60 Apr. 11, '60 Apr. 18, '60 Apr. 25, '60	Apr. 22 Apr. 29 May 6 May 13	Apr. 11 Apr. 18 Apr. 25 May 2	June 27, '60
12 Week 11 10 9	Jan. 11, '60 Jan. 18, '60 Jan. 25, '60 Feb. 1, '60	Jan. 29 Feb. 5 Feb. 12 Feb. 19	Mar. 7 Mar. 14 No No	Apr. 11, '60	10 Week 9 8	Apr. 18, '60 Apr. 25, '60 May 2, '60	May 6 May 13 May 20	Apr. 25 May 2 May 9	July 4, '60
12 Week	Jan. 18, '60 Jan. 25, '60	Feb. 5 Feb. 12	Mar. 7 Mar. 14	Apr. 18, '60	10 Week 9	Apr. 25, '60 May 2, '60 May 9, '60	May 13 May 20 May 27	May 2 May 9 May 16	July 11, '60
10 9 8	Feb. 1, '60 Feb. 8, '60 Feb. 15, '60	Feb. 19 Feb. 26 Mar. 4	Mar. 21 Mar. 28 No		10 Week 9 8	May 2, '60 May 9, '60 May 16, '60	May 20 May 27 June 3	May 9 May 16 May 23	July 18, '60
12 Week 11 10 9	Jan. 25, '60 Feb. 1, '60 Feb. 8, '60 Feb. 15, '60	Feb. 12 Feb. 19 Feb. 26 Mar. 4	Mar. 7 Mar. 14 Mar. 21 Mar. 28	Apr. 25, '60	10 Week 9 8	May 9, '60 May 16, '60 May 23, '60	May 27 June 3 June 10	May 16 May 23 May 30	July 25, '60
8 11 Week	Feb. 22, '60 Feb. 8, '60	Mar. 11 Feb. 26	Apr. 4 Mar. 14	May 2, '60	10 Week 9 8	May 16, '60 May 23, '60 May 30, '60	June 3 June 10 June 17	May 23 May 30 June 6	Aug. 1, '60
10 9 8	Feb. 15, '60 Feb. 22, '60 Feb. 29, '60	Mar. 4 Mar. 11 Mar. 18	Mar. 21 Mar. 28 Apr. 4	, 2, 33	10 Week 9 8	May 23, '60 May 30, '60 June 6, '60	June 17 June 17 June 24	May 30 June 6 June 13	Aug. 8, '60
11 Week 10 9 8	Feb. 15, '60 Feb. 22, '60 Feb. 29, '60 Mar. 7, '60	Mar. 4 Mar. 11 Mar. 18 Mar. 25	Mar. 14 Mar. 21 Mar. 28 Apr. 4	May 9, '60	10 Week 9 8	May 30, '60 June 6, '60 June 13, '60	June 17 June 24 July 1	June 6 June 13 June 20	Aug. 15, '60

SCHEDULE FOR BANTAMUMS (Continued)

			CHEDO	LE FUR BAI	TAMOMO	(Oontinuou)			
Response Group	Plant Date	Pinch	Start Shade	Flower	Response Group	Plant Date	Pinch	Start Shade	Flower
10 Week 9 8	June 6, '60 June 13, '60 June 20, '60	June 24 July 1 July 8	June 13 June 20 June 27	Aug. 22, '60	12 Week 11 10 9	Aug. 29, '60 Sept. 5, '60 Sept. 12, '60 Sept. 19, '60	Sept. 16 Sept. 23 Sept. 30 Oct. 7	No No No No	Nov. 28, '60
10 Week 9 8	June 13, '60 June 20, '60 June 27, '60	July 1 July 8 July 15	June 20 June 27 July 4	Aug. 29, '60	12 Week 11 10 9	Sept. 5, '60 Sept. 12, '60 Sept. 19, '60	Sept. 23 Sept. 30 Oct. 7 Oct. 14	No No No	Dec. 5, '60
10 Week 9 8	June 20, '60 June 27, '60 July 4, '60	July 8 July 15 July 22	June 27 July 4 July 11	Sept. 5, '60	12 Week	Sept. 26, '60 Sept. 12, '60 Sept. 19, '60	Sept. 30 Oct. 7	No No	Dec. 12, '60
10 Week 9 8	June 27, '60 July 4, '60 July 11, '60	July 15 July 22 July 29	July 4 July 11 July 27	Sept. 12, '60	10 9	Sept. 26, '60 Oct. 3, '60	Oct. 14 Oct. 21	No No	
11 Week 10 9	June 27, '60 July 4, '60 July 11, '60	July 15 July 22 July 29	July 4 July 11 July 18	Sept. 19, '60	12 Week 11 10 9	Dec. 19, '60 Dec. 26, '60 Jan. 2, '61 Jan. 9, '61	Jan. 6 Jan. 13 Jan. 20 Jan. 27	No No No No	Mar. 20, '61
11 Week 10 9	July 18, '60 July 4, '60 July 11, '60 July 18, '60	Aug. 5 July 22 July 29 Aug. 5	July 25 July 11 July 18 July 25	Sept. 26, '60	12 Week 11 10 9	Dec. 26, '60 Jan. 2, '61 Jan. 9, '61 Jan. 16, '61	Jan. 13 Jan. 20 Jan. 27 Feb. 3	No No No No	Mar. 27, '61
12 Week 11 10	July 25, '60 July 4, '60 July 11, '60 July 18, '60	July 22 July 29 Aug. 5	Aug. 1 July 11 July 18 July 25	Oct. 3, '60	12 Week 11 10 9	Jan. 2, '61 Jan. 9, '61 Jan. 16, '61 Jan. 23, '61	Jan. 20 Jan. 27 Feb. 3 Feb. 10	No No No No	Apr. 3, '61
9 8	July 25, '60 Aug. 1, '60	Aug. 12 Aug. 19	Aug. 1 Aug. 8	O.t. 10 '40	12 Week 11 10	Jan. 9, '61 Jan. 16, '61 Jan. 23, '61	Jan. 27 Feb. 3 Feb. 10	Mar. 6 Mar. 13 No	Apr. 10, '61
12 Week 11 10 9 8	July 11, '60 July 18, '60 July 25, '60 Aug. 1, '60 Aug. 8, '60	July 29 Aug. 5 Aug. 12 Aug. 19 Aug. 26	July 18 July 25 Aug. 1 Aug. 8 Aug. 15	Oct. 10, '60	9 12 Week 11 10 9	Jan. 30, '61 Jan. 16, '61 Jan. 23, '61 Jan. 30, '61 Feb. 6, '61	Feb. 17 Feb. 3 Feb. 10 Feb. 17 Feb. 24	Mar. 6 Mar. 13 Mar. 20 No	Apr. 17, '61
12 Week 11 10 9 8	July 18, '60 July 25, '60 Aug. 1, '60 Aug. 8, '60 Aug. 15, '60	Aug. 5 Aug. 12 Aug. 19 Aug. 26 Sept. 2	July 25 Aug. 1 Aug. 8 Aug. 15 Aug. 22	Oct. 17, '60	12 Week 11 10 9	Feb. 13, '61 Jan. 23, '61 Jan. 30, '61 Feb. 6, '61 Feb. 13, '61	Mar. 3 Feb. 10 Feb. 17 Feb. 24 Mar. 3	Mar. 6 Mar. 13 Mar. 20 Mar. 27	Apr. 24, '61
12 Week 11 10 9 8	July 25, '60 Aug. 1, '60 Aug. 8, '60 Aug. 15, '60 Aug. 22, '60	Aug. 12 Aug. 19 Aug. 26 Sept. 2 Sept. 9	Aug. 1 Aug. 8 Aug. 15 Aug. 22 No	Oct. 24, '60	11 Week 10 9 8	Feb. 20, '61 Feb. 6, '61 Feb. 13, '61 Feb. 20, '61 Feb. 27, '61	Mar. 10 Feb. 24 Mar. 3 Mar. 10 Mar. 17	Mar. 13 Mar. 20 Mar. 27 Apr. 3	May 1, '61
12 Week 11 10 9 8	Aug. 1, '60 Aug. 8, '60 Aug. 15, '60 Aug. 22, '60 Aug. 29, '60	Aug. 19 Aug. 26 Sept. 2 Sept. 9 Sept. 16	Aug. 8 Aug. 15 Aug. 22 Aug. 29 No	Oct. 31, '60	11 Week 10 9 8	Feb. 13, '61 Feb. 20, '61 Feb. 27, '61 Mar. 6, '61	Mar. 3 Mar. 10 Mar. 17 Mar. 24	Mar. 13 Mar. 20 Mar. 27 Apr. 3	May 8, '61
12 Week 11 10 9	Aug. 8, '60 Aug. 15, '60 Aug. 22, '60 Aug. 29, '60	Aug. 26 Sept. 2 Sept. 9 Sept. 16	Aug. 15 Aug. 22 Aug. 29 No	Nov. 7, '60	11 Week 10 9 8	Feb. 20, '61 Feb. 27, '61 Mar. 6, '61 Mar. 13, '61	Mar. 10 Mar. 17 Mar. 24 Mar. 31	Mar. 13 Mar. 20 Mar. 27 Apr. 3	May 15, '61
12 Week 11 10 9	Aug. 15, '60 Aug. 22, '60 Aug. 29, '60 Sept. 5, '60	Sept. 2 Sept. 9 Sept. 16 Sept. 23	Aug. 22 Aug. 29 No No	Nov. 14, '60	11 Week 10 9 8	Feb. 27, '61 Mar. 6, '61 Mar. 13, '61 Mar. 20, '61	Mar. 17 Mar. 24 Mar. 31 Apr. 7	Mar. 13 Mar. 20 Mar. 27 Apr. 3	May 22, '61
12 Week 11 10 9	Aug. 22, '60 Aug. 29, '60 Sept. 5, '60 Sept. 12, '60	Sept. 9 Sept. 16 Sept. 23 Sept. 30	Aug. 29 No No No	Nov. 21, '60	11 Week 10 9 8	Mar. 6, '61 Mar. 13, '61 Mar. 20, '61 Mar. 27, '61	Mar. 24 Mar. 31 Apr. 7 Apr. 14	Mar. 13 Mar. 20 Mar. 27 Apr. 3	May 29, '61



VARIETIES FOR YEAR-ROUND STANDARDS, DISBUDS AND BANTAMUMS

Albatross

Nov. 1 — (9 week) Large white incurve. Tolerates 56°. Rated as one of the better West Coast varieties used for spring and summer flowering. Ships well. Greenhouse standard.

Ambassador

Oct. 25 — (9 week) Large ivory incurve. Early natural season standard.

Amber Bright

Oct. 15 — (8 week) Large golden bronze decorative. Tolerant of 56°. Fine yellow fast disbud at high temperatures. Efficient Bantamum, especially in summer. This is a "never-fail" variety.

Anaconda

Nov. 8 — (10 week) Large red bronze incurve. Standard.

Apricot Valencia

Nov. 28 — (12 week) Large apricot bronze single. Disbud.

Aristocrat

Nov. 15 (11 week) Intermediate lavender incurve. Fast stretch and strong stem. Natural season programs standards and disbuds. Tolerant of 56° .

Balcombe Perfection

Nov. 18 (11 week) Intermediate copper bronze incurve. Short variety benefited by two additional weeks time pinch to shade. Recommend cool finish. Standard programs. Durable for its natural Thanksgiving season.

Beacon

Nov. 20 — (11 week) Large semi-incurve. Rich reddish bronze with gold reverse. Has all the substance and durability of Detroit News. Short habit. Frequently blind in winter. Shades well and shows merit for the fall and Thanksgiving season.

Blazing Gold

Oct. 23 — (8 week) Intermediate semi-incurve. Golden yellow. Widely grown as a standard.

Blue Ribbon

Nov. 1 — (9 week) Small bright lavender pink incurved standard. Fast disbud for spring.

Bronze Enchantress

Dec. 5 — (13 week) Large anemone. Apricot bronze. Regular and fast disbuds.

Bronze Goldsmith

Nov. 25 — (12 week) Large amber bronze decorative. Fast disbuds.

Br. Orchid Queen

Nov. 10 — (10 week) Buff coral bronze sport. Single stem standard programs.

Bronze Palmero

Oct. 28 — (9 week) Large semi-incurve. Coral bronze. Well suited to standard programs in fall, winter and spring. A reliable, easily grown variety.

Bronze Peter John

Nov. 25 — (12 week) Large salmon rust decorative suffused with yellow. Requires 60° minimum for bud initiation; 55° for bud development. Bantamum, standard and fast programs.

Bunbu

Nov. 1—(9 week) Large, fully double, spooned tip spider. Lavender pink. Tall habit permits the reduction of one long day week from the 9-week schedule. Dependable in either standard or fast disbud programs. Makes a fine companion for Luyona. Shade protection is required in summer plantings to prevent petal tip burn. Bantamum.

Butterball

Oct. 20 — (8 week) Intermediate deep lemon incurve.

Calvert's Gold

Nov. 20 — (11 week) Intermediate golden bronze semi-incurve. Regular standard crops require one additional long day week. Lights well for winter and spring flowering.

Calvert's Orange

Nov. 20 — (11 week) Large semi-incurve. Sport of Calvert's Gold. A captivating reddish-orange. Regular standard crops require one additional long day week. Lights well.

Calvert's Pink

Nov. 17—(11 week) Intermediate orchid pink incurve. Short growth habit.

Camille Baumann

Nov. 3 — (9 week) Medium to large single disbud. White spindle on tubular ray petals. Novel form for fast disbud programs. High summer temperatures contribute to size reduction and delay in response.



Celestra

Oct. 15 — (8 week) Small deep lemon yellow semi-incurve. Tolerates 56°. Fast disbuds. Dependable Bantamum.

Chairman

Nov. 5 - (10 week) Large golden yellow decorative. Standards, fast disbud and bantamum programs. Tolerant to 56° for bud initiation. Vigorous. Form distorted by high summer greenhouse temperatures.

Champ.

Nov. 28 — (12 week) Large white disbud anemone. Growth is clean and vigorous. Approaching the size of White Supreme. Cushion acquires a chartreuse green overtone. Winter fast disbud and bantamum programs.

Chattanooga

Nov. 25 — (12 week) Large pure white incurve. Prized as an important natural flowering variety to make the Thanksgiving market. Requires 60-65° for uniform bud initiation. Will vegetate at less.

Copper Queen

Nov. 10 — (10 week) Large copper bronze incurve sport of Orchid Queen. Large flower and more vigorous than Bronze Orchid Queen. Standard programs. Reselected for improved size, color and uniformity.

Coronation

Dec. 5 — (13 week) Intermediate to large decorative. Intense golden yellow. Will initiate and develop at 56° . Fast disbuds for winter.

Cream Mefo

Nov. 10 — (10 week) A cream yellow sport from Mefo. Greenhouse standards. Has demonstrated to be the most vigorous of the Mefos. Produces larger flowers than Yellow Mefo.

Crystal Queen

Nov. 10 — (10 week) A pure white sport from Orchid Queen that improves Jean Elizabeth in clarity of color and compactness of flowers. The Queens prove to be more reliable in Single Stem programs rather than pinched. They lack uniform breaking action. Better heat tolerance allows the Queens to be flowered later into the spring than the Indianapolis varieties. Standard programs only.

Dark Enchantress

Dec. 5 — (13 week) Large deep pink anemone. Regular and fast disbuds.

Dk. Ind. Bronze

Nov. 5 — (10 week) Dark reddish bronze sport. Standards and disbuds. Valuable bantamum. Establishes better color expression than Indianapolis Bronze during May and early fall flowerings.

Dk. Ind. Yellow

Nov. 5 — (10 week) Slightly shorter in growth habit than Indianapolis Yellow. Deep lemon yellow. Develops one of the largest sized blooms within the Indianapolis group during the high light periods of spring and fall. Form reverts to all tubular petals when flowered during low light periods of mid-winter. Standards and fast disbuds. Good bantamum.

Dark Norma

Nov. 15 — (11 week) Large dark lavender anemone. Fast disbuds.

Dk. Orchid Queen

Nov. 10 — (10 week) Large deep lavender semiincurved standard. An intensified color companion to Orchid Queen which permits it to be flowered later into the high temperature periods with color retention. Best in single stem standard programs.

Dk. Pk. Peter John

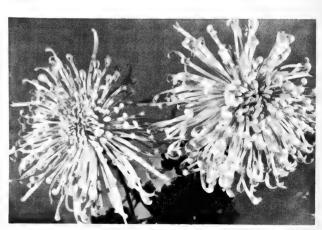
Nov. 25 — (12 week) Large deep orchid pink decorative. Color intensification of Pink Peter John. Standards, fast disbuds and bantamums.

Dk. Yel. Chattanooga

Nov. 25 — (12 week) Deep lemon yellow sport. Thanksgiving variety. Greenhouse standards.

Dauntless

Dec. 13 — (13 week) Small golden yellow semi-incurve.



Donlopes White Spider

Donlope's White Spider

Nov. 1—(9 week) Large spider. Ivory white. Unequaled for size and form. It provides a fine companion for the popular Luyona. Strong stem, good foliage and tolerance of high temperature are valuable assets. Its vigor and size rank it as the top white spider available to April through mid November single stem and fast crop programs. Available February 1, 1960.





M Daybreak

Nov. 10 — (10 week) Orange anemone disbud. Attains 4-5" diameters with well-rounded cushions. A uniquely different and tasteful color for fast disbud programs. Color remains smooth under high temperature finishes although intensity may be reduced.

December Glory

Dec. 1 — (12 week) Intermediate white incurve. Recognized as a valuable standard for a late natural flowering crop to sell in early December. Has little or no competition in its response group. Can also be lighted into February.

December White

Dec. 15 — (13 week) Intermediate white incurve, Natural season standard for Xmas.

Detroit News

Nov. 1 — (9 week) Large reddish bronze incurve. Makes the best growth under high light and high summer temperature environments. Maximum bronze color expression demands a cool finish. Excels in early fall standard programs.

Dorothy Hyde

Oct. 25 — (9 week) Large decorative disbud. Orangebronze. Can be flowered several months earlier than Fred Yule in the spring. Buds initiate at 56°. Should be cut slightly green. High summer temperatures reduce size. Responsive bantamum and fast disbud.

Duchess

Nov. 1—(9 week) Medium to large bronze spider mum, sometimes called a "Spindle" mum. Duplex form. Petals are straight and tubular with substance. Vigorous and responsively dependable. High summer finishing temperatures dull color. Duchess makes an excellent bronze spider companion to Luyona for standard, fast disbud or bantamum programs.

Ed. Seidewitz

Nov. 23 — (11 week) Intermediate smooth lavender incurve. Fast crops and standards.

Empress

Dec. 1 — (12 week) Large disbud anemone. Deep magenta pink. An Enchantress seedling that combines increased vigor with faster, more uniform response. Wiry stems. Colorful bantamum and fast disbud.

Enchantress

Dec. 5 — (13 week) Large lavender pink anemone. Regular and fast disbuds.



M Ensign

Nov. 10—(10 week) Intermediate decorative disbud. A white bonnaffon seedling of excellent substance. Well adapted to the fast disbud program. Bantamum.



Ermine

Nov. 20 — (11 week) Intermediate ivory white. Large pompon. Cream-eyed center. A winter Iceberg for the fast disbud program. Vigorous bantamum.





Explorer

Explorer

Nov. 5—(10 week) Large incurved standard. Deep yellow. Tall growth habit. A Good News seedling with all its low temperature tolerance, improved vigor and uniformity. A faithful performer from late September through early July in non-cooled greenhouses in Ohio. Excessively high temperature finishes cause some flower malformation, but superb with cool finish. Petallage has substance and is resistant to burning. One of the most promising of recent standard introductions that performs well between the period when Indianapolis starts to burn and the period when Good News is successfully flowered. A potential year round variety in cool, high light areas.



Forever Amber

Nov. 25-(12 week) Intermediate wide petalled decorative disbud. Velvety smooth amber bronze color. A standout in January and February for the northern environment. An improved winter Luxury. A splendid choice for fast disbud and bantamum programs.

Fred Shoesmith

Nov. 12 — (10 week) Large white incurve. A very late 10-week or early 11-week variety. Relatively short, stocky growth that should receive 10-week treatment to obtain desired stem length. Tolerates 56°. Excels the size of Indianapolis White, and usually flowers about 7 days later in either a lighted or shaded program. Cool finish in winter materially benefits stem strength. It does not display winter quill nor pink in any manner. Requires protection and is slow under high temperature conditions. Warm finishes induces shattering. Best grown pinched to offset tip split.

Friendly Rival

Nov. 20 — (11 week) Intermediate intense golden vellow incurve. Tolerates 56°.





Fred Yule

Nov. 3—(9 week) Intermediate orange bronze incurved standard. A new color. Has vigor and stretch. Vegetative during the winter months. Pinching normally corrects tendencies to develop premature crown buds. Standard, fast disbud and bantamum crops for high light, high temperature periods.

Garnet King

Nov. 13 — (10 week) Intermediate deep crimson red reflex. A standard for late November and the Xmas season.

Gena Harwood

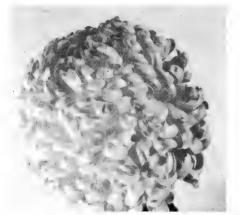
Nov. 5 (10 week) Spider (Bronze Rayonnante). Light bronze tube.

Giant Betsy Ross

Nov. 5—(10 week) Large white incurved sport of Betsy Ross. Requires high temperatures for initiation and development. The large paper white standard for summer programs. Dependable when well grown. Growth is sensitive to soils that are over-watered and high in soluble salts.

Gladys Pearson

Nov. 25 — (12 week) Intermediate light copper bronze incurve. Standards.



Golden Boy New

Golden Boy

Nov. 1 — (9 week) Deep lemon yellow incurved standard. Stems are quite heavy and rigid. Flower develops great depth and retains its incurvature well. Very resistant to high temperature burn, and therefore recommended May through mid November. It is larger than Good News, a little softer but ships well. Fall crops are best grown pinched for uniform terminal bud development. Available February 1, 1960.

Golden Herald

Oct. 25 — (9 week) Large yellow decorative. Tolerates 56° . Fast disbud.

Golden Favourite

Nov. 10 — (10 week) Large semi-incurved standard. Bright yellow. Responsive and durable. Seemingly resistant to high temperature burn. Short habit. Has News size and form. Potential for West Coast crops. Too short for northern winter programs.

Golden Moeller

Dec. 3 — (12 week) Intermediate incurved standard. Golden yellow. Sport from Yellow Moeller that equals size and habit of Margaret Moeller.

Golden Mrs. Ross

Dec. 3 — (12 week) Large deep lemon incurve. Natural season standard.

Golden Pearson

Nov. 25 — (12 week) Intermediate light lemon incurve. Standards.

Golden Shoesmith

Nov. 12 — (10 week) Large incurved yellow standard. Intensified color sport of Yellow Fred Shoesmith. Useful for the same periods as parent variety. Regular standard programs. Pinching is recommended to offset tip split. Slightly smaller flower but equally as compact as Fred Shoesmith.

Gold Lace

Nov. 1 — (9 week) Golden yellow spider. Sport of Yellow Lace. Tolerates 56°. Standards and fast disbuds. Attractive bantamum. Versatile variety that lends itself to both lighted and shaded programs.

Gold Lode

Oct. 15 — (8 week) Intermediate lemon yellow reflexed standard. Garden and greenhouse disbud.

Good News

Nov. 1—(9 week) Large deep yellow incurve. Outstanding summer and fall standard. Tolerates 56° for bud initiation but grows and develops the largest flowers under high light, high summer temperatures. Flowers are durable. Adapts to either greenhouse or cloth house culture. One of the better shippers.

Gordon Wells

Nov. 8 — (10 week) Intermediate lemon yellow incurve. Perfection in form. Shatters in high temperatures. Standard and fast disbud programs.

Harvester

Nov. 23 — (11 week) Intermediate deep lemon yellow incurve. Resembles Good News. Flowers naturally for Thanksgiving. Lights satisfactorily for a March and April crop in a cool 60° environment.



Harvest Golden

Oct. 15 — (8 week) Large deep golden yellow decorative. Very colorful, responsive. Tolerates 56°. Fast disbuds. Early bantamum.

Helen Frick

Nov. 20 — (11 week) Intermediate light lavender incurve. Natural flowering standard.

Hilda Bergen

Oct. 25 — (9 week) Small reddish bronze incurve.

Iceberg

Nov. 5 — (10 week) Large white pompon. Recommended for fast disbud and bantamum programs.

Ice Cream

Nov. 10—(10 week) Intermediate decorative with 3-4" diameters. White to cream depending upon temperature. As large a disbud as Iceberg.

Illini Cascade

Jan. 5 — (15 week) Large clear white decorative. Suggested as winter fast disbud. Fine for cool 60° units.

Illini Glacier

Dec. 1—(12 week) Medium anemone. Clear white with white cushion. Fast disbud crops. Requies 60° initiation. Cool finish. Vigorous bantamum.

Illini War Paint

Nov. 22 — (11 week) Large maroon red decorative. Fast disbud. Colorful bantamum.

Imp. Bronze Supreme

Dec. 10 — (13 week) Large buff bronze anemone. Disbud. Short.

Imp. Dark Supreme

Dec. 13—(13 week) Large pink anemone. Short. Late disbud.

Imp. Ind. White

Nov. 5 — (10 week) Large white standard. Selected for, and provides a very significant reduction of winter quilling in comparison with the original parent variety. During the winter, depth of flower is greater and incurvature improved. Slight ivory overcast until full maturity. The best of the Indianapolis White selections for flowering in less than 60° finishing units. Devoid of pink tinges. Not as tolerant to warm 60° in winter as Indianapolis White or #3 Indianapolis White. Fast disbud and bantamum.

Imp. Ind. Yellow

Nov. 5 — (10 week) Light golden yellow selection of Indianapolis Yellow. Displays best form for yellow Indianapolis varieties in winter crops. Standards and disbuds. Useful bantamum. The most versatile and popular of the Indianapolis yellow varieties.

Imp. White Supreme

Dec. 10 — (13 week) Large white anemone. Tall disbud. Finish cool.

Imp. Yellow Rayonnante

Nov. 5 — (10 week) A clear yellow spider selection of Yellow Rayonnante with increased size and improved form. Vigor and stem strength are also greater. West Coast variety.

Imp. Yellow Supreme

Dec. 10 — (13 week) Large yellow anemone. Disbud. Tall.

Indianapolis Apricot

Nov. 5 — (10 week) Intermediate warm apricot bronze incurve. A more versatile color than its parent Indianapolis Bronze. Size slightly smaller; habit stronger. Standards and fast crops, Bantamum.

Indianapolis Bronze

Nov. 5 — (10 week) Large bronze incurve. Standards, disbuds and bantamum. Winter quilling on all Indianapolis varieties is greatly increased by temperature reduction below 60° . Cool 60° is the minimum that can be recommended.

Indianapolis Cream

Nov. 5—(10 week) Large incurve. Cream yellow. Taller and more vigorous than Indianapolis Yellow and a few days slower response. At a peak of use and value in spring and fall standard, fast disbud and bantamum programs.

Indianapolis Gold

Nov. 5—(10 week) Large golden yellow incurved standard. Color intensifies the present Dk. Ind. Yellow. Same habits. Spring and fall flowering periods bring out the best traits in this variety where it can be tops among the Indianapolis Yellows. Petals quill during the winter. Fast disbud and bantamum.

Indianapolis Pink

Nov. 5 — (10 week) Large pink incurve. Standards, disbuds and large bantamum. A wonderful mum in all but late spring and summer programs where fading and petal burn are known handicaps. Generally the most vigorous of all the Indianapolis varieties.



Indianapolis White

Nov. 5—(10 week) Large white incurve. Standards, fast disbuds and pots. Bantamums. Has long been a popular and widely grown white mum throughout the country. Flowers are sensitive to heat burn. Not considered tolerant to outdoor culture.

#3 Indianapolis White

Nov. 5 — (10 week) Large incurve. White. Sport from Indianapolis White. Like the Imp. Ind. White it does not quill under winter low light and temperature conditions. Noticeably larger than the Improved, a whiter color, and superior in form retention and depth of flower. It is, by all measurements, the best selection to date from Indianapolis White for use at any period when the Indianapolis varieties are grown. Dependable bantamum.

Indianapolis Yellow

Nov. 5—(10 week) Large lemon yellow incurve. Standards and disbuds. Attractive bantamum. Clear yellow color. Less orange cast than Imp. Ind. Yellow.

Ivanhoe

Nov. 1 — (9 week) Small russet bronze incurve. Tolerates 56°. Fast disbuds and standards.

Jean Elizabeth

Nov. 10 — (10 week) Large white semi-incurve. Natural flowering standard.

John Baumann

Nov. 20 — (11 week) Large paper-white spider. Duplex form. Partially spooned petals. A novel item for a fast disbud program. Fine winter performer in the North, Useful in bantamum program.

J. W. Prince

Nov. 5—(10 week) Intermediate lavender pink incurve. Fall standard. Produced under saran in Florida.

Laughter

Nov. 10 — (10 week) Intermediate light lavender pink decorative disbud. Comparable to Bluechip for high temperature finishing. Performs reliably in both the standard and fast disbud programs the year round. Vigorous growth habit. Most efficient grown pinched. Requires 60-65° to initiate buds for spring flowering crops. Ideal bantamum.

Lavender Queen

Nov. 10 — (10 week) Lavender sport of Orchid Queen. Flower more compact and color more intense than that of Dark Orchid Queen. Standards.

Luxury

Nov. 8 — (10 week) Large decorative. Clear yellow in the summer. Bronze overtones in spring and fall. Summer bantamum.

Luyona

Oct. 25 — (9 week) Large yellow spider with quality blooms and fine stem. Tolerates 56°. Standards and fast disbuds. Prolific and dependable bantamum. Its unquestioned reliability has made it the most popular yellow spider grown for year round use. Form is best if flower is cut slightly green.

Major Bowes

Oct. 20 — (8 week) Intermediate lavender incurve. Short. Early greenhouse and outdoor disbud.

Mamoru

Nov. 5 — (10 week) Buff copper spider. Natural season bloom.

Marblehead

Oct. 25—(9 week) Medium clear white incurve. Durable and responsive. Good early white for standard and fast crop programs during the summer months. Makes maximum growth during spring and summer periods.

Margaret Moeller

Dec. 3 — (12 week) Intermediate white incurve. Very formal standard. Short habit.

Marie DePetris

Nov. 23 — (11 week) Intermediate deep yellow incurve. Standards. Popular for natural Thanksgiving crops.

Marketeer

Nov. 18 — (11 week) Intermediate chalk white incurve. Standards.

Mary Garden

Nov. 1 — (9 week) A large straight tubed pink spider. Standards and fast disbuds. Fades in heat.

Mayford Titan

Oct. 24 — (8 week) Intermediate incurved standard. Intense golden bronze. Approaches Detroit News color, durability, and substance. Best grown on a pinched crop basis in May and June. Summer conditions induce crownish budding. An outstanding fast disbud, medium sized standard and bantamum for recommended period.

Mecca

Oct. 25 — (9 week) Large incurved standard. Deep lemon yellow. Tall, vigorous growth habit well suited to standard and fast disbud programs. Should not be crowded. Withstands burning. Its tight, beautifully incurved form is reminiscent of Penrod. A useful supplement to the White Pink Chief series.



Mefo

Nov. 10 — (10 week) Large ivory incurve. Considered by many producers to be one of the best all around white standards for winter production in the northern states. It achieves larger flowers and more vigorous growth during the mid winter months than do the Indianapolis Whites.

Meteore

Dec. 13 — (13 week) Intermediate deep lemon semi-incurve standard.



Miss America

YA.

Miss America New

Nov. 1—(9 week) Intermediate semi-incurved standard. Pink. Very heat tolerant. Quite resistant to fading and petal burn. Of Themesong size and texture. While valuable all spring and summer, it attains maximum size and form perfection in fall single stem crops. Also a fine fast disbud May through mid November. Its durability and shipping qualities are excellent. Available February 1, 1960.

Monument

Nov. 10 — (10 week) Intermediate ivory incurve. Natural season standard.

Moontide

Oct. 28—(9 week) Medium to small ivory-white standard. Tightly incurved ball form. Recommended as a fast disbud. Withstands minimum of 56° in the spring for bud initiation.

Mrs. Eisenhower

Nov. 18—(11 week) A vivid golden bronze spider mum with excellent substance and form. Fully petalled flower. Rigid stems. Standard program.

Mrs. Kidder

Oct. 20 — (8 week) Large golden yellow incurve. Early standard for natural flowering programs.

Mrs. Palmero

Oct. 28—(9 week) Medium sized semi-incurve standard. Maroon red. Dependable, and easily done as a standard.

Mrs. Roy

Nov. 13 — (10 week) Large red incurve with copper reverse. An old timer that still retains a prominent place in both lighted and shaded standard programs. Variety needs both high light and space to attain stem rigidity.

Muto's Crimson

Dec. 1 — (12 week) Intermediate deep crimson incurve. Copper reverse. One of the latest in reds for natural season.

Nectarine

Nov. 5 — (10 week) Intermediate apricot orange pastel decorative. Ideal fast disbud when able to finish at 60° or less. Vigorous bantamum.

Nightingale

Nov. 5 — (10 week) Chartreuse green spider. Popular West Coast novelty. Valuable in fall programs. Novel bantamum.

Nomago

Nov. 5 — (10 week) Light bronze spider. Spring and fall standard programs.

Oak Leaf

Nov. 25—(12 week) Intermediate copper incurve. (Dk. Br. Gladys Pearson.) Valuable for Thanksgiving crops.

Olnurs

Nov. 22 — (11 week) Large apricot buff anemone. Valencia size fast disbud and bantamum.

Orchid Queen

Nov. 10 — (10 week) Large light orchid pink semi-incurve. The parent to the Queen sports. Makes a beautiful standard in both lighted and shaded programs.

Pink Chief

Oct. 15 — (8 week) Large lavender incurve, Tall. Excellent in early spring and natural season. Tolerates 56°. Standards. Color fades readily when it gets warm.

Pink F. Shoesmith

Nov. 12 — (10 week) Large incurve. Light pink sport from Fred Shoesmith. Form is more open and reflexed. Maximum color expression obtained only with cool finish. Best in late fall and Christmas period. Fred Shoesmith and all of its sports are the most reliable when grown as pinched crops.

Pink Mistletoe

Dec. 5 — (13 week) Intermediate light pink incurve. Finish cool.





Pink Peter John

Nov. 25 (12 week) Large light orchid pink decorative. Best size of Peter Johns. Standards. Fast crop programs. 60° minimum for bud initiation; 55° for bud development. Good bantamum.

Pink Supreme

Dec. 10—(13 week) Large pink anemone, Habit resembles Imp. White Supreme. Tall disbud.



M Pioneer

Nov. 15 — (11 week) Large pompon. Luminous shell pink. Essentially for Bantamum and fast disbud crops. A true home-sized disbud.

Plum

Nov. 10 — (10 week) Large silvery layender duplex spider. Petal completely tubular and partially incurved. Novel bantamum and fast disbud. High summer temperatures interfere with form development. Best for spring, winter and fall flowering.

Queen's Lace

Nov. 1 — (9 week) Large white spider. Tolerates 56°. Responds well in both lighted and shaded programs. Also a tested shipper. Standard programs and fast disbuds. Bantamums.

Rayonnante

Nov. 5 — (10 week) Spider. Pink tube. Best adapted to West Coast environments.

Red Balcombe Perfection

Nov. 18 — (11 week) Intermediate incurve. Bright red with copper bronze reverse. Sport of Balcombe Perfection. Short variety. Suggest two extra long day weeks pinch to shade. Form retention superior to Balcombe Perfection. Requires a cool finish. Natural standard for Thanksgiving.

Red Empress

Dec. 1 — (12 week) Large disbud anemone. A mauvered sport of Empress. Appealing fast disbud and bantamum.

Red Enchantress

Dec. 5 — (13 week) Large disbud. Clear maroon red for Christmas. Regular and fast disbud programs.

Silver Bow

Oct. 25 — (9 week) Large white formal disbud pompon. Responsive and productive in the fast disbud pro-

Silver Queen

Oct. 25 — (9 week) White Fuji mum. Stem improves Rayonnante. Valuable for spring and fall programs.



Shane

Nov. 15 — (11 week) Intermediate to large anemone. Deep golden yellow. A colossal version of Yellow Shasta. Stronger in habit and vigor, deeper in color. Makes superlative fast disbuds and bantamums.

Silver Sheen

Oct. 20 — (8 week) Intermediate white incurve. Lends itself to shaded programs from May through October flowering. Most prominent in fall and natural season standard programs. Tolerates 56°.

Smith's Cream White

Dec. 10 — (13 week) A beautiful smooth cream colored sport from Smith's White. Vigor and flower size excels that of Tobin's Yellow.

Smith's White

Dec. 10 — (13 week) Intermediate white semi-incurve. Principal use is in natural flowering standard programs. With a 50° or lower finish, variety is often held for Christmas.

Snowline

Dec. 20 — (13 week) A large showy white flower. Requires 60° to initiate and develop buds uniformly. The latest of the natural flowering white standards.

Southdown Pink

Nov. 5 — (10 week) Intermediate duplex disbud of Valencia size and form. Delicately shaded pink with green disc center. Wide, waxy petals. Has all the needed traits for the fast disbud program. Tolerates 56° minimum temperatures. 60° or lower is required for best color expression. Attractive bantamum.



Sundown New

Sundown

Oct. 25 — (9 week) Orange bronze disbud. A close counterpart of Fred Yule that does not shatter but shows similar winter vegetativeness. Has the vigor, color retention and size needed to rate it a top notch disbud for fast crops during late May through October. Available February 1, 1960.







Themesong



Themesong

Nov. 1 — (9 week) Medium semi-incurved ivory white standard. Possesses Good News substance and durability, but slightly smaller in size. Adapted especially for summer high light, high temperature periods and intolerant of less than 60° for initiation. Vigor often surpasses that of Good News in mid-summer. Very resistant to petal burn. Recommended as a fast disbud and medium sized standard in summer programs. Summer bantamum.

Sterling

Nov. 15 — (11 week) Large pure white incurve. Natural season standard.

Stuart Ogg

Oct. 25 — (9 week) Intermediate decorative disbud. Aluminous apricot pastel. Colorful bantamum and fast disbud.

Sultan

Nov. 22 — (11 week) Large formal decorative. Golden yellow to amber. Fast disbud programs.

Sunglow

Oct. 25 — (9 week) Large golden yellow incurve.

Sungold

Nov. 25 — (12 week) Large lemon yellow incurve. Used in natural standard programs.

Susan Leighton

Nov. 6 — (10 week) Large ivory white spider. Thin delicately tubed petals. Short habit. For early fall cut programs.

Susanne Miller

Nov. 15 — (11 week) Large anemone. Deep yellow cushion. Fast disbuds. Norma sport. Tolerates 56°.

Thanksgiving Pink

Nov. 23 — (11 week) Intermediate orchid pink decorative. Fast crops and standards.

The Titan

Nov. 10 — (10 week) Large intense red anemone. Fast disbuds. For natural season only.

Thomas Johnson

Oct. 28 — (9 week) Large decorative. Deep orchid pink. Ideally suited to fast disbud programs. Individual flowers surpass the size of Portrait. Color and petallage improved by bright days and cool nights. Dependable bantamum.

Tobin's Yellow

Dec. 10 — (13 week) Intermediate deep lemon semiincurve. Sport from Smith's White. Specifically for natural flowering programs. Vigor and flower size are slightly less than that of parent.

Valentine

Nov. 20 — (11 week) Large red disbud decorative. With one additional week pinch to shade. Valentine provides fine medium sized standards or disbudded sprays of 3-5 flowers. The same treatment and period is recommended for fast disbuds. Will initiate and develop buds at 56°. Useful bantamum.

Venova

Nov. 22 — (11 week) Extra large lavender-pink anemone disbud. Strikingly similar in growth to Vedova, Venoya flower develops a substantially larger greeneyed cushion with greater depth, in addition to flowering 5 to 7 days later. Fast and regular disbud programs. Attractive bantamum.



The Favourite

The Favourite New

Nov. 10 — (10 week) Large incurved standard. White. Same family as Golden Favourite. Responsive and durable. Cut crops require an extra long day week. Its impressive tolerance to both high and low temperatures merits full consideration for West Coast standards. Available February 1, 1960.







Vanguard

Vanguard

Nov. 5 — (10 week) Large incurved standard. Bright lavender pink. A vigorous Indianapolis seedling with vastly superior color retention under high temperatures. Should not be crowded, and is best suited to high light periods. Tops in May and June standard and fast disbud programs. Benefited by pinching in summer and fall programs.

Vedova

Nov. 15 — (11 week) Extra large Valencia size, anemone disbud. Pastel shade of lavender pink with small green-tipped cushions. Color is best expressed in a cool 60° environment. Fast or regular disbud and bantamum.

Waikiki

Nov. 13 — (10 week) Spider. Red bronze tube. Yellow tips. Standard program. Tall growth habit.

Whirlwind

Nov. 5 — (10 week) Large pure white reflexed standard. Supplement for Betsy Ross in the summer. Durable with strong growth and heavy petallage. Shaggy, interesting new form. Standard programs.

2-White Chief

Oct. 20 — (8 week) White incurved standard. Short habit. This variety is quite dissimilar and has no known relationship to White Pink Chief.

White Enchantress

Dec. 5 — (13 week) Large white anemone. Regular and fast disbud programs.

White Mary Garden

Nov. 1 — (9 week) White sport from Mary Garden. Straight tubed spider. Tinges pink at low temperatures. Fast disbuds and standards.

White Mistletoe

Dec. 5 — (13 week) Intermediate tall white incurve. Best results require 50° finish. Natural season only.

White Norma

Nov. 15 — (11 week) Large anemone. White rays and yellow cushion. Disspray and fast disbud.

White Peter John

Nov. 25 - (12 week) Large clear white decorative. Use 60° minimum for bud initiation; 55° for bud development. Sport from Peter John. Standards, fast disbuds and bantamums.

White Pink Chief

Oct. 15 — (8 week) Intermediate pure white incurve. Selection from Pink Chief. Tolerates 56°. Responds and develops well under high temperatures. Will develop pink tinges with cool (60°) finishing temperatures. Tall growth habit. Best given 9-week long day treatment. Becoming a popular summer flowering variety with Giant Betsy Ross. Slightly smaller, but more formal. Resist heat delay and petal burn. Standard and fast disbud programs.

White Rayonnante

Nov. 5 — (10 week) White spider. Straight tube. Best adapted to West Coast environments.

White Valencia

Nov. 28 — (12 week) Large white single. Requires high temperatures for bud initiation and cool finish. Disspray and disbud programs.

Woking Scarlet

Nov. 10 — (10 week) Large decorative standard. Brilliant scarlet bronze. When given one additional long day week the variety will have the stretch required to produce excellent fast disbuds. Fine stem and foliage. Flower color achieves a new standard for sheen and dazzling flame. Dependable bantamum.

Yellow Albatross

Nov. 1 — (9 week) Large incurve. Lemon-yellow sport of Albatross. Used in West Coast standard programs.

Yellow Ambassador

Oct. 25 — (9 week) Intermediate light lemon yellow incurve. Early natural season variety.

Yellow Betsy Ross

Nov. 5—(10 week) Intermediate lemon yellow incurve. Sport of Betsy Ross. Shorter habit, smaller more tightly incurved flower. Strictly for high temperature flowering periods.

Yellow Chattanooga

Nov. 25 — (12 week) Large light lemon incurve. Thanksgiving standard. Same vigor as Chattanooga.





Yellow Chief

Oct. 20 — (8 week) Lemon yellow incurve. Sport of White Chief. Short habit of growth.

Yellow Enchantress

Dec. 5 — (13 week) Large disbud and disspray anemone. Bright golden buff. Fast disbud programs.

Yellow Glory

Dec. 1—(12 week) Intermediate lemon yellow incurve. Sport from December Glory. Popular late standard for early December bloom. Fast disbuds.

Yellow Iceberg

Nov. 5 — (10 week) Clear lemon yellow sport from Iceberg. Fast disbud and bantamum.

#2 Yellow Iceberg New (Coward)

Nov. 5 — (10 week) Deep yellow sport from Yellow Iceberg. As well as intensified color, this sport displays a small improvement in size and form over the original Yellow Iceberg. Fast disbud and bantamum. Available February 1, 1960.

Yellow Ivanhoe

Nov. 1 — (9 week) Golden yellow sport from Ivanhoe. Small standard. Tolerates 56° .

Yellow Lace

Nov. 1 — (9 week) Lemon yellow spider.

Yellow Leighton

Nov. 6 — (10 week) Large delicate spider. Lemon yellow. Short habit. For early fall cut programs.

Yellow Marblehead

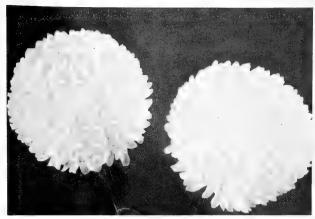
Oct. 25 — (9 week) Medium lemon-yellow incurve. Sport of Marblehead. Recommended for standard and fast disbud programs. The Marbleheads require the high light, high temperature combination to achieve maximum stretch and flower size.

Yellow Marketeer

Nov. 18 — (11 week) Lemon yellow. Standards.

Yellow Mefo

Nov. 10 — (10 week) Large deep lemon incurve. A perfect companion to flower with Mefo for all periods whenever the crop is lighted. Variety should not be included in any earliy fall shaded crops as procedure effects petal reduction. Standard programs only.



Yellow Marvel

Yellow Marvel

Nov. 8 — (10 week) Large, ball-shaped incurve. Deep lemon-yellow. A highly rated English standard with optimistic qualifications. A suitable high light, high temperature, spring, summer and early fall variety. Flowers are durable and resist high temperature burn. Yellow Marvel has possibilities to supplement Good News and strengthen summer standard programs.

Yellow Monument

Nov. 10—(10 week) Intermediate light lemon incurve. Natural season standard.

Yellow Peter John

Nov. 25 - (12 week) Large light lemon yellow decorative. Requires 60° minimum for bud initiation; 55° for bud development. Standards, fast disbuds and bantamums.

Yellow Queen

Nov. 10—(10 week) Large light lemon semi-incurved. Standard program. Best color clarity attained during mid-winter flowering.

Yellow Shoesmith

Nov. 12 — (10 week) Large yellow incurve. Richly colored sport of Fred Shoesmith. Identical in most respects to parent. Slightly tighter form incurvature and less lower petal reflex. Cool finishing temperatures are favorable to the most acceptable type of flower development for the Shoesmiths. Pinching recommended to correct tip split. Form is larger and more open than Golden Shoesmith.

Yellow Waikiki

Nov. 13—(10 week) Large spider. Clear lemon yellow sport from Waikiki. Standard or fast disbud programs.

Zylon

Oct. 25 — (9 week) Intermediate semi-incurve. Intense crimson red. Color resistant to fading. Usefully adapted to shading in fast disbud programs.



	PR	OGR	AM	FOR	YE	AR-I	ROU	ND S	PRAY	rs - (1	REGU	LAR	CROP)	Price	before	Earned	Credit
an Feb Mar	Apr	May	Jun	Jul .	Aug	Sep	Oct	Nov	Dec	Na Ble	ural	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
										7 WE	K –	WHIT	E				
							x		Dist	Qc.	. 5	Р	Horizon	\$8.25	\$8.00	\$7.75	\$7.50
							×				. 10	Р	Classic	8.50	8.25	8.00	
										8 WEE	K - 1	VHIT	E				
		хх	хх	x x	××	x x	хх		1.866	Oc	. 15	Р	Echo	8.25	8.00	7.75	7.50
				хх			хx				. 15	Р	Blizzard	8.25	8.00	7.75	7.50
			хх	x x			x x				r. 20	Р	Pristine	7.50	7.25	7.00	6.75
									9	WEE	(– W	HITE					
		v v	~ ~	x x :		v v	~ ~		2.75	Oc	. 25	S	Silvertone	8.25	8.00	7.75	7.50
		^^	^ ^	XX			. ^				. 25	Р	Popcorn	8.25	8.00	7.75	7.50
		хх		x x			хх				. 25	P	White Popcorn	7.75	7.50	7.25	7.00
		хх	хх	x x			хх				. 25	Р	· ·	7.75	7.50	7.25	7.00
	×	хх	хх	x x	хх	хх	хх			Oc.	. 25	Р	•	7.75	7.50	7.25	7.0
		хх	хх	x x	хх	хx	хх			Oc	r. 25	Р	Pinocchio	7.50	7.25	7.00	6.7
					хх	хх				Oc	t. 25	Ρ	Songster	8.25	8.00	7.75	7.5
		хх	хх	x x	хх	хх	хх				25	Р	Vesta	8.50	8.25	8.00	
	l	хх	хх	x x	хх	хх	хх				r. 30	S	Memento	8.00	7.75	7.50	
		хх	хх	x x	хх	хх	хх				v. 1	S	Halo	8.00	7.75	7.50	
								X			v. I	P	Sea Gull	8.25	8.00	7.75	7.50
	ĺ	хх	хх	x x	хх	хх	хх				v. 1	A	Alaska	7.50	7.25	7.00	
		хх	хх	x x	××	хх	хх	X			v. 1 v. 1	P D	White Doty Thistledown	8.25 7.75	8.00 7.50	7.75 7.25	7.50
										10 WE	EK -	WH	TE				
	×	хх	хх	хх	хх	хх	хх	x		No	v. 5	Р	Ping Pong	8.75	8.50	8.25	8.00
	İ	хх		хх							v. 5	D	Supertop	8.75	8.50	8.25	8.00
				хх							v. 5	D	Whitetop	6.75	6.50	6.25	6.0
		хх	хх	хх	хх	хх	хх	x		No	v. 5	D	Tiptop	7.50	7.25	7.00	
		хх	хх	xx.	хх	хх	хх	x			v. 5	D	Feathertop	7.75	7.50	7.25	7.0
		хх	x x	x x	хх	×х	x x	×			v. 5	D	Supreme Whitetop	7.75	7.50	7.25	7.0
x	хх	x x	x x	xx.	хх	хх	x x	хх	хх		v. 5	P	Iceberg	6.50	6.25	6.00	1
			хх	x x							v. 5	Р	Madonna	8.50	8.25	8.00	i
						хх					v. 5	Р	Encore	7.75	7.50	7.25	7.0
	1		хх	хх	хх	хх					v. 10	P	White Pennant	8.75	8.50	8.25	8.0
	l	XX		.	v		XX				v. 10	D	Chalk Cliff	7.50	7.25	7.00	6.7
		x x	XX	хх	хX		x x				v. 10 v. 10	P S	Dawn Star Pacesetter	8.75	8.50	8.25	8.0
	Į.			x x :	ху		XX				v. 10	P	Illini Igloo	8.00 7.25	7.75 7.00	7.50 6.75	
	^			X X				^			v. 10	Ā		8.75	8.50	1	6.5
	×			x x				x			v. 10	Â		6.75	6.50	ı	8.0 6.0
	"		/			X		хх			v. 10	Ā		7.50		7.00	
													'd. on next page)	1 / .50		7.00	3.7

St — Standard A Sp — Spider P D — Decorative S Anemone m - medium growing varieties

s - short growing varietiest - tall growing varieties P - Pompon - Single

- Recommended periods for flowering

YODER MUMS



P	ROGRAM FO	R YEAR-ROL	JND :	SPRAYS -	- (REGULA	R CR	OP) (cont'd.)	Price	pefore I	Earned	Credit
Jan Feb Mar	Apr May Jun	Jul Aug Sep	Oct 1	Nov Dec	Natural Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
				10 WEE	K - WHITE	(con	t'd. from page 60)				
		i í	x x >		Nov. 12 Nov. 12		Stardust Illini Snowdrift	\$ 7.50 7.50	\$7.25 7.25	\$7.00 7.00	\$6.75 6.75
					11 WEEK	– WHI	TE				
x x	x x	x x x x	x x x x x x x x x x x x x x x x x x x		Nov. 15 Nov. 15 Nov. 15 Nov. 18 Nov. 20 Nov. 20 Nov. 20 Nov. 20 Nov. 20 Nov. 20 Nov. 20 Nov. 23 Nov. 23 Nov. 24 Nov. 24	A S P P D A D A	White Taffeta Sculpture White Norma Illini Starflower Ermine Greco's Carnation Jupiter Long Island Beauty Highbrow Nevada Priscilla Illini Bountiful Surfside Paramount Belray Carrara	7.50 8.25 8.50 8.50 8.25 8.25 8.75 8.00 7.75 8.25 8.50 8.50 8.50 8.25	7.25 8.00 8.25 8.25 8.00 8.00 8.50 7.75 7.50 8.00 7.75 8.25 8.00 7.25 7.25	7.00 7.75 8.00 8.00 7.75 7.75 8.25 7.50 7.25 7.50 8.00 7.75 7.00 7.00	6.75 7.50 7.75 7.50 7.50 7.50 8.00 7.25 7.00 7.25 7.75 7.50 6.75 6.75
			× ×	× × ×	·			8.25	8.00	7.75	7.50
	x x		x x x		Nov. 25 Nov. 25 Nov. 25 Nov. 28 Nov. 28 Nov. 30 Dec. 1	P A A S P A	White Princess Silvercrest Illini Peace Champ White Valencia Cordova Fortune Illini Glacier	8.50 8.25 8.50 7.75 8.00 8.50 7.75 8.50	8.25 8.00 8.25 7.50 7.75 8.25 7.50 8.25	8.00 7.75 8.00 7.25 7.50 8.00 7.25 8.00	7.75 7.50 7.75 7.00 7.25 7.75 7.00 7.75
** * * * * * * * * * * * * * * * * * *				x x x x x x x x x x x x x x x x x x x	Dec. 5 Dec. 5 Dec. 5 Dec. 5 Dec. 5 Dec. 5 Dec. 5 Dec. 5 Dec. 5	P D A P D S S	Icecap Cameo White Enchantress Acclaim Spangles Snowstorm Illini Alba Northwind on next page)	7.25 8.25 8.50 7.25 8.50 8.00 8.50 8.50	7.00 8.00 8.25 7.00 8.25 7.75 8.25 8.25	6.75 7.75 8.00 6.75 8.00 7.50 8.00 8.00	6.50 7.50 7.75 6.50 7.75 7.25 7.75 7.75

St - Standard A - Anemone m - medium growing varieties
Sp - Spider P - Pompon s - short growing varieties
D - Decorative S - Single t - tall growing varieties

m s t x - Recommended periods for flowering

4		X
	I	
	Ш	4

		P	ROGRAM F	OR YEAR-RO	UND SPRAYS -	- (REGULAR CF	ROP) (cont'd.)	Price	before	Earned	Credit
Jan	Feb	Mar	Apr May Ju	n Jul Aug Sep	Oct Nov Dec	Natural Bloom Type	Variety	100 to 250	300 to 450	500 to 950	1000 up
					13 WEEK	- WHITE (cont	d. from page 59)				
хх	хх	x			xxx	Dec. 8 P		\$8.25	\$8.00	\$7.75	\$7.50
					××	Dec. 10 A	Illini Starlet	8.25	8.00	7.75	7.50
x x	хх	x			x x x	Dec. 10 S		8.50	8.25	8.00	7.75
××	x x				xxx	Dec. 13 P Dec. 13 P		8.25 8.25	8.00	7.75 7.75	7 . 50
~ ~	хх		1		x x x	Dec. 13 P		8.00	7.75	7.50	7.25
	* *			ļ	^ ^		- Jiloweitesi				
						14 WEEK - WHI	TE				
					×	Dec. 15 P	Trenton	8.25	8.00	7.75	7.50
хх	хх				xx	Dec. 15 D	Silversmith	7.50	7.25	7.00	6.75
хx	хх		İ		x x	Dec. 15 P	Snowcap	7.75	7.50	7.25	7.00
					×	Dec. 15 A		7.75	7.50	7.25	7.00
					x x	Dec. 20 D	•	7.75 8.50	7.50 8.25	7.25 8.00	7.00 7.75
					x x	Dec. 20 D Dec. 20 P		8.25	8.00	7.75	7.50
					^		······································	0.20		, ,,,	7.00
						15 WEEK - WHI	TE				
					×	Dec. 25 D	Revelation	7.50	7.25	7.00	6.75
					×	Dec. 25 P	Snow	7.75	7.50	7.25	7.00
×						Jan. 5 P	Talmeda	8.00	7.75	7.50	7.25
	хх				хх	Jan. 5 D	Illini Cascade	7.75	7.50	7.25	7.00
×						Jan. 5 D	Illini Snowbound	8.25	8,00	7.75	7.50
			I		T						
						7 WEEK - YELL	-ow				
					×		Polaris	8.50	8.25	8.00	7.75
					×	Oct. 10 D	Lee Powell	8.50	8.25	8.00	7.75
					×	Oct. 10 P	Treasure	8.50	8.25	8.00	7.75
					×	Oct. 10 P	Bright Forecast	8.25	8.00	7.75	7.50
						B WEEK - YELL	-OW				
			xx x		××		Yellow Calumet	8.50	8,25	8.00	7.75
				X X X X X X X			Topflight	8.50	8.25	8.00	7.75
-		-		1			Fr 3			0.00	7.75
						9 WEEK - YELI	LOW				
			xxx:	x x x x x x	x x	Oct. 25 S	Yellow Silvertone	8.75	8.50	8.25	8.00
			x x x x			Oct. 25 P	Yellow Keepsake	8.50	8.25	8.00	7.75
			×××:	× × × × × ×	x x	Oct. 25 S	Starlight	8.50	8.25	8.00	7.75
						(cont'd	• on next page)				

St -	Standard	A	-	Anemone	m	- medium growing varieties
Sp -	Spider	P	-	Pompon	5	short growing varieties
D -	Decorative	5	-	Single	†	- tall growing varieties

m s t x - Recommended periods for flowering

YODER MUMS - sprays - regular crop



P	ROGRAM FO	OR YEAR-RO	OUND SPRAYS -	- (REGULAR	CF	ROP) (cont'd.)	Price	before	Earned	Credit
Jan Feb Mar	Apr May Jur	Jul Aug Sep	Oct Nov Dec	Natural T	ype	Variety	100 to 250	300 to 450	500 to 950	1000 up
			9 WEEK	- YELLOW	(co	nt'd. from page 62)				
	xxxx	xxxx xx	××	Oct. 25	D	Golden Herald	\$7.75	\$7.50	\$7.25	\$7.00
	xxxx		xx	Oct. 25	P	Gold Coast	7.25	7.00	6.75	6.50
	****	^	×	Oct. 25	P	Yellow Dot	8.50	8.25	8.00	7.75
	xxxx	xxxxxx		Oct. 28	S	Happiness	7.75	7.50	7.25	7.00
	xxxx			Oct. 28	P	Sunup	8.25	8.00	7.75	7.50
		xxxx xx		Oct. 30	S	Sauterne	8.00	7.75	7.50	7.25
	xx xx	xxxx xx	xx	Nov. 1	S	Yellow Halo	8.50	8.25	8.00	7.75
	xxxx	xxxx xx	xxx	Nov. 1	S	Flair	8.75	8.50	8.25	8.00
			×	Nov. 1	S	Schn. Yellow Daisy	8.25	8.00	7.75	7.50
	xxxx	. x x x x x	хх	Nov. 1	Р	Dandy	7.75	7.50	7.25	7.00
	x x x x	. x x x x x	хx	Nov. 1	P	2-Dandy	8.50	8.25	8.00	7.75
	xxxx	xxxx xx	хх	Nov. 1	Р	Statesman	8.00	7.75	7.50	7.25
	x x x x	. x x x x x	xxx	Nov. 1	S	Brilliancy	8.25	8.00	7.75	7.50
	xxxx	. x x x x x	xxx	Nov. 1	Ρ	Yellowchip	8.75	8.50	8.25	8.00
			×	Nov. 1	Р	Yellow Doty	8.50	8.25	8.00	7.75
	xxxxx	c	xxx	Nov. 1	S	Starbright	8.50	8.25	8.00	7.75
			×	Nov. 1	Р	Yellow Sea Gull	8.50	8.25	8.00	7.75
			×	Nov. 3	Α	Sunray	8.25	8.00	7.75	7.50
	x x x x	x x x x x x	xxx	Nov. 4	S	Honeymoon	8.50	8.25	8.00	7.75
			10 ×	WEEK - YE	ELL P	LOW Barcarole	8.50	8,25	8,00	7.75
	xxxx			Nov. 5	P	Goldtop	8.75	8.50	8.25	8.00
	××××	1		Nov. 5	D	Yellowtop	7.50	7.25	7.00	6.75
	xxxx			Nov. 5	D	Yellow Tiptop	8.75	8.50	8.25	8.00
	xxxx	1	xxx	Nov. 5	S	Aztec	8.50	8.25	8.00	7.75
	xxxx			Nov. 5	P	Mary Hall	8.00	7.75	7.50	7.25
		xxxxxx		Nov. 5	Р	Crescendo	7.50	7.25	7.00	6.75
			×	Nov. 5		Constellation	8.50	8.25		
	x x x x	. x x x x x	xxx	Nov. 5	Р	Golden Bantam	8.75	8.50		8.00
		. x x x x x	1	Nov. 5	P	Yellow Beauregard	7.25	7.00	6.75	6.50
x	}	. x x x x x	l	Nov. 5	Р	Yellow Iceberg	6.75	6.50	6.25	6.00
]	İ	x x x x x x	Nov. 5	Р	2-Yellow Iceberg	8.75	8.50	8.25	8.00
x	x x x x x	x x x x x	****	Nov. 5	P	Goldberg	8.75	8.50	8.25	8.00
	x x x x	×××× ××	xxx	Nov. 5	S	Sunfire	8.25	8.00	7.75	7.50
	x x	x x x x x x	x x	Nov. 8	D	Luxury	8.00	7.75	7.50	
	xxxxx	. x x x x x	xxx	Nov. 10	Α	Yellow Shasta	6.75	6.50	6.25	6.00
	xxxxx	. x x x x x	xxx	Nov. 10	A	Golden Shasta	8.75	8.50	8.25	8.00
	xxxxx	x x x x x x	xxx	Nov. 10	Α	Cream Shasta	8.25	8.00	7.75	7.50
	xxxx	×	xxx	Nov. 10	Р	Jealousy	8.25	8.00	7.75	7.50
		xxxx xx	xxx	Nov. 10	Р	Yellow Igloo	7.50	7.25	7.00	6.75
	XXXXX			M 10	Р	Heyday	7.00	/ 75	1 50	6.25
хх	x x x x x		xxx	Nov. 10	•	Heyauy		6.75		0.23
хх		×		Nov. 10	S	Yellow Pacesetter	8.25	8.00		7.50
хх	x x x x x x x x x x x x x x x x x x x	×	xxx			• •			7.75	

(cont'd. on next page)

St — Standard A — Anemone m — medium growing varieties
Sp — Spider P — Pompon s — short growing varieties
D — Decorative S — Single t — tall growing varieties

m s t X - Recommended periods for flowering



			P	ROG	RAM	FOR	YEAR-ROL	JND	SPR	AYS -	(REGULA	R CR	OP) (cont'd.)	Price b	efore E	arned C	Credit
Jan	F	eb	Mar	Apr	May	Jun	Jul Aug Sep	Oct	Nov	Dec	Natural Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
											II WEEK -	- YEL	LOW				
			× ×	хх	x x			хх	x x		Nov. 15	Р	Etude	\$7.50	\$7.25	\$7.00	\$6.75
хх	x	x	хх				×			хх	Nov. 15	S	Souvenir	8.50	8.25	8.00	7.75
	-		хх	хx				х×			Nov. 15	P	Yellow Taffeta	8,25	8.00	7.75	7.5
			хх	x x			×	хx	хх		Nov. 15	S	Yellow Sculpture	8.50	8.25	8.00	7.7.
									x		Noy. 15	D	Princeton	8.50	8.25	8.00	7.7.
							×	хх	хх	×	Nov. 15	Р	Golden Chord	7.75	7.50	7.25	7.0
							x	хх	хх	x	Nov. 15	Р	Forty Niner	7.25	7.00	6.75	6.5
хх	x	x	хх	×х	×		×	ж х.	хх	x x	Nov. 15	D	Esquire	7.75	7.50	7.25	7.0
			хх	××	x		×	хх	x x	x	Nov. 15	Р	Gold Ball	7.50	7.25	7.00	6.7
хх	X	x	хх	хx			×	хх	хх	x x	Nov. 15	A	Shane	8.75	8.50	8.25	8.0
								İ	X		Nov. 15	A	Susanne Miller	8.50	8.25	8.00	7.7
хх	X	X	хх	хx					хх	хх	Nov. 18		Illini Goldrift	8.75	8.50	8.25	8.0
									Х		Nov. 20		Yellow L.I. Beauty	8.25	8.00	7.75	7.5
								1		хх	Nov. 20		Yellow Highbrow	8.00	7.75	7.50	7.2
			хх	ХX						x x	Nov. 20		Lollipop	7.75	7.50	7.25	7.0
			хх	××				хх		×	Nov. 20		Pippin	8.00	7.75	7.50	7.2
							×	хx			Nov. 20		Klondike	8.00	7.75	7.50	7.2
								l	х		Nov. 20		Yellow Nevada	8.50	8.25 8.25	8.00	7.7
								XX			Nov. 20 Nov. 22		Illini Sunspot Sultan	8.50 8.50	8.25	8.00 8.00	7.7
			x x	x x			×	x x		v	Nov. 23		Golden Paramount	8.75	8.50	8.25	8.0
			××					x x			Nov. 23		Yellow Paramount	7.75	7.50	7.25	7.0
						-					2 WEEK -	YEL	LOW				
									x	1000000	Nov. 25	Р	Goldenrod	8.50	8.25	8.00	7.7
									××		Nov. 25		Goldsmith	7.50	7.25	7.00	6.7
										хх	Nov. 25		Highlander	8.00	7.75	7.50	7.2
									x		Nov. 25		Sunnyside	7.75	7.50		7.0
			хх	x			x	×х		хx	Nov. 25		Illini Wampum	8.25	8.00		7.5
										хx	Nov. 28		Yellow Valencia	8.00	7.75	7.50	7.2
									хх	хх	Dec. 1		Yellow Fortune	8.25	8.00	7.75	7.5
< x	x	x	хх	х				×х	хх	хx	Dec. 1	Р	Omega	8.00	7.75	7.50	7.2
×	x	x	хх	хх				хх	хх	x x	Dec. 1	S	Yellow Galaxy	7.75	7.50	7.25	7.0
										1	3 WEEK -	YELI	_OW				
кх	x	x	x						x	хх	Dec. 5	D	Coronation	7.75	7.50	7.25	7.0
(X										хх	Dec. 5		Yellow Acclaim	8.00	7.75	7.50	7.2
(x	x	x	x						x	хх	Dec. 5	P		7.75	7.50	7.25	7.0
										x	Dec. 5	D	Yellow Cameo	8.50	8.25	8.00	7.7
									X	хх	Dec. 5		Yellow Enchantress	8.50	8.25	8.00	7.7
											laant		next page)	1			

St - Standard A - Anemone m - medium growing varieties
Sp - Spider P - Pompon s - short growing varieties
D - Decorative S - Single t - tall growing varieties

m s t x - Recommended periods for flowering

YODER MUMS - sprays - regular crop



P	ROGRAM FO	R YEAR-RO	UND SPRAYS -	- (REGULA	R C	ROP) (cont'd.)	Price	before	Earned	Credit
Jan Feb Mar	Apr May Jun	Jul Aug Sep	Oct Nov Dec	Natural Bloom	Туре	· Variety	100 to 250	300 to 450	500 to 950	1000 up
			13 WEEK -	- YELLOW	(cor	t'd.)				
x.x x x			xxx	Dec. 5	S	Cinderella	\$8.50	\$8.25	\$8.00	\$7.75
x x x x x			x x x x	Dec. 8	S	Spungold	8.75	8,50	8.25	8.00
x			x x x	Dec. 10	P	Dark Yellow Satellite Corsair	8.25	8.00	7.75	7.50
× × × × ×			x x x x x	Dec. 12 Dec. 13	P P	Yellow Snowcrest	7.25 8.25	7.00 8.00	6.75 7.75	6.50 7 . 50
			14	WEEK - Y	/EL	OW				
xxxx			××	Dec. 15	A		8.25	8.00	7.75	7.50
~ ~ ~ ~		·	×	Dec. 15	A	Yellow Garza	8.25	8.00	7.75	7.50
			×	Dec. 15	D	Shamrock	8.00	7.75	7.50	7.25
			×	Dec. 15	P	December Gold	8.50	8.25	8.00	7.75
			××	Dec. 20	D	Golden Elegance	7.75	7.50	7.25	7.00
x			хх	Dec. 20	P	Sun Valley	7.75	7.50	7.25	7.00
			хх	Dec. 20	D	Vibrant	7.75	7.50	7.25	7.00
			x	Dec. 20	Р	Sunrise	8.25	8.00	7.75	7.50
			х	Dec. 24	Р	Golden Anniversary	8,50	8.25	8.00	7.75
			15	WEEK - Y	ELI	_OW				
			×	Dec. 25	D	Siren	8.00	7.75	7.50	7.25
			×	Dec. 25	D	Yuleflame	8.00	7.75	7.50	7.25
			×	Dec. 25	Р	Yellow Snow	8.00	7.75	7.50	7.25
×				Jan. 5	D	Golden Snowbound	8.25	8.00	7.75	7.50
×				Jan. 5	D	Illini Yel. Snowbound	8.25	8.00	7.75	7.50
			E-97/-							
				EK – BRON					المرا	
			x	Oct. 5	D	Huntsman	8.50	8.25	8.00	7.75
			X	Oct. 10	D	Red Velvet	8.50	8.25	8.00	7.75
			X	Oct. 10	P P	Carmine Queen	8.50	8.25	8.00	7.75
			×	Oct. 10	P	Carnival	8.50	8.25	8.00	7.75
			8 WE	EK – BRO	NZE	& RED				
	xxxx	×	xx	Oct. 15	Р		8.25	8.00	7.75	7.50
	x x x x	×	x x	Oct. 15	Р	Dark Calumet	8.50	8.25	8.00	7.75
			x .	Oct. 15	S	Rajah	8.50	8.25	8.00	7.75
		1	×	Oct. 15	Р	James Stewart	8.50	8.25	8.00	7.75
	xx xx		x x	Oct. 15	P	Red Enterprise	8.50	8.25	8.00	7.75
	x x x x		××	Oct. 20	S	Paradise	8.50	8.25	8.00	7.75
							(cor	nt'd. on	next p	age)

A - Anemone P - Pompon St - Standard m - medium growing varieties Sp - Spider P - Pompor D - Decorative S - Single s - short growing varieties t – tall growing varieties

X - Recommended periods for flowering



P	RO	GRA	M FC	RYE	AR	-RO	UND	SPF	RAYS – (REGUL	AR CI	ROP) (cont'd.)	Price	before	Earned	Cred
an Feb Mar	Apr	Мау	Jun	Jui A	lug	Sep	Oct	Nov	Dec Natural Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	100 U
									9 WEEK - BRO	NZE	& RED				
		x x	хх	x x x	· ¥	x x	хх		Oct. 24	Р	Resolute	\$8.00	\$7.75	\$7.50	\$7.2
		хх			. ^	×	хх		Oct. 25	S	Gaiety	8.00	7.75	7.50	7.2
		~ ~	^			^	×		Oct. 25	D	Firebird	8.50	8.25	8.00	7.7
		x	хх	xxx	×	хx	хх		Oct. 25	D	Paxon	8.00	7.75	7.50	7.2
			хх	xxx			хх		Oct. 25	Ρ	Bronze Dot	8.00	7.75	7.50	7.2
							x		Oct. 25	Р	Sally	8.50	8.25	8.00	7.7
		хх	хх	xxx	×	хх	хх		Oct. 25	S	Buckskin	8.00	7.75	7.50	7.2
		хх	хх	xxx	×	хх	хx		Oct. 25	S	Red Reward	8.50	8.25	8.00	7.
		хх	x			x	хх		Oct. 25	Α	Wagonwheels	8.50	8.25	8.00	7.
		хх	хх	xxx	×	хх	хх		Oct. 30	S	Sybil	8.25	8.00	7.75	7.
		хх	хx			хх	x x	x	Nov. 1	D	Bronzechip	7.50	7.25	7.00	6.
		хх	хх			x	хх	×	Nov. 1	D	Peach Chip	8.75	8.50	8.25	8.
		x x	хх	xxx	x	хх	хх	X	Nov. 1	P	Tanfastic	8.75	8.50	8.25	8.
								X	Nov. 1	Р	Firefly	8.50	8.25	8.00	7.
						×	хx	X	Nov. 1	S	Buccaneer	8.25	8.00	7.75	7.
								x	Nov. 1	D	Red Seneca	8.50	8.25	8.00	7.
								X	Nov. 1	Р	Navaho	8.50	8.25	8.00	7.
								×	Nov. 1	S	Red Daisy	8.50	8.25	8.00	7.
									10 WEEK - BRO	NZE	& RED				
	х	хх	хx	ļ		x	хх	×	Nov. 5	D	Jetfire	7.50	7.25	7.00	6.
	х	хх	x			×	хх	x	Nov. 5	D	Nectarine	8.50	8.25	8.00	7.
	хх	хх	x			x	хx	x	Nov. 5	S	Bronze Delight	8.75	8.50	8.25	8.
		хх	x			x	хx	x	Nov. 5	Ρ	Orange Beauregard	8.00	7.75	7.50	7.
		хх	хх	x x x	x	хх	хх	×	Nov. 5	Р	Beauregard	7.25	7.00	6.75	6.
		хх	x x	xxx	×	хх	x x	×	Nov. 5	Р	Dark Beauregard	7.50	7.25	7.00	6.
		хх	хх	xxx	x	хх	x x	x	Nov. 5	P	Dillon Beauregard	8.75	8.50	8.25	8.
		хх	x x			X	хх	×	Nov. 5	D	Rubicon	7.75	7.50	7.25	7.
								×	Nov. 5	P	Magician	8,50	8.25	8.00	7.
								×	Nov. 5	S	Bittersweet	8.50	8.25	8.00	7.
хх	хх	хх	X			X			Nov. 8	Р	Bronze Portrait	8.50	8.25	8.00	7.
							ХX		Nov. 10		Samovar	8.25	8.00	7.75	7.
		хх	хх	XXX	X				Nov. 10		Wizard	8.75	8.50	8.25	8.
						X	хх		Nov. 10		Chevron	8.50	8.25	8.00	7.
	1		XX			X	XX		Nov. 10		Climax	7.50	7.25	7.00	6.
	l	x x	хх			X	XX		Nov. 10 Nov. 10		Golden Climax	8.75	8.50	8.25	8.
	××	x x				X	ХX		Nov. 10		Red Climax	8.75 7.75	8.50	8.25	8.
			хх			x	x x		Nov. 10		Copperhead Giltg low	8.00	7 . 50 7.7 5	7.25	7.
	¥	XX				X			Nov. 11	P	Red Humdinger	7.50	7.75	7.50 7.00	7 6.
	_	^ ^				^	~ ^	^		٠.	d. on next page)	1 /.50	1,40	7.00	0.

St	-	Standard	A	-	Anemone	m	-	medium growing varieties
Sp	_	Spider	P	-	Pompon	5	-	short growing varieties
n		Decorative	C	_	Single	+	_	tall growing varieties

m s t x - Recommended periods for flowering

YODER MUMS - sprays - regular crop



Jan Feb Mar	x x x x x	May ×× ××	Jun	Jul Aug Sep	Oct	Nov	D	Natu		. "		100	300	500	
	x x x x						Dec	Bloo	ral m	Туре	Variety	to 250	to 450	to 950	1000 up
	x x x x				10) WE	EK – I	BRONZI	E &	RED	(cont'd. from page 66)				
	x x x x		x	×	ХX	Y		Nov.	11	Р	2-Red Humdinger	\$8,75	\$8.50	\$8.25	\$8.00
				×	xx			Nov.		P	Bronze Masterpiece	8.25	8.00	7.75	7.50
		хх		×	хx	x		Nov.		Ρ	Dk. Br. Masterpiece	8.50	8.25	8.00	7.75
	1			×	хx	x		Nov.	12	Р	Paragon	8.25	8.00	7.75	7.50
	^	хх	×		×х	X		Nov.	14	S	Amberhue	8.50	8.25	8.00	7.75
							11 W	EEK -	BRO	ONZE	& RED				
хх	x x	хх		×	хx	хх		Nov.		Р	Beauregard Supreme	8.00	7.75	7.50	7.25
хх	×х	x			хх	хх	x	Nov.		Р	Bronze Jubilation	8.25	8.00	7.75	7.50
						X		Nov.		S	Mrs. Dewey	8.50	8.25	8.00	7.75
хх	хх			×		хх		Nov.		P	Thelma	7.50	7.25	7.00	6.75
χ.		хх		×		хх		Nov.		P	Ranger	7.75	7.50		7.00
ХX	ХX				××	X X	хх	Nov.		D P	Valentine Illini Warrior	7.50 8.50	7.25 8.25	7.00 8.00	6.75 7.75
						×		Nov.		D	Legal Tender	8.25	8.00	7.75	7.70
					x x	x x		Nov.		Р	Rusticon	7.75	7.50	7.25	7.00
						хх		Nov.		P	Ambercon	8,75	8.50	8.25	8.00
					хx	хх	хх	Nov.		D	Illini War Paint	8.25	8.00	7.75	7.50
хх	x x			×	хx	хх	хх	Nov.	22	Α	Olnura	8.25	8.00	7.75	7.50
						x		Nov.		S	Festival	8.50	8.25	8.00	7.75
				×	×х	хх		Nov.		P	Bronze Minuet	8.50	8.25	8.00	7.75
				×	хx	x x	хх	Nov.		Р	Rubaiyat	7.25	7.00	6.75	6.50
						x		Nov.	23	A	Red Rolinda	8.25	8.00	7.75	7.50
							12 W	EEK -	BR	ONZ	E & RED				
					×	x x		Nov.		Р	Illini Redwood	8.25	8.00	7.75	7.50
					×	хх		Nov.		D	Bronze Goldsmith	7.75	7.50	7.25	7.00
						X		Nov.		S	Indian Head	8.50	8.25	8.00	7.75
							ХХ	Nov. Nov.		. S S	Apricot Valencia Crimson Valencia	8.00	7.75	7.50	7.25
x						x x	x x	Dec.		s \$	Galaxy	8.50 7.75	8.25 7.50	8.00 7.25	7.75 7.0 0
* * * * * * * * * * * * * * * * * * *					1	XX		Dec.		S	Orange Galaxy	8.50	8.25	8.00	
x					^ ^		x x	Dec.		S	Holiday	8.25	8.00	7.75	7.50
x x x x x x					×	хх		Dec.		S	Crackerjack	7.75	7.50	7.25	7.00
× × × × ×	x x					хх	x x	Dec.	1	Α	Red Empress	8.50	8.25	8.00	1
							13 W	EEK –	BRO	ONZE	& RED				
						¥	x x	Dec.			Bronze Enchantress	8.50	8.25	8.00	7.75
							x x	Dec.			Red Enchantress	8.50	8.25	8.00	7.75
							x	Dec.			Debonair	8.25	8.00	7.75	7.50
											n next page)				

St - Standard A - Anemone m - medium growing varieties
Sp - Spider P - Pompon s - short growing varieties
D - Decorative S - Single t - tall growing varieties

m s t x – Recommended periods for flowering



Jan Feb Mar A	Apr May Jun	Jul Aug Sep		Natural Bloom Typ RONZE & RED Dec. 10 D Dec. 12 S Dec. 13 P Dec. 13 P Dec. 13 P Dec. 13 P	(cont'd. from page 67) Harlequin Christmas Star Apricot Minstrel Bronze Minstrel Dk. Br. Minstrel	\$8.50 7.75 8.75 8.25 8.00	300 to 450 \$8.25 7.50 8.50 8.00	\$8.00 7.25 8.25	1000 up \$7.75 7.00 8.00
			x x x x x x x x x x x x x	Dec. 10 D Dec. 12 S Dec. 13 P Dec. 13 P Dec. 13 P	Harlequin Christmas Star Apricot Minstrel Bronze Minstrel Dk. Br. Minstrel	7.75 8.75 8.25	7.50 8.50	7.25	7.00
			x x x x x x x x x x x x x	Dec. 10 D Dec. 12 S Dec. 13 P Dec. 13 P Dec. 13 P	Harlequin Christmas Star Apricot Minstrel Bronze Minstrel Dk. Br. Minstrel	7.75 8.75 8.25	7.50 8.50	7.25	7.00
			x x x x x x x x x x x x	Dec. 12 S Dec. 13 P Dec. 13 P Dec. 13 P	Christmas Star Apricot Minstrel Bronze Minstrel Dk. Br. Minstrel	7.75 8.75 8.25	7.50 8.50	7.25	
			x x x x x x x x x x x x	Dec. 13 P Dec. 13 P Dec. 13 P	Apricot Minstrel Bronze Minstrel Dk. Br. Minstrel	8.75 8.25		8.25	8 00
			x x x x x x x x x	Dec. 13 P Dec. 13 P	Bronze Minstrel Dk. Br. Minstrel		8.00		0.00
			x x x x x x	Dec. 13 P	Dk. Br. Minstrel	2 00	. 0.00	7.75	7.50
					m 1.14. 1	0,00	7.75	7,50	7.25
	 		x x x		Red Minstrel	8.25	8.00	7.75	7.50
				Dec. 13 P	Flame Minstrel	8.50	8.25	8.00	7.75
			14 W	EEK - BRONZ	LE & RED				
xxxx			x x x	Dec. 15 D	Bronze Alvoda	8.75	8.50	8.25	8.00
xxxx			хх	Dec. 15 D	Bronze Riviera	8.50	8.25	8.00	7.75
			xxx		Christmas Greeting	7.50	7.25	7.00	6.75
xxxx			хх	Dec. 20 S	Illini Homespun	8.75	8.50	8.25	8.00
xxxx			хх	Dec. 20 S	Merrymaker	8.00	7.75	7.50	7.2
			x x	Dec. 20 S	Poinsettia	8.00	7.75	7.50	7.25
	x x x x x x x x x x x x x x x x x x x	x xxxx xx	x x x x x x	8 WEEK - F Oct. 15 P Oct. 15 P Oct. 15 D Oct. 15 P Oct. 15 P Oct. 20 S Oct. 20 P	Enterprise Elizabeth Hood Accolade Jewell Mirth	8.50 8.50 8.75 8.50 8.50 8.25	8.25 8.25 8.50 8.25 8.25 8.00	8.00 8.00 8.25 8.00 8.00	7.75 7.75 8.00 7.75 7.75
				9 WEEK – F	PINK				
	x x x x	×××× ××	x x	Oct. 25 P		8.25	8.00	7.75	7.5
	x x x	×	××	Oct. 25 S	Rose Gaiety	8.75	8.50	8.25	8.0
	$x \times x \times x$	xxxx xx	××	Oct. 25 S		8.00	7.75	7.50	7.2
	x x x x	xxxx xx	хх	Oct. 25 P		8.00	7.75	7.50	7.2
	x x x x	x x x x x x	xxx	Nov. 1 D		6.75	6.50	6.25	6.0
	x x x x	x	xxx	Nov. 1 D		8.00	7.75	7.50	7.2
	$x \times x \times x$	xxxx xx	xxx	Nov. 1 D	•	7.75	7,50	7.25	7.0
	$x \times x \times x$	×	xxx	Nov. 1 D		8.00	7.75	7.50	7.2
			×	Nov. 1 P	•	8.50	8.25	8.00	7.7
	x x x x	xxxx xx	x x x	Nov. 3 D	Tempo	8.25	8.00	7.75	7.5

(cont'd. on next page)

St — Standard A — Anemo Sp — Spider P — Pompo D — Decorative S — Single A - Anemone P - Pompon

m - medium growing varieties s - short growing varieties

t - tall growing varieties

m † X - Recommended periods for flowering

YODER MUMS - sprays - regular crop



		1	PRO	GRA	M F	OR YEAR-R	DUND	SPRAY	S – (REGULA	R C	ROP) (cont'd.)	Price	before	Earned	Credit
Jan	Feb	Mar	Apr	May	Jun	Jul Aug Sep	Oct N	ov Dec	Natural - Bloom	Гуре	Variety	100 to 250	300 to 450	500 to 950	1000 up
									10 WEEK	- P	INK				
			×	хх	хх	×	xxx		Nov. 5	S	Parisienne	\$8.00	\$7.75	\$7.50	\$7.25
					хх	×	xxx		Nov. 5	S	Delight	7.75	7.50	7.25	7.00
		хх	хх	хх	хх	×	xxx		Nov. 8	P	Portrait	7.00	6.75	6.50	6.25
		хх	хх	хх	хх	×	xxx		Nov. 8	Ρ	Pink Portrait	8.00	7.75	7.50	7.25
		хx	хx	хх	хх	xxxxxx	xxx		Nov. 8	P	Profile	8.00	7.75	7.50	7.25
			хх	хх	хх	×	x x x		Nov. 8	D	Criterion	7.00	6.75	6.50	6.25
			хх	хх	x x	×	xxx		Nov. 10	Р	Bonnie	8.00	7.75	7.50	7.25
			хх	хх	x x	×××× ××	xxx		Nov. 10	P	Pennant	7.50	7.25	7.00	6.75
			хх	хх	X	×	× × ×		Nov. 10	D	Illini Accent	8.50	8.25	8.00	7.75
						×	xxx		Nov. 10	D	Dk. Pk. Pandora	8.50	8.25	8.00	7.75
						×	xxx		Nov. 10	D	Pandora	8.00	7.75	7.50	7.25
						×	xxx		Nov. 10	Р	Scintillation	8.25	8.00	7.75	7.50
					хх	×	xxx		Nov. 10	A	Linda Lou	8.50	8.25	8.00	7.75
				хх	X	×	XXX		Nov. 10	P P	Humdinger	7.25 8.00	7.00 7.75	6. 75	6.50 7.25
			ХX			×	XXX		Nov. 12 Nov. 12	P	Masterpiece Rose Masterpiece	8.25	8.00	7.75	7.50
			ХX	XX	v	×	x x x		Nov. 12	P	Cheerful	7.75	7.50	7.25	7.00
										· · ·					,,,,,
									11 WEEK	– የ					
•		хx	хx			×	xxx	×	Nov. 15	Р	Taffeta	7.75	7.50	7.25	7.00
			хх			×	xxx	x	Nov. 15	Р	Dark Taffeta	8.50	8,25	8.00	7.75
							×		Nov. 15	A	Dark Norma	8.50	8.25	8.00	7.75
		хх	хх	хх		×			Nov. 15	P	Jubilation	7.75	7.50	7.25	7.00
						×	xxx		Nov. 15	S	Illini Springtime	8.50	8.25	8.00	7.75
	x x							x x x	Nov. 15	S	Rhythm	8.50	8.25	8.00	7.75
	хх		XX					x x x	Nov. 15	A P	Vedova Staccato	8.00 8.50	7.75 8.25	7.50 8.00	7.25 7.75
хх	хх	хх	ХX				l	x x x	Nov. 20 Nov. 20	S	Grand Slam	8.50	8.25	8.00	7.75
		хх	хх			J	x x		Nov. 20	P	Almega	7.75	7.50	7.25	7.73
		XX	XX			×	x		Nov. 20	P	Dark Almega	8.50	8.25	8.00	7.75
		^ ^	^ ^			^	^^^	x	Nov. 20	A		8.50	8.25	8.00	7.75
x x	хх	x x	xx				xxx	^ x x x	Nov. 22	A	Venoya	7.75	7.50	7.25	7.00
~ ^		~ ^	^^				XXX		Nov. 23	P	Minuet	8.25	8.00	7.75	7.50
x x	хx	x x	х×			×		x x x	Nov. 23	P	Blue Skies	8.75	8.50	8.25	8.00
		хх	хx			l		x x x	Nov. 23	P	Illini Formal	8.25	8.00	7.75	7.50
x x	хх		хx				хx	x x x	Nov. 23	D	Celebrity	8.00	7.75	7,50	7.25
									12 WEEK	– P	INK				
хх	хх	хх	хх				×	x	Nov. 25	Р	Legend	8.75	8.50	8.25	8.00
	хх		хх			×		x x x	Nov. 25	Р	Delmar	7.50	7.25	7.00	6.75
								x x x	Nov. 28	S	Valencia	8.00	7.75	7.50	7.25
									,		'd. on next page)	- 1	1	1	

-					
D -	Decorative	S.	Single	+ -	tall growing varieties
Sp -	Spider	Ρ.	Pompon	5 -	short growing varieties
St -	Standard	A ·	 Anemone 	m -	medium growing varieties

m s t x - Recommended periods for flowering

	PROGRAM FOR YEAR-	ROUND SPRAYS -	- (REGULA	AR C	ROP) (cont'd.)	Price	before	Earned	Credit
Jan Feb Mar	Apr May Jun Jul Aug S	ep Oct Nov Dec	Natural Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
		12 WEE	K – PINK	(cont	'd. from page 69)				
×× ×× ×× ×× ×× ×× ××		x x x x x x x x x x x x x x x x x x x	Nov. 28 Nov. 28 Dec. 1 Dec. 1	S S P A P	Dark Valencia Salmon Valencia Heritage Empress Prom	\$8.00 8.50 8.50 8.50 8.75	\$7.75 8.25 8.25 8.25 8.50	\$7.50 8.00 8.00 8.00 8.25	\$7.25 7.75 7.75 7.75 8.00
			13 WEEK	_ PI	NK				
x x x x x x x x x x x x x x x x		x x x x x x x x x x x x x x x x x x x	Dec. 5 Dec. 5 Dec. 5 Dec. 8 Dec. 10 Dec. 13 Dec. 13 Dec. 13	S A A P S P P P	Eminence Enchantress Dark Enchantress Pink Snowdrop Debutante Minstrel Dk. Pk. Minstrel Imp. Pk. Minstrel Gay Minstrel	8.50 8.25 8.50 8.25 8.00 7.75 8.00 8.00 8.75	8.25 8.00 8.25 8.00 7.75 7.50 7.75 8.50	8.00 7.75 8.00 7.75 7.50 7.25 7.50 7.50 8.25	7.75 7.50 7.75 7.50 7.25 7.00 7.25 7.25 8.00
			14 WEEK	– PI	NK				
x x x x x x x x x x x x x x x x x x x		x x x x x x x x x x x x x x x x x x x	Dec. 15 Dec. 15 Dec. 15 Dec. 20 Dec. 20 Dec. 20 Dec. 25	D	Alvoda Dark Alvoda Riviera Rosalind Defiance Medallion Lynda McLane	7.50 8.75 8.25 8.50 8.50 8.25 8.25	7.25 8.50 8.00 8.25 8.25 8.00 8.00	7.00 8.25 7.75 8.00 8.00 7.75 7.75	6.75 8.00 7.50 7.75 7.75 7.50 7.50

St — Standard A — Anemone m — medium growing varieties
Sp — Spider P — Pompon s — short growing varieties
D — Decorative S — Single t — tall growing varieties

m s t x - Recommended periods for flowering

YODER MUMS - sprays - fast crop



					P	RO	GRA	M FC	RY	EAR	-RO	DUND	SPRAY	S - (I	FAST CROP)	P	rice	before	Earned	Credit
Jan	Feb M	ar	Apr	May	Jun	Ju	ΙAυ	g Se _l	Oc	l Nov	, De	ec .	Natural Bloom	Туре	e Variety		00 to 50	300 to 450	500 to 950	1000 up
												8	WEEK -	- WHI	TE					
				хх	хх	x >	(xx	x x				Oct. 15	Р	Echo	\$8	.25	\$8.00	\$7.75	\$7 . 50
				хх	x x	x >	(x >	xx	x x				Oct. 15	Р	Blizzard	8	.25	8.00	7.75	7.50
					-							9	WEEK -	. WHI	ΓE					
				x. x	x x	, ,	. x >	x x					Oct. 25		Silvertone	8	.25	8.00	7.75	7 . 50
						1		. ^ ^					Oct. 25		Crystallite		.00	7.75	7.50	7.25
						l		. x x					Oct. 25		Keepsake	<u> </u>	.75	7.50	7.25	7.00
			×	хx	хх	x >	(xx	x x				Oct. 25		White Keepsake		.75	7.50	7.25	7.00
				хx	хх	x x	(x)	хх	хx				Oct. 30	S	Memento		.00	7.75	7.50	7.25
				хx	хх	x >	(x x	xx	x x				Nov. 1	S	Halo	8.	.00	7.75	7.50	7.25
				хх	××	x >	(X)	××	x x				Nov. 1	Α	Alaska	7.	.50	7.25	7.00	6.75
												10	WEEK	– WH	ITE					
			×	хх	хх	x ,	c x x	xx	x x	×			Nov. 5	Р	Ping Pong	8	.75	8.50	8.25	8.00
			i		x x								Nov. 5	D	Supertop		.75	8.50	8.25	8.00
					хх			. x x	x x				Nov. 5	D	Whitetop		.75	6.50	6.25	6.00
					хх	j		xx					Nov. 5	D	Tiptop		.50	7.25	7.00	6.75
				хх	хх	i		xx	1	x			Nov. 5	D	Feathertop		.75	7.50	7.25	7.00
				хх	хх	x >	c x x	××	x x	x			Nov. 5	D	Supreme Whitetop	1	.75	7.50	7.25	7,00
					хх	Į.		xx	1	x			Nov. 5	P	Iceberg		.50	6.25	6.00	5.75
			×	хх	хх	x >	(x >	xx	x x	x			Nov. 10	P	Dawn Star	1	.75	8.50	8.25	8.00
			х	x x	хх	x x	(x x	xx	x x	x			Nov. 10	P	Illini Igloo	7.	.25	7.00	6.75	6.50
				хх	хх	x x	(X)	хх	хx				Nov. 10) A	Viscount	8.	.75	8.50	8.25	8.00
			x	хх	хх	x >	схх	xx	x x	x			Nov. 10	P	White Pennant	8.	.75	8.50	8.25	8.00
			x	хх	хх	x x	(x x	xx	x x	x			Nov. 10) A	Shasta	6.	.75	6.50	6.25	6.00
			хх	хх	хх	x >	(x x	xx	x x	x			Nov. 12	2 P	Stardust	7.	.50	7.25	7.00	6.75
			×	хх	хх	х×	хх	xx	××	×			Nov. 12	D	Illini Snowdrift	7.	.50	7.25	7.00	6.75
												11	WEEK	– WH	ITE					
		ا پ	хх	v				v	x x	y v			Nov. 15		White Taffeta	7	.50	7.25	7.00	6.75
		- 1	XX	^				×	1	XX			Nov. 15		Sculpture		.25	8.00	7.75	7.50
		- 1	хx					×	i	x x	¥ 1		Nov. 20		Jupiter		.75	8.50	8.25	8.00
			xx						x x		~ /		Nov. 20		Ermine		.25	8.00	7.75	7.50
хх	x								1	хх	x x		Nov. 23		Surfside		.25	8.00	7.75	7.50
												13	WEEK	– WH	ITE					
										v			Dec. 5		Icecap		25	7.00	4 7E	/ E0
	XXX	x									X X		Dec. 5	P P	Acclaim		.25 .25	7.00	6.75	6.50
	x										XX		Dec. 5	S	Illini Alba	1	.25	8.25	6.75 8.00	6.50 7.75
XX	* * X									^	XX		Dec. 8	S	Northwind		.50	8.25	8.00	7.75
XX	x x									¥	X >		Dec. 13	_	Satellite		.25	8.00	7.75	7.50
^						,						-						0.00	/./3	7.50
																	(co	nt'd. or	next p	age)

(cont'd. on next page)

St - Standard A - Anemone m - medium growing varieties

Sp - Spider P - Pompon s - short growing varieties

D - Decorative S - Single t - tall growing varieties

To complete Mum Program — consult



,	PROC	GRA	M F	R Y	EA	R-R	סאטכ	SPR	AYS	- (FAST C	ROP	(cont'd.)	Price b	efore E	arned (Credit
Jan Feb Mar	Apr	May	Jun	Jul	Aug	Sep	Oct 1	Nov D	ec	Natural Bloom	Туре	· Variety	100 to 250	300 to 450	500 to 950	1000 up
				-						IS WEEK -	WH	ITE				
××××								х	x	Jan. 5	D	Illini Cascade	\$7.75	\$7.50	\$7.25	\$7.00
										8 WEEK -	YEL	LOW				
		хх	хх	хх	хх	хх	хx			Oct. 20	Α	Topflight	8.50	8.25	8.00	7.75
										9 WEEK -	VEI	I OW				
											County C					
							хх			Oct. 25	S	Yellow Silvertone	8.75	8.50	8.25	8.00
						ХX	хх			Oct. 25	Р	Yellow Keepsake	8.50	8.25	8.00	7.75
	1					хх				Oct. 28	S	Happiness	7.75	7.50	7.25	7.00
	1	ХX				x x	хx			Oct. 28	Р	Sunup	8.25	8.00	7.75	7.50
	1	хх				хх	l			Nov. 1	S	Yellow Halo	8.50	8.25	8.00	7.75
		хх					X X >	(Nov. 1	S	Flair	8.75	8.50	8.25	8.00
	ľ	ХХ					ХX			Nov. 1	Р	Dandy	7.75	7.50	7.25	7.00
		ХХ					ХX			Nov. 1	P	No. 2 Dandy	8.50	8.25	8.00	7.75
		xx					ХX			Nov. 1	Р	Statesman	8.00	7.75	7.50	7.25
	1	x x x x					x x x			Nov. 1 Nov. 1	S P	Brilliancy Yellowchip	8.25 8.75	8.00 8.50	7.75	7.50
	,		^^							1407. 1		Tellowchip	0./5	0.50	8.25	8.00
									1	IO WEEK -	YEL	LOW				
	:	хх	хх	хх	хх	хх	xxx	3		Nov. 5	Р	Goldtop	8.75	8.50	8.25	8.00
	:	хх	хх	хх	хх	хх	x x x			Nov. 5	D	Yellowtop	7.50	7.25	7.00	6.75
	:	хх	хх	хх	хх	хх	ххх			Nov. 5	D	Yellow Tiptop	8.75	8.50	8.25	8.00
		хх	хх			×	ххх			Nov. 5	S	Aztec	8.50	8.25	8.00	7.75
			x x	хx	хх	хх				Nov. 5	Р	Crescendo	7.50	7.25	7.00	6.75
	:	хх	x x	хх	хх	хх	ххх	t '		Nov. 5	Р	Golden Bantam	8.75	8.50	8.25	8.00
	:	хх	хх	хх	хх	хх	ххх			Nov. 5	Р	Yellow Beauregard	7.25	7.00	6.75	6.50
	××:	хх	××	××.	хх	хх	x x x			Nov. 5	Р	Yellow Iceberg	6.75	6.50	6.25	6.00
	xx:	хх	x x	x x	хх	хх	ххх			Nov. 5	P	No. 2 Yellow Iceberg	8.75	8.50	8.25	8.00
	xx:	хх	x x	X X	хх	хх	ххх			Nov. 5	P	Goldberg	8.75	8.50	8.25	8.00
	:	хх	××	x x	хх	хх	x x x			Nov. 5	S	Sunfire	8.25	8.00	7.75	7.50
			1				x x			Nov. 8	D	Luxury	8.00	7.75	7.50	7.25
		хх					x x x			Nov. 10	Α	Yellow Shasta	6.75	6.50	6.25	6.00
		хх					x x x			Nov. 10	A	Golden Shasta	8.75	8.50	8.25	8.00
		XX					x x x			Nov. 10	Α	Cream Shasta	8.25	8.00	7.75	7.50
		ΧХ	- 1	X X	x x		x x x			Nov. 10	Р	Yellow Igloo	7.50	7.25	7.00	6.75
x x	XXX			.		- 1	XXX			Nov. 10	P	Heyday	7.00	6.75	6.50	6.25
	, ,	x X	××	X X I	× ×	хх	x x x			Nov. 14	Α	Fanfare	8.25	8.00	7.75	7.50
										II WEEK -	YEL	LOW				
хх	X X X	κх				x	x x x	x		Nov. 15	Р	Etude	7.50	7.25	7.00	6.75
xx xx xx							xxx		x	Nov. 15	s	Souvenir	8.50	8.25	8.00	7.75
			- !			}					_	on next page)	0.50	0.23	0.00	7./5

St - Standard
 A - Anemone
 m - medium growing varieties

 Sp - Spider
 P - Pompon
 s - short growing varieties

 D - Decorative
 S - Single
 t - tall growing varieties

m s t x – Recommended periods for flowering

YODER MUMS - sprays - fast crop



	PROGRAM	FOR YEAR-	-ROUND SPRAY	'S - (FAST CROP) (cont'd.)	Price before	Earned Credit
Jan Feb Mar	Apr May Jun	Jul Aug Sep	Oct Nov Dec	Natural Bloom Type Variety	100 300 to to 250 450	500 to 950
			11 WEEK	- YELLOW (Cont'd. from page 72)		
	x x x x x	x x x x x	x x x x x x x x x x x x x x x x x x	Nov. 15 P Yellow Taffeta Nov. 15 S Yellow Sculpture Nov. 15 P Golden Chord Nov. 15 D Esquire Nov. 15 P Gold Ball Nov. 15 A Shane Nov. 18 D Illini Goldrift	8.25 8.00 8.50 8.25 7.75 7.50 7.75 7.50 7.50 7.25 8.75 8.50 8.75 8.50	8.00 7.75 7.25 7.00 7.25 7.00 7.00 6.75 8.25 8.00
× × × × × × × × × × × ×	×	x	x x x x x x x x x x x x x x x x x x x	Nov. 25 A Illini Wampum Dec. 1 P Omega Dec. 1 S Yellow Galaxy	8.25 8.00 8.00 7.75 7.75 7.50	7.75 7.50 7.50 7.25 7.25 7.0 0
** * * * ** * * * ** * * *			x x x x x x x x x x x x x x x x x x x	Dec. 5 P Yellow Acclaim Dec. 5 P Golden Acclaim Dec. 10 P Dark Yellow Satellite Dec. 12 P Corsair	8.00 7.75 7.75 7.50 8.25 8.00 7.25 7.00	7.75 7.50
× × × ×			12 x x	WEEK - YELLOW Dec. 15 A Illini Brighteyes	8.25 8.00	7.75 7.5
			9 WE	EK – BRONZE & RED		
	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	x x x x x x x x x x x x x x x x x x x	Oct. 25 S Gaiety Oct. 25 D Paxon Oct. 25 S Buckskin Oct. 25 S Red Reward Oct. 25 A Wagonwheels Oct. 30 S Sybil Nov. 1 D Bronzechip Nov. 1 D Peach Chip Nov. 1 P Tanfastic	8.00 7.75 8.00 7.75 8.00 7.75 8.50 8.25 8.50 8.25 8.25 8.00 7.50 7.25 8.75 8.50 8.75 8.50	7.50 7.25 7.50 7.25 7.50 7.25 8.00 7.75 8.00 7.75 7.75 7.50 7.00 6.75 8.25 8.00 8.25 8.00
			10 WE	EK - BRONZE & RED		
	x x x x x x x x x x x x x x x	x x x xxxxxx	xxx	Nov. 5 D Jetfire Nov. 5 S Bronze Delight Nov. 5 P Orange Beauregard Nov. 5 P Beauregard	7.50 7.25 8.75 8.50 8.00 7.75 7.25 7.00	7.00 6.75 8.25 8.00 7.50 7.25 6.75 6.50

m - medium growing varieties St - Standard - Anemone - short growing varieties - Pompon Sp - Spider tall growing varieties D - Decorative

x - Recommended periods for flowering m



	PROGRA	M FOR YEA	R-ROUN	D SPRAYS - (FA	ST C	ROP) (cont'd.)	Price	before	Earned	Credit
Jan Feb Mar	Apr May Jun	Jul Aug Sep	Oct Nov	Dec Natural Bloom	Туре	Variety	100 to 250	300 to 450	500 to 950	1000 up
			10 WE	EK – BRONZE	& RED) (cont'd, from page 73)				
	* * * * * * * * * * * * * * * * * * *		x x x x x x x x x x x x	Nov. 5 Nov. 10 Nov. 10 Nov. 10 Nov. 10 Nov. 12	P P P	Dillon Beauregard Wizard Climax Golden Climax Red Climax Giltglow Paragon	8.75 8.75 7.50 8.75 8.75 8.00 8.25	8.50 8.50 7.25 8.50 8.50 7.75 8.00	8.25 8.25 7.00 8.25 8.25 7.50 7.75	8.00 8.00 6.75 8.00 8.00 7.25 7.50
				11 WEEK - BRO	N7F	& PED				
хx	* * * * * * * * * * * * * * * * * * *	x	x x x x x x x x x x x x x x x x x	Nov. 15 x Nov. 15 Nov. 15 Nov. 15	P P	Beauregard Supreme Bronze Jubilation Thelma Ranger Rubaiyat	8.00 8.25 7.50 7.75 7.25	7.75 8.00 7.25 7.50 7.00	7.50 7.75 7.00 7.25 6.75	7.25 7.50 6.75 7.00 6.50
				12 WEEK - BRO	NZE	& RED				
x x x x x x x x x x x x x x x x x x x	x x x		x x x x x x x x x x x x	x x Dec. 1 x x Dec. 1	S S	Galaxy Orange Galaxy Holiday Crackerjack	7.75 8.50 8.25 7.75	7.50 8.25 8.00 7.50	7.25 8.00 7.75 7.25	7.00 7.75 7.50 7.00
				13 WEEK - BRO		& RED Christmas Star	7 70	7.50	7.05	7.00
			×	x x Dec. 12	3	Christmas Star	7.75	7.50	7.25	7.00
x			х		D	& RED Bronze Alvoda Poinsettia	8.75 8.00	8 . 50 7 . 75	8.25 7.50	8.00 7.25
				8 WEEK -	× D I W I					
	x x x x x x x x x x x x x x x x x x x	x x x x x x x		Oct. 15 Oct. 20	D	Accolade Mirth	8.75 8 . 50	8.50 8 . 25	8.25 8.00	8.00 7.75
	x	× × × × × × ×	x x x x	9 WEEK - Oct. 25 Oct. 25 (co	P S	Pinkette Rose Gaiety on next page)	8.25 8.75	8.00 8.50	7.75 8.25	7.50 8.00

St — Standard A — Anemone m — medium growing varieties
Sp — Spider P — Pompon s — short growing varieties
D — Decorative S — Single t — tall growing varieties

m s t x - Recommended periods for flowering

YODER MUMS - sprays-fast crop



Part Part		PROGRA	M FOR YEAR-RO	OUND SPR	AYS - (FAST CR	ROP) (cont'd.)	Price !	pefore	Earned	Credit
X	Jan Feb Mar	Apr May Jun	Jul Aug Sep Oc	t Nov Dec	Natural Type Bloom	Variety	to	to	to	1000 up
X x X x x x x x x x x x x x x x x x x				9 WEE	(- PINK (cont's	d. from page 74)				
X x X x x x x x x x x x x x x x x x x		xxxx	x x x x x x x x x		Oct. 25 S	Reward	8.00	7.75	7.50	7.25
Nov. 1		x x x x	x x x x x x x x	×	Nov. 1 D	Bluechip	6.75	6.50	1 1	6.00
10 WEEK - PINK		x x x x	x x x	×	Nov. 1 D	Pinkchip	8.00	7.75	7.50	7.25
10 WEEK - PINK		xx xx	x x x x x x x x	×		•				7.00
X x x x x x x x x x x x x x x x x x x		x x x x	* * * * * * * *	: ×	Nov. 3 D	Tempo	8.25	8.00	7.75	7.50
X x x x x x x x x x x x x x x x x x x					10 WEEK - PIN	IK				
X x x x x x x x x x x x x x x x x x x	V	x x x x x	x x x	×	Nov. 5 S	Parisienne	8.00	7.75	7.50	7.25
X X X X X X X X X X X X X X X X X X X			i l			Delight				7.00
X		× × × × × ×	x x x	×	Nov. 8 P	Bonnie	8.00	7.75	7.50	7.25
X		x x x x x x	x x x x x x x	x	Nov. 10 P		7.50		1 :	6.75
X X X X X X X X X X X X X X X X X X X			x x	x		Dark Pink Pandora			1 1	7.75
X X X X X X X X X X X X X X X X X X			x x x	×					1 1	7.25
Nov. 15 P Taffeta Total		x x x x x x	x x	X						7.75
x x x x x x x x x x x x x x x x x x x		x	xxx	x x	Nov. 12 P	Cheerful	7.75	7.50	7.25	7.00
X x x x x x x x x x x x x x x x x x x					11 WEEK - PIN	K				
X x x x x x x x x x x x x x x x x x x	хх	хх	x x x	xx	Nov. 15 P	Taffeta	7.75	7.50	7.25	7.00
x x x x x x x x x x x x x x x x x x x	V	хх	x x x	xx	Nov. 15 P	Dark Taffeta	8.50	8.25		7.75
X X X X X X X X X X X X X X X X X X X	x x	xxxx	x x x	x x x	Nov. 15 P					7.00
xx xx <td< td=""><td>$x \times x \times x \times x$</td><td>хх</td><td>x x</td><td>xx xx</td><td></td><td>-</td><td></td><td></td><td>1 1</td><td>7.75</td></td<>	$x \times x \times x \times x$	хх	x x	xx xx		-			1 1	7.75
X x x x x x x x x x x x x x x x x x x	x x x x x x	хх							1 1	7.75
12 WEEK - PINK									1 1	8.00
x x x x x x x x x x x x x x x x x x x	****	x x	×	. x x x x	Nov. 23 D	Celebrity	8.00	7.75	7.50	7.25
x x x x x x x x x x x x x x x x x x x					12 WEEK - PIN	IK				
X x X x x x x x x x x x x x x x x x x	x x x x x x	x x	x x x	x x x x	Nov. 25 P	Delmar	7.50	7.25	7.00	6.75
X X X X X X X X X X	x x x x x x	x		x x x x	Nov. 25 A	Desire	8.50	8.25	8.00	7.75
13 WEEK - PINK	хх	x x		$x \times x$	Dec. 1 P	Heritage	8.50	8.25	1 1	7.75
x x x Dec. 5 S Eminence 8.50 8.25 8.00 7.7 14 WEEK - PINK x x x x x Dec. 15 D Alvoda 7.50 7.25 7.00 6.7 x x x x x x Dec. 15 D Dark Alvoda 8.75 8.50 8.25 8.0	x x x x x x	×		x x x	Dec. 1 P	Prom	8.75	8.50	8.25	8.00
14 WEEK - PINK					13 WEEK - PIN	IK				
x x x x x x x x Dec. 15 D Alvoda 7.50 7.25 7.00 6.7 x x x x x x x x x Dec. 15 D Dark Alvoda 8.75 8.50 8.25 8.0	хх			x x x	Dec. 5 S	Eminence	8.50	8.25	8.00	7.75
x x x x x					14 WEEK - PIN	IK				
x x x x x Dec. 15 D Dark Alvoda 8.75 8.50 8.25 8.0	****			xxx	Dec. 15 D	Alvoda	7.50	7.25	7.00	6.75
										8.00
	xxxx			x x			8.50	8.25	8.00	7.75

St — Standard A — Anemone m — medium growing varieties

Sp — Spider P — Pompon s — short growing varieties

D — Decorative S — Single t — tall growing varieties

s † X — Recommended periods for flowering

To complete Mum Program — consult Plant Schedule in this section

m



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop		DULE FOR REGI		SINGLE STE	M AND FAST CROPS
		Plant Fast Pinched Crop	Pinch Fast Crop	Lighting Period	Start Shade	Flower	YODEREMINDER
14 Week 13 12 11	Aug. 10, 1959	Aug. 31	Sept. 21	Aug. 31 — Sept. 28 Aug. 24 — Oct. 5 Aug. 17 — Oct. 12 Aug. 10 — Oct. 19 Aug. 10 — Oct. 26	No No No No No	Jan. 4, 1960	Icecap is tops now.
14 Week 13 12 11	Aug. 17, 1959	Sept. 7	Sept. 28	Aug. 31 — Oct. 5 Aug. 24 — Oct. 12 Aug. 17 — Oct. 19 Aug. 17 — Oct. 26 Aug. 17 — Nov. 2	No No No No No	Jan. 11,1960	Early center bud removal pays off.
14 Week 13 12 11	Aug. 24, 1959	Sept. 14	Oct. 5	Aug. 31 — Oct. 12 Aug. 24 — Oct. 19 Aug. 24 — Oct. 26 Aug. 24 — Nov. 2 Aug. 24 — Nov. 9	No No No No	Jan. 18, 1960	Cool 60° crops yield best quality at lowest cost.
14 Week 13 12 11	Aug. 31, 1959	Sept. 21	Oct. 12	Aug. 31 — Oct. 19 Aug. 31 — Oct. 26 Aug. 31 — Nov. 2 Aug. 31 — Nov. 9 Aug. 31 — Nov. 16	No No No No No	Jan. 25, 1960	
14 Week 13 12 11	Sept. 7, 1959	Sept. 28	Oct. 19	Sept. 7 — Oct. 26 Sept. 7 — Nov. 2 Sept. 7 — Nov. 9 Sept. 7 — Nov. 16 Sept. 7 — Nov. 23	No No No No	Feb. 1, 1960	Corsair requires 65° for initiation now.
14 Week 13 12 11 10	Sept. 14, 1959	Oct. 5	Oct. 26	Sept. 14 — Nov. 2 Sept. 14 — Nov. 9 Sept. 14 — Nov. 16 Sept. 14 — Nov. 23 Sept. 14 — Nov. 30	No No No No	Feb. 8, 1960	Plant late this week for Valentine Day crop.
14 Week 13 12 11	Sept. 21, 1959	Oct. 12	Nov. 2	Sept. 21 — Nov. 9 Sept. 21 — Nov. 16 Sept. 21 — Nov. 23 Sept. 21 — Nov. 30 Sept. 21 — Dec. 7	No No No No	Feb. 15, 1960	Northern growers prefer single stem winter crops.
14 Week 13 12 11	Sept. 28, 1959	Oct. 19	Nov. 9	Sept. 28 — Nov. 16 Sept. 28 — Nov. 23 Sept. 28 — Nov. 30 Sept. 28 — Dec. 7 Sept. 28 — Dec. 14	No No No No	Feb. 22, 1960	Whenever possible sterilize be- tween crops.
14 Week 13 12 11	Oct. 5, 1959	Oct. 26	Nov. 16	Oct. 5 — Nov. 23 Oct. 5 — Nov. 30 Oct. 5 — Dec. 7 Oct. 5 — Dec. 14 Oct. 5 — Dec. 21	No No No No No	Feb. 29, 1960	Plant shallow. Ventilate freely.
13 Week 12 11	Oct. 12, 1959	Nov. 2	Nov. 23	Oct. 12 — Dec. 7 Oct. 12 — Dec. 14 Oct. 12 — Dec. 21 Oct. 12 — Dec. 28	No No No	Mar. 7, 1960	Try dissprays of Vedova and Venoya all March and April.
13 Week 12 11 10	Oct. 19, 1959	Nov. 9	Dec. 7	Oct. 19 — Dec. 14 Oct. 19 — Dec. 21 Oct. 19 — Dec. 28 Oct. 19 — Jan. 4	No No No No	Mar. 14, 1960	Shane fills a real gap with its size, color and production.



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop	SCHEDULE FOR REGULAR, SINGLE STEM AND FAST CROPS SPRAYS									
		Plant Fast Pinched Crop	Pinch Fast Crop	Lighting Period	Start Shade	्र Flower	YODEREMINDER					
12 Week 11 10	Oct. 26, 1959	Nov. 16	Dec. 14	Oct. 26 — Dec. 28 Oct. 26 — Jan. 4 Oct. 26 — Jan. 11	No No No	Mar. 21, 1960	Use Celebrity all March and April.					
12 Week 11 10	Nov. 9, 1959	Nov. 30	Dec. 28	Nov. 9 — Jan. 4 Nov. 9 — Jan. 11 Nov. 9 — Jan. 18	No No No	Mar. 28, 1960	Jupiter performs well in this period.					
12 Week 11 10	Nov. 16, 1959	Dec. 7	Jan. 4	Nov. 16 — Jan. 11 Nov. 16 — Jan. 18 Nov. 16 — Jan. 25	Mar. 7 No No	Apr. 4, 1960	Surfside in Fast or Regular program has excellent value.					
12 Week 11 10	Nov. 23, 1959	Dec. 21	Jan. 18	Nov. 23 — Jan. 18 Nov. 23 — Jan. 25 Nov. 23 — Feb. 1	Mar. 7 Mar. 14 No	Apr. 11, 1960	Easter crop April 17. Plant late this week.					
11 Week 10 9	Nov. 30, 1959	Dec. 28	Jan. 25	Nov. 30 — Feb. 1 Nov. 30 — Feb. 8 Nov. 30 — Feb. 15	Mar. 14 Mar. 21 No	Apr. 18, 1960	Hold your black cloth on until color shows.					
11 Week 10 9	Dec. 14, 1959	Jan. 11	Feb. 8	Dec. 14 — Feb. 8 Dec. 14 — Feb. 15 Dec. 14 — Feb. 22	Mar. 14 Mar. 21 Mar. 28	Apr. 25, 1960	Viscount has the needed substance and production.					
10 Week 9 8	Dec. 21, 1959	Jan. 18	Feb. 15	Dec. 21 — Feb. 22 Dec. 21 — Feb. 29 Dec. 21 — Mar. 7	Mar. 21 Mar. 28 Apr. 4	May 2, 1960	Plant this week for Mother's Day crop May 8.					
10 Week 9 8	Dec. 28, 1959	Jan. 25	Feb. 22	Dec. 28 — Feb. 29 Dec. 28 — Mar. 7 Dec. 28 — Mar. 14	Mar. 21 Mar. 28 Apr. 4	May 9, 1960	Ping Pong is durable and productive.					
10 Week 9 8	Jan. 4, 1960	Feb. 1	Feb. 22	Jan. 4 — Mar. 7 Jan. 4 — Mar. 14 Jan. 4 — Mar. 21	Mar. 21 Mar. 28 Apr. 4	May 16, 1960	For good form and clear white color, Dawn Star is tops.					
10 Week 9 8	Jan. 18, 1960	Feb. 15	Mar. 7	Jan. 18 — Mar. 14 Jan. 18 — Mar. 21 Jan. 18 — Mar. 28	Mar. 21 Mar. 28 Apr. 4	May 23, 1960	Bronze Delight of real value here.					
10 Week 9 8	Feb. 1, 1960	Feb. 22	Mar. 14	Feb. 1 — Mar. 21 Feb. 1 — Mar. 28 Feb. 1 — Apr. 4	Mar. 21 Mar. 28 Apr. 4	May 30, 1960	Plant early this week for Memorial Day crop.					
10 Week 9 8	Feb. 15, 1960	Mar. 7	Mar. 28	Feb. 15 — Mar. 28 Feb. 15 — Apr. 4 Feb. 15 — Apr. 11	Mar. 28 Apr. 4 Apr. 11	June 6, 1960	Flair is tops for yellow daisies now.					
10 Week 9 8	Feb. 22, 1960	Mar. 14	Apr. 4	Feb. 22 — Apr. 4 Feb. 22 — Apr. 11 Feb. 22 — Apr. 18	Apr. 4 Apr. 11 Apr. 18	June 13, 1960	White Pennant is valuable all summer.					
10 Week 9 8	Feb. 29, 1960	Mar. 21	Apr. 11	Feb. 29 — Apr. 11 Feb. 29 — Apr. 18 Feb. 29 — Apr. 25	Apr. 11 Apr. 18 Apr. 25	June 20, 1960	Iceberg shatter? Use Dawn Star.					
10 Week 9 8	Mar. 7, 1960	Mar. 28	Apr. 18	Mar. 7 — Apr. 18 Mar. 7 — Apr. 25 Mar. 7 — May 2	Apr. 18 Apr. 25 May 2	June 27, 1960	Yellowchip is a must at this period.					
10 Week 9 8	Mar. 14, 1960	Apr. 4	Apr. 25	Mar. 14 — Apr. 25 Mar. 14 — May 2 Mar. 14 — May 9	Apr. 25 May 2 May 9	July 4, 1960	#2 Dandy at a peak of value.					



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop		DULE FOR REG		SINGLE STE	M AND FAST CROPS
		Plant Fast Pinched Crop	Pinch Fast Crop	Lighting Period	Start Shade	Flower	YODEREMINDER
10 Week 9 8	Mar. 21, 1960	Apr. 11	May 2	Mar. 21 — May 2 Mar. 21 — May 9 Mar. 21 — May 16	May 2 May 9 May 16	July 11, 1960	Watch for the latest in the Yoder Flyer.
10 Week 9 8	Mar. 28, 1960	Apr. 18	May 9	Mar. 28 — May 2 Mar. 28 — May 9 Mar. 28 — May 16	May 9 May 16 May 23	July 18, 1960	Ping Pong is fine in cloth house or greenhouse.
10 Week 9 8	Apr. 4, 1960	Apr. 25	May 16	Apr. 4 — May 2 Apr. 4 — May 9 Apr. 4 — May 16	May 16 May 23 May 30	July 25, 1960	Flair and Memento are good companions.
10 Week 9 8	Apr. 11, 1960	May 2	May 16	Apr. 11 — May 2 Apr. 11 — May 9 Apr. 11 — May 16	May 23 May 30 June 6	Aug. 1, 1960	Yellow Tiptop is a very fine cloth house variety.
10 Week 9 8	Apr. 18, 1960	May 9	May 23	Apr. 18 — May 2 Apr. 18 — May 9 Apr. 18 — May 16	May 30 June 6 June 13	Aug. 8, 1960	Viscount is dependable all summer.
10 Week 9	Apr. 25, 1960	May 16	May 30	Apr. 25 — May 2 Apr. 25 — May 9 Apr. 25 — May 16	June 6 June 13 June 20	Aug. 15, 1960	Use #2 Dandy in cloth house or greenhouse.
10 Week 9 8	May 9, 1960	May 23	June 6	No May 9 — May 16 May 9 — May 16	June 13 June 20 June 27	Aug. 22, 1960	Fast crop sprays are more terminal.
10 Week 9 8	May 16, 1960	May 30	June 13	No No No	June 20 June 27 July 4	Aug. 29, 1960	#2 Yellow Iceberg stands out from the crowd.
10 Week 9 8	May 23, 1960	June 6	June 20	No No No	June 27 July 4 July 11	Sept. 5, 1960	Cloth house Supertop is hard to beat.
10 Week 9 8	May 30, 1960	June 13	June 27	No No No	July 4 July 11 July 18	Sept. 12, 1960	Bronze Delight is superb in the cloth house.
11 Week 10 9	June 6, 1960	June 20	July 4	No No No No	July 4 July 11 July 18 July 25	Sept. 19, 1960	Tanfastic is as hard as a rock.
11 Week 10 9	June 6, 1960	June 20	July 4	No No No No	July 11 July 18 July 25 Aug. 1	Sept. 26, 1960	Stardust tinged pink? Use Dawn Star.
11 Week 10 9 8	June 13, 1960	June 27	July 11	No No No July 25 — Aug. 8	July 18 July 25 Aug. 1 Aug. 8	Oct. 3, 1960	Outdoor cut flowers of Accolade are superb.
11 Week 10 9 8	June 20, 1960	July 4	July 18	No No Aug. 1 — Aug. 8 July 25 — Aug. 15	July 25 Aug. 1 Aug. 8 No	Oct. 10, 1960	Plant this week for Sweetest Day October 15th.



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop		DULE FOR REG	·	SINGLE STE	M AND FAST CROPS
		Plant Fast Pinched Crop	Pinch Fast Crop	Lighting Period	Start Shade	Flower	YODEREMINDER
12 Week 11 10 9	June 20, 1960	July 4	July 18	No No Aug. 1 — Aug. 8 Aug. 1 — Aug. 15	July 25 Aug. 1 Aug. 8 Aug. 15	Oct. 17, 1960	Try Flair in combination with Giltglow.
12 Week 11 10 9	June 27, 1960	July 11	July 25	No No Aug. 1 — Aug. 15 Aug. 1 — Aug. 22	Aug. 1 Aug. 8 Aug. 15 Aug. 22	Oct. 24, 1960	Surfside is a rising star for shade and light.
13 Week 12 11 10	July 4, 1960	July 18	Aug. 1	No No Aug. 8 — Aug. 15 Aug. 1 — Aug. 22	Aug. 1 Aug. 8 Aug. 15 Aug. 22	Oct. 31, 1960	Tanfastic form excels Beauregard.
13 Week 12 11 10	July 4, 1960	July 18	Aug. 1	No No Aug. 8 — Aug. 22 Aug. 1 — Aug. 29	Aug. 8 Aug. 15 Aug. 22 Aug. 29	Nov. 7, 1960	Iceberg too tall? Use Dawn Star.
14 Week 13 12 11	July 11, 1960	July 25	Aug. 8	No No Aug. 15 — Aug. 22 Aug. 8 — Aug. 29 Aug. 1 — Sept. 5	Aug. 8 Aug. 15 Aug. 22 Aug. 29 Sept. 5	Nov. 14, 1960	Try dissprays of Vedova and Venoya.
14 Week 13 12 11 10	July 18, 1960	Aug. 1	Aug. 15	No No Aug. 15 — Aug. 29 Aug. 8 — Sept. 5 Aug. 1 — Sept. 12	Aug. 15 Aug. 22 Aug. 29 Sept. 5 No	Nov. 21, 1960	Plant here for Thanksgiving November 24th.
14 Week 13 12 11	July 25, 1960	Aug. 8	Aug. 22	No Aug. 22 — Aug. 29 Aug. 15 — Sept. 5 Aug. 8 — Sept. 12 Aug. 1 — Sept. 19	Aug. 22 Aug. 29 Sept. 5 No No	Nov. 28, 1960	You will need Shane in this period.
14 Week 13 12 11	July 25, 1960	Aug. 8	Aug. 22	No Aug. 22 — Sept. 5 Aug. 15 — Sept. 12 Aug. 8 — Sept. 19 Aug. 1 — Sept. 26	Aug. 29 Sept. 5 No No No	Dec. 5, 1960	Jupiter lights well into this period.
14 Week 13 12 11	Aug. 1, 1960	Aug. 15	Sept. 5	Aug. 29 — Sept. 5 Aug. 22 — Sept. 12 Aug. 15 — Sept. 19 Aug. 8 — Sept. 26 Aug. 1 — Oct. 3	Sept. 5 No No No No	Dec. 12, 1960	Pre-Xmas crop sales.
14 Week 13 12 11	Aug. 1, 1960	Aug. 15	Sept. 5	Aug. 29 — Sept. 12 Aug. 22 — Sept. 19 Aug. 15 — Sept. 26 Aug. 8 — Oct. 3 Aug. 1 — Oct. 10	70 70 70 70 70	Dec. 19, 1960	Pre-Xmas crop sales.
14 Week 13 12 11	Aug. 8, 1960	Aug. 22	Sept. 12	Aug. 29 — Sept. 19 Aug. 22 — Sept. 26 Aug. 15 — Oct. 3 Aug. 8 — Oct. 10 Aug. 8 — Oct. 17	No No No No No	Dec. 26, 1960	Icecap will compete well on any market now.



Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single	SCHEDULE FOR REGULAR, SINGLE STEM AND FAST CROPS op ont olar gle SPRAYS										
		Stem Crop Plant Fast Pinched Crop		Lighting Period	Start Shade	Flower	YODEREMINDER						
14 Week 13 12 11	Aug. 8, 1960	Aug. 29	Sept. 19	Aug. 29 — Sept. 26 Aug. 22 — Oct. 3 Aug. 15 — Oct. 10 Aug. 8 — Oct. 17 Aug. 8 — Oct. 24	No No No No	Jan. 2, 1961	Florida grown Ping Pong is outstanding.						
14 Week 13 12 11	Aug. 15, 1960	Sept. 5	Sept. 26	Aug. 29 — Oct. 3 Aug. 22 — Oct. 10 Aug. 15 — Oct. 17 Aug. 15 — Oct. 24 Aug. 15 — Oct. 31	No No No No	Jan. 9, 1961	Florida: Use Yellow Tiptop with Tiptop.						
14 Week 13 12 11	Aug. 22, 1960	Sept. 12	Oct. 3	Aug. 29 — Oct. 10 Aug. 22 — Oct. 17 Aug. 22 — Oct. 24 Aug. 22 — Oct. 31 Aug. 22 — Nov. 7	No No No No	Jan. 16, 1961	Jupiter is the 11-week white for Florida.						
14 Week 13 12 11	Aug. 29, 1960	Sept. 19	Oct. 10	Aug. 29 — Oct. 17 Aug. 29 — Oct. 24 Aug. 29 — Oct. 31 Aug. 29 — Nov. 7 Aug. 29 — Nov. 14	No No No No	Jan. 23, 1961	Blue Skies reaches a peak of value in Florida now.						
14 Week 13 12 11	Sept. 5, 1960	Sept. 26	Oct. 17	Sept. 5 — Oct. 24 Sept. 5 — Oct. 31 Sept. 5 — Nov. 7 Sept. 5 — Nov. 14 Sept. 5 — Nov. 21	No No No No	Jan. 30, 1961	Florida needs Dawn Star.						
14 Week 13 12 11	Sept. 12, 1960	Oct. 3	Oct. 24	Sept. 12 — Oct. 31 Sept. 12 — Nov. 7 Sept. 12 — Nov. 14 Sept. 12 — Nov. 21 Sept. 12 — Nov. 28	No No No No	Feb. 6, 1961	Make a practice of early center bud removal.						
14 Week 13 12 11	Sept. 19, 1960	Oct. 10	Oct. 31	Sept. 19 — Nov. 7 Sept. 19 — Nov. 14 Sept. 19 — Nov. 21 Sept. 19 — Nov. 28 Sept. 19 — Dec. 5	No No No No	Feb. 13, 1961	Plant early this week for Valentine Day crop.						
14 Week 13 12 11	Sept. 26, 1960	Oct. 17	Nov. 7	Sept. 26 — Nov. 14 Sept. 26 — Nov. 21 Sept. 26 — Nov. 28 Sept. 26 — Dec. 5 Sept. 26 — Dec. 12	No No No No	Feb. 20, 1961	Florida will appreciate the production and durability of <i>Tanfastic</i> ,						
14 Week 13 12 11	Oct. 3, 1960	Oct. 24	Nov. 14	Oct. 3 — Nov. 21 Oct. 3 — Nov. 28 Oct. 3 — Dec. 5 Oct. 3 — Dec. 12 Oct. 3 — Dec. 19	No No No No	Feb. 27, 1961	Fast and Regular crops of Surfside are beautiful now.						
13 Week 12 11	Oct. 10, 1960	Oct. 31	Nov. 21	Oct. 10 — Dec. 5 Oct. 10 — Dec. 12 Oct. 10 — Dec. 19 Oct. 10 — Dec. 26	No No No No	Mar. 6, 1961	Florida should rave over #2 Yellow Iceberg.						
13 Week 12 11 10	Oct. 17, 1960	Nov. 7	Dec. 5	Oct. 17 — Dec. 12 Oct. 17 — Dec. 19 Oct. 17 — Dec. 26 Oct. 17 — Jan. 2	No No No No	Mar. 13, 1961	White Pennant in Florida remains clear and formal.						



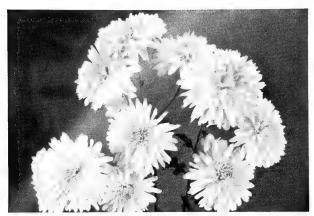
Response Group	Plant Regular Pinched Crop	Pinch Regular Pinched Crop Plant Regular Single Stem Crop		DULE FOR REG		SINGLE STE	M AND FAST CROPS
		Plant Fast Pinched Crop	Pinch Fast Crop	Lighting Period	Start Shade	3 Flower	YODEREMINDER
12 Week 11 10	Oct. 24, 1960	Nov. 14	Dec. 12	Oct. 24 — Dec. 26 Oct. 24 — Jan. 2 Oct. 24 — Jan. 9	No No No	Mar. 20, 1961	
12 Week 11 10	Nov. 7, 1960	Nov. 28	Dec. 26	Nov. 7 — Jan. 2 Nov. 7 — Jan. 9 Nov. 7 — Jan. 16	No No No	Mar. 27, 1961	In Florida Supertops' true merits will exceed Whitetop.
12 Week 11 10	Nov. 14, 1960	Dec. 5	Jan. 2 1961	Nov. 14 — Jan. 9 Nov. 14 — Jan. 16 Nov. 14 — Jan. 23	Mar. 6 No No	Apr. 3, 1961	Plant early this week for an Easter crop April 2.
12 Week 11 10	Nov. 21, 1960	Dec. 19	Jan. 16	Nov. 21 — Jan. 16 Nov. 21 — Jan. 23 Nov. 21 — Jan. 30	Mar. 6 Mar. 13 No	Apr. 10, 1961	
12 Week 11 10	Nov. 28, 1960	Dec. 26	Jan. 23	Nov. 28 — Jan. 23 Nov. 28 — Jan. 30 Nov. 28 — Feb. 6	Mar. 6 Mar. 13 Mar. 20	Apr. 17, 1961	#2 Yellow Iceberg has valuable color and vigor.
11 Week 10 9	Dec. 12, 1960	Jan. 9	Feb. 6	Dec. 12 — Feb. 6 Dec. 12 — Feb. 13 Dec. 12 — Feb. 20	Mar. 13 Mar. 20 Mar. 27	Apr. 24, 1961	
10 Week 9 8	Dec. 19, 1960	Jan. 16	Feb. 13	Dec. 19 — Feb. 20 Dec. 19 — Feb. 27 Dec. 19 — Mar. 6	Mar. 20 Mar. 27 Apr. 3	May 1, 1961	Yellow Tiptop is a beauty here.
10 Week 9	Dec. 26, 1960	Jan. 23	Feb. 20	Dec. 26 — Feb. 27 Dec. 26 — Mar. 6 Dec. 26 — Mar. 13	Mar. 20 Mar. 27 Apr. 3	May 8, 1961	Plant late this week for Mother's Day crop — May 14.
10 Week 9 8	Jan. 2, 1961	Jan. 30	Feb. 20	Jan. 2 — Mar. 6 Jan. 2 — Mar. 13 Jan. 2 — Mar. 20	Mar. 20 Mar. 27 Apr. 3	May 15, 1961	Yellowchip is at a real peak now.
10 Week 9	Jan. 16, 1961	Feb. 13	Mar. 6	Jan. 16 — Mar. 13 Jan. 16 — Mar. 20 Jan. 16 — Mar. 27	Mar. 20 Mar. 27 Apr. 3	May 22, 1961	Supertop is tops now.
10 Week 9	Jan. 30, 1961	Feb. 20	Mar. 13	Jan. 30 — Mar. 20 Jan. 30 — Mar. 27 Jan. 30 — Apr. 3	Mar. 20 Mar. 27 Apr. 3	May 29, 1961	Plant early this week for Memorial Day May 30th.
10 Week 9 8	Feb. 13, 1961	Mar. 6	Mar. 27	Feb. 13 — Mar. 27 Feb. 13 — Apr. 3 Feb. 13 — Apr. 10	Mar. 27 Apr. 3 Apr. 10	June 5, 1961	Viscount shades well in the North and in Florida.
10 Week 9 8	Feb. 20, 1961	Mar. 13	Apr. 3	Feb. 20 — Apr. 3 Feb. 20 — Apr. 10 Feb. 20 — Apr. 17	Apr. 3 Apr. 10 Apr. 17	June 12, 1961	Yellowchip and Dawn Star will pay.
10 Week 9 8	Feb. 27, 1961	Mar. 20	Apr. 10	Feb. 27 — Apr. 10 Feb. 27 — Apr. 17 Feb. 27 — Apr. 24	Apr. 10 Apr. 17 Apr. 24		Golden Bantam is the best yellow button now.
10 Week 9 8	Mar. 6, 1961	Mar. 27	Apr. 17	Mar. 6 — Apr. 17 Mar. 6 — Apr. 24 Mar. 6 — May 1	Apr. 17 Apr. 24 May 1	1	



VARIETIES FOR YEAR-ROUND SPRAYS

Acclaim

Dec. 5 — (13 week) Large formal type pompon. Lights and shades well. An ivory white Corsair. Excellent with cool 60°. Pinched crops improve grade uniformity. Regular and Fast programs.



Accolade

Accolade

Oct. 15 — (8 week) Intermediate decorative. Close to true carnation pink. Vigorous stems and well developed sprays. An ideal outdoor, natural cutting variety, equally valuable in spring and fall greenhouse programs. Pinched crops are preferred. Regular and Fast crops.

Alaska

Nov. 1 — (9 week) Intermediate white anemone with white cushion. Low temperature tolerance of Shasta. Regular and Fast spray programs for greenhouse and cloth house. Better cushion development than Shasta in summer temperatures.

Almega

Nov. 20 — (11 week) Large silvery pink pompon. Formal form, color and substance excellent. Greenhouse and cloth house Regular program. Color is unexcelled in its season.

Alvoda

Dec. 15 — (14 week) Large smooth Portrait pink decorative. One of the best for late spray programs. Free growth. Tolerant of 56°. Cool 60° units needed for midwinter color retention. Regular and Fast programs.

Ambercon

Nov. 20 — (11 week) Intermediate pompon. Warm amber bronze sport of Rusticon. For late fall shadings and natural Thanksgiving Regular crop programs.

Amberhue

Nov. 14—(10 week) Intermediate orange bronze daisy. Green eye. Performs only in cool 60° finish for spring and fall, Regular greenhouse and cloth house programs.

Apricot Minstrel

Dec. 13 — (13 week) Intermediate pompon. Apricot bronze sport of Bronze Minstrel. A cordial color for late November and December Regular crops.

Apricot Valencia

Nov. 28 — (12 week) Large apricot bronze single. Requires high temperatures for bud initiation and cool finish. For natural season Regular program.

Aztec

Nov. 5 — (10 week) Intermediate deep yellow daisy. Tolerant of 56° . Regular and Fast programs for greenhouse.

Barcarole

Nov. 5 — (10 week) Intermediate lemon pompon. Greenhouse Regular crop.

Beauregard

Nov. 5—(10 week) A reddish orange pompon. A very versatile and reliable variety. Tolerant of 56° for initiation. Cloth house and greenhouse. Develops the most desirable spray formation during the high light and long day periods of the year. Regular and Fast crops.

Beauregard Supreme

Nov. 15 — (11 week) A sport selected from Beauregard. Same color. Size of flower is nearly double. Response shifts to the 11-week group. Vigor is increased. Superior to Beauregard for early spring and late fall flowering. For greenhouse and cloth house Regular or Fast program.

Belray

Nov. 24 — (11 week) Large white pompon. Tall grower. One of the best large whites for spring flowering in the greenhouse and for the cloth house. Remove center buds. Bud development slowed by high temperatures. Tolerates 56°. Regular crop.

Bittersweet

Nov. 5 — (10 week) Intermediate red bronze single. Natural Regular program.

Blizzard

Oct. 15 - (8 week) Small white formal pompon. Tolerates 56° . For early cloth house and greenhouse. Regular and Fast programs.



Bluechip

Nov. 1 — (9 week) Intermediate luminous pink decorative. Continues to rate as one of the best all around pink poms for both greenhouse and cloth house spray programs. Especially valued for its color retaining properties in summer programs. It is second to none. Highly productive as well as a good shipper. Regular and Fast crops.



Blue Skies

(FA)

Blue Skies

Nov. 23 — (11 week) Large pompon. Portrait pink. Develops a larger flower with more vigor than Delmar. Improved by early removal of center buds. Unique flower placement provides for a spike spray type. Recommended for greenhouse and cloth house Regular and Fast programs.

Bonnie

Nov. 10 - (10 week) Intermediate pink pompon. Formal and hard. Tolerates 56° . Delays in high temperatures. For greenhouse and cloth house Regular and Fast programs.

Bright Forecast

Oct. 10 — (7 week) Very formal yellow pompon. Outstanding flower quality. Background for gardens and outdoor cut flower.



Brilliancy

Nov. 1 — (9 week) An Aztec yellow intermediate single contrasted with green discs. Rigid stems. Balanced spray formation. A daisy of distinctive class and productive capacity. Regular and Fast programs for greenhouse and cloth house. Excessive high temperatures will delay development.

Bronze Alvoda

Dec. 15 — (14 week) Large decorative. Bright amber bronze. Sport of Alvoda. Requires 56° or less for best bud and color development. Regular and Fast programs.

Bronzechip

Nov. 1 - (9 week) Intermediate decorative. Lively orange bronze sport of Bluechip. Valuable cloth house and greenhouse spray variety. Displays color retention properties so unique with Bluechip. Tolerates 56° . Best with cool finish. Regular and Fast crops.

Bronze Delight New

(Perkins)

Nov. 5 — (10 week) Intermediate daisy. Brick-red bronze. Vigor and habit are identical with its parent Delight. Fine cloth house variety. Color is similar to Dillon Beauregard and useful in fall and spring Fast and Regular crops. Available February 1, 1960.

Bronze Dot

Oct. 25 — (9 week) Small pompon. (Red Dot) Good two-tone bronze. Cloth house and greenhouse. Regular program.

Bronze Enchantress

Dec. 5 — (13 week) Large disspray anemone. Apricotbronze. Regular crop program.

Bronze Goldsmith

Nov. 25 — (12 week) Large amber bronze decorative. Requires 60° for initiation. Best with 3-5 flowers per spray. Regular program.

Bronze Jubilation

Nov. 15 — (11 week) Large pompon. A rosewood-bronze sport of Jubilation. 60° or less is required for color retention. A real performer for greenhouse and late cloth house. Regular and Fast programs.

Bronze Masterpiece

Nov. 12 - (10 week) Intermediate bronze pompon tolerates 56° . Disspray for greenhouse Regular program.

Bronze Minstrel

Dec. 13 — (13 week) Intermediate coral red pompon. Fine for Christmas sprays. Regular program.

Bronze Minuet

Nov. 23 — (11 week) Small to intermediate bronze pompon. Regular program for cloth house and greenhouse.

Bronze Portrait

Nov. 8 — (10 week) Reddish-bronze pom. Sport of Portrait. Intolerant to high finish temperatures for color retention. Practical in both greenhouse and cloth house Regular program.





Bronze Riviera

Dec. 15 — (14 week) Intermediate orange bronze decorative. Short habit. Best in single stem crops. Regular program.

Buccaneer

Nov. 1 — (9 week) Rich orange bronze daisy. Dependable fall variety. Shades for Regular program.

Buckskin

Oct. 25 — (9 week) A tawny bronze daisy. Very productive. Greenhouse and cloth house. Regular and Fast programs.

Calumet

Oct. 15 - (8 week) Apricot bronze pompon. Spring and fall greenhouse and cloth house crop. Background plantings for gardens and outdoor cut. Tolerates 56° .

Cameo

Dec. 5 — (13 week) Intermediate ivory decorative. Natural season Regular program.

Carmine Queen

Oct. 10 — (7 week) Carmine red pompon. Outdoor cut flower.

Carnival

Oct. 10 — (7 week) Large pompon. Glowing orange red. Background garden variety for cut.

Carolyn Yosick

Oct. 20 — (8 week) Intermediate lavender pink pompon. Early natural Regular programs.

Carrara

Nov. 24 — (11 week) Intermediate pure white decorative. A short variety that needs a cool finish. Tolerates 56°. Greenhouse Regular crop.

Celebrity

Nov. 23 — (11 week) Intermediate decorative. Shell pink. Larger flower than Almega. Needs a cool 60° finish. Best color expression obtained in winter and spring crops. Tops in productive vigor for cloth house and greenhouse. Regular and Fast programs.

😭 🛮 Chalk Cliff

Nov. 10 — (10 week) Large chalk white decorative. Beautiful in fall and spring disspray cut programs. Growth habit same as Portrait. High temperature finish stalls bud development. Recommend disspray treatment.

Champ

Nov. 28 — (12 week) Large white anemone. Growth is clean and vigorous. Practical fall and spring spray variety for Regular program.

Cheerful

Nov. 12 — (10 week) Intermediate pom. Lavender pink with tone on tone contrast. Terminal sprays. Easy to handle. Ideal for air-cooled houses. Responsively dependable. Greenhouse and cloth house Regular and Fast programs.

Chevron

Nov. 10 — (10 week) A small intense bronze pompon. Holds color better than Red Rust or Seneca. Tolerates 56°. Greenhouse and cloth house Regular program.

Christmas Greeting

Dec. 15 — (14 week) Large red decorative. Fine natural flowering spray variety for Christmas. Regular program.

Christmas Star

Dec. 12 — (13 week) Intermediate red single. Foliage is intolerant to Parathion. A Christmas red for both Regular and Fast programs.

Cinderella

Dec. 5 — (13 week) Intermediate golden yellow single. Short. Lights well for winter Regular programs.

Classic

Oct. 10 — (7 week) Small white semi-formal pompon. Outdoor cut flower. Regular program.

Climax

Nov. 10 — (10 week) Intermediate intense orange pompon. Vivid color. Excellent vigor and production. Tolerates 56°. For Regular and Fast crops in greenhouse or cloth house. High summer temperatures can stall bud development. Fewer compound sprays with 11-week timing.

Constellation

Nov. 5 — (10 week) Intermediate decorative. Brilliant yellow. Given one additional long day week, it is unsurpassed in natural season Regular programs.

Copperhead

Nov. 10 — (10 week) A large coppery bronze decorative. Very satisfactory as disbudded sprays. Cloth house and greenhouse Regular crops.

Cordova

Nov. 30 — (12 week) Intermediate white pompon. Natural season. Regular program.





Coronation

Dec. 5 — (13 week) Intermediate to large decorative. Intense golden yellow. The sprays bunch well. Benefited by removal of center bud. Tolerates 56°. Greenhouse Regular crop program.

Corsair

Dec. 12 — (13 week) Large yellow pompon. A "best" for Northern winter Regular and Fast spray programs. Requires 63-65° minimums for late January and February flowering. Known for vigor and productivity.

Crackerjack

Dec. 1 — (12 week) Intermediate daisy. Warm reddish bronze. Crackerjack is the answer to a red Galaxy. More productive. Performs well in Fast and Regular spray programs.

Cream Shasta

Nov. 10 — (10 week) Beautiful cream vellow color. Tolerates 56°. Most vigorous of the Shastas. Used for greenhouse and cloth house Regular and Fast programs.

Crescendo

Nov. 5 — (10 week) Large yellow pompon. Well known variety for high temperature periods. Tall. Tinges bronze with low temperature finishes. Greenhouse and cloth house sprays. Regular and Fast programs.

Crimson Valencia

Nov. 28 — (12 week) Large maroon red single. Requires high temperatures for bud initiation and cool finish. Regular program.

Criterion

Nov. 8 — (10 week) Large pink decorative. A fine cut spray with one extra long day week and center bud removed. Regular crop program.

Crystallite

Oct. 25 — (9 week) Intermediate formal pompon. Paper white. Response is uniform and rapid at 60° or over. Best spray formation produced in Fast spray programs.

Dandy

Nov. 1 — (9 week) Intermediate yellow pompon. Will initiate buds at 56°. Production of Gold Coast. Adopted to a wide range of environments. Benefited by center bud removal. Greenhouse and cloth house. Regular and Fast sprays.

2 — Dandy New

Nov. 1 — (9 week) Golden yellow pompon. An intensified color sport from Dandy. Form is less subject to blowing. Vigor and habit remain the same. Greenhouse and cloth house Regular and Fast programs. Available February 1, 1960.

Dark Almega

Nov. 20 — (11 week) Dark lavender pink sport from Almega. Large formal pom for greenhouse and cloth house Regular programs.

Dark Alvoda

Dec. 15 — (14 week) Large decorative. Dark Minstrel pink. Sport from Alvoda. 56° is maximum for bud development and full color expression. Regular and Fast programs.

Dark Beauregard

Nov. 5 — (10 week) Intermediate pompon. Mahogany bronze sport of Beauregard. Slightly smaller flower. Better color retention. Tolerates 56°. Greenhouse and cloth house Regular and Fast programs.

Dk. Br. Masterpiece

Nov. 12 — (10 week) Dark sport of Bronze Masterpiece. Brick red with cool finish. Tolerates 56°. Disspray for greenhouse Regular program.

Dk. Br. Minstrel

Dec. 13 — (13 week) Reddish bronze sport. Smaller, harder flower. Regular program.

Dark Calumet

Oct. 15 — (8 week) Dark bronze sport of Calumet. Intermediate pompon. Early outdoor cut variety. Greenhouse Regular crops.



Dawn Star

Dawn Star New

Nov. 10 — (10 week) Intermediate pompon. Pure white. Hard formal pompon with more open spray and greater color clarity than Iceberg. Growth is strong and whippy but not as heavy and vegetative. Production is very high. Its substance and form class it as a smaller, more formalized version of Iceberg. Has excellent low and high temperature tolerance. No shattering or Pythium disorders have ever been observed. A very fine keeper and shipper in April through mid November. Greenhouse and cloth house Regular and Fast programs. Available February 1, 1960.



Darkchip

Nov. 1 — (9 week) Intermediate decorative, dark lavender pink sport of Bluechip. In the spring months, growth is normally 3-4" taller than Bluechip and 3-4 days later to flower. One of the best pinks for summer color retention. Greenhouse and cloth house Regular and Fast programs.

Dark Enchantress

Dec. 5—(13 week) Large deep pink disspray anemone. Regular program.

Dark Norma

Nov. 15 — (11 week) Large dark lavender anemone. Disspray. Greenhouse Regular program.

Dk. Pk. Minstrel

Dec. 13 — (13 week) A clear, deep mulberry shade of Minstrel. Regular program.

Dk. Pk. Pandora

Nov. 10 — (10 week) Intermediate dark pink decorative. Requires 60° initiation. Greenhouse and cloth house Regular and Fast programs.

Dark Taffeta

Nov. 15 — (11 week) Dark pink sport from Taffeta. Less vigor. Best for late cloth house and spring greenhouse. Regular and Fast programs.

Dark Valencia

Nov. 28 — (12 week) Large lavender pink single. Requires high temperatures for bud initiation and cool finish. Disspray Regular program.

Dark Yellow Satellite

Dec. 10 — (13 week) Dark yellow sport from Yellow Satellite. Crisp, formal pompon. Responds in 60° winter Regular and Fast programs.

Debonair

Dec. 5 — (13 week) Large red pompon. Fine form. Natural Regular program.

Debutante

Dec. 10 — (13 week) Intermediate pink single. Tolerates 56°. Consistently dependable in winter cool 60° Regular programs.

December Gold

Dec. 15 — (14 week) Large deep golden yellow pompon. Natural bloom Regular program.

Defiance

Dec. 20 — (14 week) Intermediate pink decorative. Regular program.

Delight

Nov. 5 — (10 week) Intermediate pink duplex daisy. Productive, durable, striking color and fresh appearance. Improved with center bud removal. Greenhouse and cloth house Regular and Fast programs.

Delmar

Nov. 25 — (12 week) Intermediate pompon. Light lavender pink. Distinctive dot color contrast with excellent spray formation. Strong and productive in fall, winter and spring northern spray programs. Popular cloth house variety. Regular and Fast crops.

Desire

Nov. 25 — (12 week) Intermediate anemone. Delicately colored light pink. High crowned cushions. Efficient winter and spring variety for northern greenhouses. Recommended for greenhouse Fast programs.

Dillon Beauregard

Nov. 5 — (10 week) Intermediate pompon. Intense reddish bronze. Possesses a large, full flower with broad petals devoid of notched tips. An all round size and form improvement over Dark Beauregard. Tolerates 56°. For both greenhouse and cloth house use Regular and Fast programs.

Dolomite

Dec. 13 — (13 week) Intermediate clear white pompon. Adds quality and color clarity to the December season. Tolerates 56°. Regular program.



K Echo

Oct. 15 — (8 week) Paper white formal pom of intermediate size. Flowers as early as Blizzard. Recommended for greenhouse and outdoor cut flower. Regular and Fast programs.

Elegance

Dec. 20 — (14 week) Intermediate white decorative. Flowers naturally for Christmas. Clean growth with high production. Too short and clubby in late January and February. Regular crop.

Elizabeth Hood

Oct. 15 — (8 week) Intermediate light orchid pink pompon. Garden backgrounds.

Eminence

Dec. 5 — (13 week) Intermediate daisy. Bright lavender pink. Very vigorous. January crops require 62-65° temperatures. Regular and Fast programs.

Enchantress

Dec. 5 — (13 week) Large lavender pink disspray anemone. Regular crop program.





Empress

Dec. 1 — (12 week) Large Anemone. Deep magenta pink. Use center bud removal. Combine it with Red Empress for rewarding and dependable winter sprays in northern Regular programs.

Encore

Nov. 5 — (10 week) Intermediate white pompon. Superb form and rigid growth. Pinks at low temperatures. Requires 60° minimum for bud initiation. Greenhouse and cloth house Regular crop programs.

Enterprise

Oct. 15 — (8 week) Intermediate deep pink pompon. Outdoor cut flower. Cloth house and greenhouse Regular programs.



😭 Ermine

Nov. 20 — (11 week) Large white pompon. Creameyed centers. Extra tall. Requires one less long day week. Efficient cloth house and greenhouse variety for Regular and Fast programs.

Esquire

Nov. 15 — (11 week) Intermediate deep yellow decorative. Strong, trim habit. Tolerates 56°. Dependable within a wide range of temperatures. Used for cloth house and greenhouse Regular and Fast programs.



Etude

Nov. 15 — (11 week) Large semi-formal pompon. A rich yellow. Represents continued improvement in productive vigor and early spring response. Spray is benefited when center bud is removed. The "Corsair" of the 11-week vellows. Favored for outdoor cloth house use as well as greenhouse. Regular and Fast programs.



Fanfare

Nov. 14 — (10 week) Golden yellow intermediate anemone for natural spray poms. For same period that Crescendo is flowered. Finishing temperatures less than 60° induces bronze tinges. Vigorous habit. Can use one less long day week. Adapted to cloth house and greenhouse Regular and Fast programs.

Feathertop

Nov. 5 — (10 week) A deeply feathered sport from Whitetop. Chalk white with smart green eye. For cloth house and greenhouse Regular and Fast programs.

Festival

Nov. 23 — (11 week) Intermediate red single. Short growth habit. Excellent for Thanksgiving. Regular program.

Firehird

Oct. 25 — (9 week) Intermediate red bronze decorative. Early natural for Regular programs.

Firefly

Nov. 1 — (9 week) Orange red pompon. Holds color well. Natural Regular program,



Flair New

Nov. 1 — (9 week) Intense yellow daisy. Few assets are more important to good daisies than substance, shipping quality, performance and long retention of bright green eyes. Flair has these fresh, appealing traits in abundance. Response is dependably uniform and reflects its low temperature tolerance. A good all round daisy for Regular and Fast crops May through mid November. Available February 1, 1960.

Flame Minstrel

Dec. 13 — (13 week) Intermediate pompon. Reddishbronze Minstrel selection that most closely resembles Red Minstrel in appearance. Regular program.

Fortune

Dec. 1 — (12 week) Formal white pompon. An outstanding quality flower. Sprays and cloth house. Regular crop programs.

Forty-Niner

Nov. 15 — (11 week) Intermediate brilliant golden yellow pompon. Requires 60° for initiation and high light intensity for maximum production. Greenhouse and cloth house Regular crop. Popularized for fall and winter flowering in Florida cloth houses where form and color has no equal.

Gaiety

Oct. 25 — (9 week) Intermediate Talisman bronze single. Tolerates 56°, Excellent color retention and blending properties has elevated its importance in the trade. Adapted to Regular and Fast programs in the greenhouse.





Galaxy

Dec. 1 — (12 week) Intermediate bright orange single. Excellent form, color and response. Always dependable. Fine for cool 60° units. In northern winter programs. Regular and Fast crops.

Garza

Dec. 15 — (14 week) Intermediate white anemone. For natural season bloom in Regular program.

Gay Minstrel

Dec. 13 — (13 week) Intermediate pompon. Sport of Minstrel but a lighter tint of pink. Size and form resembles Dark Bronze Minstrel. Less vegetative than Minstrel. A high class pompon for late fall and Christmas Regular programs.



Giltglow

Nov. 10 — (10 week) Intermediate bi-colored single. An expressive reddish-bronze contrasted with a smart green disc. Gold reverse. Medium to short growth habit. Foliage mottle induced under high temperatures. One of the best to date for Regular and Fast crops in the greenhouse.

Gold Ball

Nov. 15 — (11 week) Intermediate golden yellow pompon. Size of Corsair. Temperature tolerance improves Golden Chord and Forty Niner. Practical cloth house and greenhouse variety for Regular and Fast crops.

Goldberg

Nov. 5 — (10 week) Large pompon. Golden yellow sport from Yellow Iceberg. Color intensification over Yellow Iceberg. Flower is harder, more double and slightly smaller. Improved bench keeping qualities with smarter winter flower form. For greenhouse and cloth house Regular and Fast programs.

Gold Coast

Oct. 25—(9 week) Intermediate formal pompon. Deep lemon. Greenhouse and cloth house. Tolerates 56° for bud initiation and makes the most vigorous growth under cool environments. Excessive summer bud development requires disspray work.

Golden Acclaim

Dec. 5 — (13 week) Intermediate golden yellow selection from Acclaim. Intensifies Yellow Acclaim. Tolerates cool 60° well. Regular and Fast crops. Most uniform grown pinched.

Golden Anniversary

Dec. 24 — (14 week) Small intense yellow pompon. Natural Regular program.



Golden Bantam

Golden Bantam

Nov. 5 — (10 week) Small pompon. Deep golden yellow. Its heavy production without sticking at high temperature; its superb form retention coupled with intense color and durability rank it without peer among small yellow poms. Adaptable to both Regular and Fast crops in cloth house and greenhouse.

Golden Chord

Nov. 15 — (11 week) Intermediate pompon. Intense golden yellow. Requires 60° for initiation. A superlative late cloth house as well as greenhouse variety for Regular and Fast crops.

Golden Climax

Nov. 10 - (10 week) Intermediate pompon. Golden bronze sport of Climax. Regular crops are improved by the reduction of one long day week prior shade. Tolerates 56° . For Regular and Fast crops in greenhouse or cloth house.

Golden Elegance

Dec. 20 — (14 week) Intermediate lemon yellow decorative. A sport from Elegance. Matures naturally for Christmas. Too short for January and February. Regular crops.

Golden Herald

Oct. 25 - (9 week) Large yellow decorative. Tolerates 56° . Disspray for greenhouse and cloth house Regular crop programs.

Golden Paramount

Nov. 23 — (11 week) Intermediate formal pompon. Intense golden yellow. Sport from Yellow Paramount. Greenhouse and cloth house Regular crops.

Goldenrod

Nov. 25 — (12 week) Solid light yellow pompon. Greenhouse Regular crops.





Golden Shasta

Nov. 10 — (10 week) Large deep yellow anemone. Intensifies color of Yellow Shasta. Less quilling of ray petals. Same vigor. Greenhouse and cloth house Regular and Fast programs. There are two Golden Shasta varieties. This one is the best.

Golden Snowbound

Jan. 5 — (15 week) Intermediate golden yellow decorative. 60° initiation. 50° development. Natural flowering Regular program.

Goldsmith

Nov. 25 - (12 week) Large golden yellow decorative. Requires 60° for initiation. Best with 3-5 flowers per spray. Regular program.

Goldtop

Nov. 5 — (10 week) Intermediate pompon. Deep lemon yellow. A color improvement over Yellowtop. Flower has a pronounced green eye and is more ball shaped than Yellowtop. A preferred replacement for greenhouse and cloth house Regular and Fast programs.

Grand Slam

Nov. 20 — (11 week) Brilliant silvery pink daisy. Fall greenhouse Regular program.

Greco's Carnation

Nov. 20 — (11 week) Intermediate white pompon. Petals are finely serrated. Short habit. Suited to the late cloth house and greenhouse programs. Regular crop.

Halo

Nov. 1 — (9 week) White daisy for high temperature periods in the greenhouse Regular and Fast programs.



Handsome

Nov. 1—(9 week) Intermediate decorative pom. Lavender pink. Striking resemblance to Bluechip. Shorter habit. For greenhouse and cloth house Regular crop.

Happiness

Oct. 28 - (9 week) Large golden yellow single having broad, flat ray petals. Reliable in high temperature summer greenhouses. Tolerates 56° for early spring flowering. Used in greenhouse and cloth house Regular and Fast programs.

Harlequin

Dec. 10 — (13 week) Crimson red intermediate decorative. Natural Regular program.

Heirloom

Dec. 20 — (14 week) Intermediate white decorative. For natural bloom Regular crop.

Heritage

Dec. 1 — (12 week) Intermediate formal dark pink pompon. Tall and vigorous. Greenhouse Regular and Fast programs.

Heyday

Nov. 10—(10 week) Intermediate bright yellow pompon. Will initiate and develop its buds well at 56°. Characterized by open terminal sprays at any time of the year. Recommended for greenhouse and cloth house for Regular and Fast programs. Very high summer greenhouse temperatures will cripple form. More reliable than Yellow Iceberg for early spring flowering where 60° minimums cannot be maintained.

Highbrow

Nov. 20 — (11 week) Ivory white decorative. Very productive. Superb quality in the late cloth house and greenhouse Regular crops.

Highlander

Nov. 25 — (12 week) Intermediate intense yellow decorative. Rewarding in fall greenhouse Regular crops.

Holiday

Dec. 1 — (12 week) Intermediate red single. Excellent pom for northern winter crops in Regular and Fast programs.

Honeymoon

Nov. 4 — (9 week) Large clear yellow daisy. Recommended for greenhouse and cloth house Regular programs.

Horizon

Oct. 5 — (7 week) Intermediate white pompon. Outdor cut flower. Useful in the early cloth house Regular program.

Humdinger

Nov. 10 — (10 week) Large violet purple, formal pompon. Dissprays, greenhouse and cloth house. Tolerates 56°. Needs one additional long day week in Regular crops.

Huntsman

Oct. 5 — (7 week) Red bronze decorative. Background garden variety.





Iceberg

Nov. 5 — (10 week) Large white pompon. Tall vigorous growth. A nationally popular greenhouse and cloth house spray variety. Improved by center bud removal. Being more extensively grown in northern winter spray programs. One of few poms which develops well in the heat of summer. Requires a minimum of 60° for bud initiation. For Regular and Fast programs.

Icecap

Dec. 5 — (13 week) Intermediate chalk white pompon. Icecap combines the responsiveness of Acclaim, the vigor and production of Corsair with the formal beauty of Snowcap. Does not pink. Will initiate and develop at 56° although, equally as valuable in 60° programs. Because of its extra vigor, best treated as a 14 week variety. The favored all purpose white pom for northern winter Regular and Fast spray programs.

Illini Accent

Nov. 10 — (10 week) Intermediate decorative. Deep mauve purple. A low temperature tolerant variety for spring and fall Regular programs. Cloth house and greenhouse.

Illini Alba

Dec. 5 — (13 week) Intermediate chalk white daisy. No tendency to pink either from low temperature or aging. Easily grown and of clean habit. Tolerates 56°. Responses are dependable. Cool 60° variety for Fast and Regular programs.

Illini Bountiful

Nov. 23 — (11 week) Small ivory pompon. Regular crop, natural.

Illini Brighteyes

Dec. 15 — (14 week) Intermediate anemone. Lemon yellow ray; dark yellow cushion. Terminal sprays. Requires 60° for initiation. Production is average. Quality high. Dependable winter pom in Regular and Fast programs.

Illini Cascade

Jan. 5 — (15 week) Large clear white decorative. Finishes well at high 60° or low 50° temperature. Valuable natural or lighted in winter Regular and Fast programs.

Illini Formal

Nov. 23 — (11 week) Intermediate lavender pink pompon. Semi-short. Greenhouse and cloth house Regular program.

Illini Glacier

Dec. 1 — (12 week) Medium anemone. Clear white with white cushion. Improves Long Island Beauty. Greenhouse Regular crop.

Illini Goldrift

Nov. 18 — (11 week) Intermediate feathered decorative. Bright golden yellow. Form closely resembles Illini Snowdrift. Growth is clean and stronger. Flower is larger and fully double. A variety with inspiration for either cloth house or greenhouse Regular and Fast programs.



Illini Homespun

Illini Homespun

Dec. 20—(14 week) Intermediate single. Bright tomato red. Medium height. Best on raised beds. Recommended for retail growers seeking an unusual new color. Regular crop program.

Illini Igloo

Nov. 10—(10 week) Intermediate ivory white pompon. Good for outdoor shading. Formal and durable. Tolerates 56°. Greenhouse and cloth house Regular and Fast spray programs.

Illini Peace

Nov. 25 — (12 week) A productive white anemone for Thanksgiving. Regular program for greenhouse.

Illini Redwood

Nov. 25 — (12 week) Intermediate red pompon. Fine red pompon for Thanksgiving. Regular program.

Illini Snowbound

Jan. 5 — (15 week) Large informal white decorative with cream center. Requires 60° initiation and 50° development. Only for natural season Regular program.

Illini Snowdrift

Nov. 12 — (10 week) Novelty, intermediate, feathered white decorative. Valuable in artistic arrangements. Regular and Fast programs.



Illini Springtime

Nov. 15 — (11 week) Intermediate pink single. Pleasing color. Highly satisfactory for fall greenhouse Regular program.

Illini Starflower

Nov. 18 — (11 week) Large semi-anemone spoon. A white novelty single for retail growers. Grown as a disspray in Regular program.

Illini Starlet

Dec. 10 — (13 week) Intermediate white anemone. Improves Garza in form, growth and clarity of color. December Regular crop.

Illini Sunspot

Nov. 20 — (11 week) Large yellow formal pompon. Responds well to disbudding. Semi-short. Greenhouse Regular program.

Illini Wampum

Nov. 25 — (12 week) Bright yellow anemone with greenish yellow cushion. Responds to lighted and shaded Fast and Regular crop programs.

Illini War Paint

Nov. 22 — (11 week) Large maroon red decorative. Heavy growth. Restrict to low temperature finish. Disspray in fall greenhouse and cloth house Regular program.

Illini Warrior

Nov. 20 — (11 week) Intermediate rust bronze pompon. Natural Regular program.

Illini Yel. Snowbound

Jan. 5 — (15 week) Yellow sport of Snowbound, Requires 60° for initiation and 50° for development. Natural Regular program.

Imp. Pink Minstrel

Dec. 13 — (13 week) Intermediate formal pom. Color of Pink Dot. Regular programs.

Indian Head

Nov. 28 — (12 week) Intense red bronze single. Natural Regular program.

Jealousy

Nov. 10 — (10 week) Small pompon. Intense yellow, bright green eye. Hard, ball type. Will develop green bracts under extreme heat. Durable shipper for greenhouse and cloth house Regular program.

James Stewart

Oct. 15 — (8 week) Apricot gold pompon. Natural cut flower for greenhouse and outdoor plantings.

Jetfire

Nov. 5 — (10 week) Intermediate flaming red decorative. A color that holds even in high temperatures. Cloth house and greenhouse. Best on sterilized soils. Susceptible to verticillium wilt. Tolerates 56°. Regular and Fast programs.

Jewell

Oct. 15 — (8 week) Small formal pompon. Lavender pink, short and productive. Natural garden cut.

Jubilation

Nov. 15 — (11 week) Large pompon. Masterpiece pink. Growth is clean and strong with sharp responses. Tolerant of 56°. Production improves Taffeta, Almega, Delmar series. Highly rated greenhouse and cloth house pom for Regular and Fast programs.



Jupiter

Jupiter

Nov. 20 — (11 week) Large decorative. Pure white. A vigorous spray variety well suited to Regular and Fast crops. Of Iceberg size and Belray color clarity. Temperature tolerance of Iceberg. Well adapted to cloth house environments as well as greenhouse. Identified with good shipping qualities.

Keepsake

Oct. 25 — (9 week) White pompon. Fine high temperature performance. Light pink suffusions at low temperature. Wide temperature tolerance for initiation. Greenhouse Regular and Fast programs.

Klondike

Nov. 20 — (11 week) An orange yellow pompon. Give one additional long day week to add height. Good for cloth house and greenhouse Regular crops.

Lee Powell

Oct. 10 — (7 week) Large golden yellow decorative. Vigorous background variety for garden cut.





Legal Tender

Nov. 20 — (11 week) Intermediate bronze decorative. Natural Regular program.



Legend



Legend

Nov. 25 — (12 week) Intermediate formal pompon. True lavender pink. Fills a gap in winter programs. Equally as beautiful as Minstrel. Response is uniform all winter through April. It is hard, ships well. Top quality winter pompon for Regular crops.

Lillian Doty

Nov. 1 — (9 week) Large light pink pompon. Disspray for natural season Regular crops.

Linda Lou

Nov. 10 - (10 week) Intermediate light lavender pink anemone. Tolerates 54° . Greenhouse and cloth house Regular and Fast programs.

Little America

Nov. 10 — (10 week) Intermediate pure white anemone. Greenhouse sprays. Needs an additional long day week for Regular crops.

Lollipop

Nov. 20 — (11 week) Lemon yellow pompon. Formal, round and hard. Has a long season of usefulness. A responsive and productive 11-week variety for Regular crops in greenhouse and cloth house.

Long Island Beauty

Nov. 20 - (11 week) Large white anemone. Yellow cushion. Tolerates 56° . Disspray in greenhouse Regular program.

Lynda McLane

Dec. 25 — (14 week) A late pink pompon with a habit that does not produce blind growth and a color that is highly acceptable. Late natural crops. Regular program.

Luxury

Nov. 8 — (10 week) Large decorative. Clear yellow in the summer. Bronze overtones in spring and fall. Greenhouse and cloth house Regular and Fast sprays.

Madonna

Nov. 5 — (10 week) Intermediate white pompon. Performs best in the warm environments of summer cloth house and greenhouse Regular program.

Magician

Nov. 5 — (10 week) Large reddish bronze pompon. Excellent form. Natural Regular program.

Mary Hall

Nov. 5 — (10 week) Intermediate deep lemon pompon. Tolerates high temperatures well. Greenhouse and cloth house Regular program. Tolerates 56° .

Masterpiece

Nov. 12 — (10 week) Intermediate lavender pink pompon. Disspray. Tolerates 56° . Demands 60° or lower to hold color. Greenhouse and cloth house Regular crops.

Medallion

Dec. 20 — (14 week) Intermediate lavender rose pompon. Natural Regular program.

Memento

Oct. 30 — (9 week) Intermediate chalk white single with green discs and durable petals that retain their original form into maturity. Tolerates both low and high temperatures for bud development. Increasingly popular for cloth house and greenhouse Regular and Fast programs.

Merrymaker

Dec. 20 — (14 week) Intermediate red single. Christmas sprays. Lights well for winter Regular programs.

Minstrel

Dec. 13 — (13 week) Intermediate lavender pink pompon. Shades and lights for early winter Regular crops.

Minuet

Nov. 23 — (11 week) Small true pink pompon. Formal form. Natural Regular programs.

Mirth

Oct. 20 — (8 week) Intermediate pink single. Smart form and good color for high temperature greenhouse and cloth house Regular and Fast programs.

Mrs. Dewey

Nov. 15 — (11 week) Deep orange bronze single. Natural Regular programs.





Navaho

Nov. 1 — (9 week) Intermediate brick red pompon. Natural Regular program.

Nectarine

Nov. 5 — (10 week) Intermediate apricot orange decorative. Vigor of Copperhead. Finish at 60° or less. Spray benefits from removal of center bud. Tolerates 56°. Greenhouse and cloth house Regular crop.

Nevada

Nov. 20 — (11 week) Intermediate white anemone. Chartreuse cushion. First class anemone for November Regular crop.



Northwind

Dec. 8 — (13 week) Medium to large pure white single. Extra vigorous for a winter pom. Best for December and January Regular and Fast crops. Require 62-65° minimum for February flowering.

Olnura

Nov. 22 — (11 week) Large apricot buff anemone. Valencia size. Real specimens as disbudded sprays in greenhouse or cloth house Regular program. Responds to light and shade.

Omega

Dec. 1 — (12 week) Intermediate deep lemon pompon. Best in warm 60° units. Good late cloth house and winter greenhouse variety for northern Regular and Fast programs.

Orange Beauregard

Nov. 5 — (10 week) Light orange sport from Beauregard. Yellow during summer high temperatures. Tolerates 56° . Greenhouse and cloth house Regular and Fast programs.

Orange Galaxy

Dec. 1—(12 week) Sport from Galaxy. Golden orange daisy. Responds to light and shade in Regular and Fast programs.

Pacesetter

Nov. 10 — (10 week) Intermediate pure white single. Short habit. For Regular crops in greenhouse or cloth house.

Pandora

Nov. 10 - (10 week) Large luminous pink decorative. Requires 60° initiation. Greenhouse and cloth house Regular and Fast programs.

Paradise

Oct. 20 — (8 week) Intermediate coral red single. Tolerates 56°. Recommended for greenhouse and cloth house Regular program.

Paragon

Nov. 12 — (10 week) A large rust red pompon. Greenhouse and cloth house Regular and Fast programs.

Paramount

Nov. 23 — (11 week) Intermediate ivory white pompon. Greenhouse and cloth house Regular crop. Valued for its formal form.

Parisienne

Nov. 5 — (10 week) Intermediate shell pink single. The color is as close to true pink as exists in the chrysanthemum. A cool environment variety for both greenhouse and cloth house Regular and Fast programs.

Paxon

Oct. 25 — (9 week) Intermediate feathered decorative. Bronze version of Illini Snowdrift. Lends itself to both Regular and Fast spray programs. Intolerant of less than 60°. Some color dilution in high temperature periods. For greenhouse and cloth house.

Peach Chip

Nov. 1 — (9 week) Intermediate decorative. Bright peach pink. With cool finishing temperatures of spring and fall, the color is unmatched for brilliance and harmony. Same vigor and temperature tolerance of Bluechip. Profitable in both Fast and Regular spray programs. Greenhouse and cloth house.



Ping Pong



Ping Pong

Nov. 5 — (10 week) Small formal pompon. Clear white. A very hard, round and durable flower. Strong, rigid stem and terminal spray. Does not shatter. A large Pinocchio. A shipper's delight. Ideally suited to outdoor as well as greenhouse use. Regular and Fast programs.





Pennant

Nov. 10 — (10 week) Intermediate deep pink pompon. Tolerates 56°. Commendable high temperature performer. Colorfast and resists heat delay. Greenhouse and cloth house Regular and Fast programs.

Pinkchip

Nov. 1 — (9 week) Intermediate decorative. A flattering light pink selection of Bluechip. Greatest color difference is noted when finished at 60° or less. Tolerates 56° . Greenhouse and cloth house Regular and Fast programs.

Pink Dot

Oct. 25 — (9 week) Small pink pompon. Fine two-tone. Greenhouse and cloth house Regular crop program.

Pinkette

Oct. 25 — (9 week) Small dark pink pompon. Tolerates 56°. Greenhouse and cloth house Regular and Fast programs. Good shipper.

Pink L.I. Beauty

Nov. 20 — (11 week) Large light pink yellow cushion anemone. Tolerates 56° . Disspray in greenhouse Regular program.

Pink Portrait

Nov. 8 — (10 week) Light pink pompon. Portrait sport. Beautiful pastel for early and late greenhouse and cloth house plantings. Regular program.

Pink Snowdrop

Dec. 8 — (13 week) Smooth light pink sport from Snowdrop. Late Regular programs.

Pinocchio

Oct. 25 — (9 week) Small pure white button pompon. Formal and distinctive. Excellent for June weddings. Greenhouse and cloth house Regular crop.

Pippin

Nov. 20 — (11 week) Intermediate yellow pompon. Produces heavily. Shades and lights well for greenhouse and cloth house Regular programs.

Poinsettia

Dec. 20 — (14 week) Large scarlet red daisy. Regular and Fast programs for December flowering.

Polaris

Oct. 5 — (7 week) An early golden buff daisy. Arctic hybrid. Background garden variety and October cut flower.

Popcorn

Oct. 25 — (9 week) Intermediate white pompon. Light pink at low temperatures. Greenhouse and cloth house Regular program.

Portrait

Nov. 8 — (10 week) Large lavender pink pompon. Responds well to disspray treatment. Greenhouse and cloth house Regular crop. Height is improved by addition of one long day week. Develops maximum stretch for cut flowers when growth is made under relatively cool periods of the year.

Princeton

Nov. 15 — (11 week) Intermediate golden decorative. Natural flowering Regular crop.

Priscilla

Nov. 20 — (11 week) Intermediate clear white pompon. Greenhouse Regular crop.

Pristine

Oct. 20 — (8 week) Intermediate pure white pompon. A mainstay for early cloth house and greenhouse spray crops, Initiates buds at 56° .

Profile

Nov. 8 — (10 week) Large pompon. A lively deep pink. Portrait sport. Form is more decorative. Breaking habits are better than Portrait. To be used in greenhouse and cloth house Regular programs.

Y

Prom

Dec. 1 — (12 week) Intermediate pompon. Smooth, intensified Delmar pink. Fine vigor and strong stem for winter cut flower programs. Uniform response in cool 60° units. Spray development is improved with the center bud removed. For Regular and Fast programs.

Rajah

Oct. 15 — (8 week) Large crimson red daisy. Natural cut flowers outdoors and greenhouse. Background garden variety.

Ranger

Nov. 15 — (11 week) Intermediate true orange pompon. Brilliant new color. Benefited by treatment as a 10-week variety. Terminal spray formation. Recommended cloth house and greenhouse variety for Regular and Fast programs.

Red Climax

Nov. 10— (10 week) Intermediate pompon. Reddish bronze sport from Climax. Requires cool finish for maximum expression and retention of color. Tolerates 56° . Superb cloth house variety as well as greenhouse. Regular and Fast crops. More terminal sprays result from 11-week timing.





Red Daisy

Nov. 1 — (9 week) Intermediate red single. Natural Regular program.

Red Empress

Dec. 1—(12 week) Large anemone. A mauve-red sport of Empress. With center bud removed, one of the most rewarding and dependable for winter spray programs in the North. Regular crop. Superior to Red Enchantress.

Red Enchantress

Dec. 5 — (13 week) Large disspray anemone. Clear maroon red. Regular crop program.

Red Enterprise

Oct. 15 — (8 week) Rose red sport of Enterprise. Intermediate pompon. Greenhouse and outdoor cut. Regular program.

Red Humdinger

Nov. 11 — (10 week) Burgundy red sport from Humdinger. For greenhouse and cloth house dissprays. Tolerates 56°. Needs one additional long day week.

2 — Red Humdinger New

Nov. 11 — (10 week) A significant color intensification on Red Humdinger. This one has more red and less purple which adds greater brilliance and luster to a color of proven appeal in spray crops. Vigor and size remain the same. For greenhouse and cloth house Regular crops. Available February 1, 1960.

Red Minstrel

Dec. 13 — (13 week) A sport from Bronze Minstrel with a lively red glow added. Crimson red. Regular program.

Red Reward

Oct. 25 — (9 week) Intermediate daisy. Brick to crimson red sport of Reward. Same habit and vigor as parent. Spring and fall Regular and Fast crops. *Available February 1, 1960*.

Red Rolinda

Nov. 23 — (11 week) Intermediate brick red anemone. Disspray. Natural Regular program.

Red Seneca

Nov. 1 — (9 week) Intermediate rust red decorative. Natural Regular program.

Red Velvet

Oct. 10 — (7 week) Intermediate crimson red decorative. For early outdoor cut.

Resolute

Oct. 25 — (9 week) Large reddish bronze pompon. Unusually strong growth habit. Makes a fine pom for early and late cloth house and greenhouse Regular programs. Tolerates 56°.

Revelation

Dec. 25 — (15 week) Intermediate white decorative. Excellent for late natural flowering with 50° finish. Regular program.

Reward

Oct. 25 — (9 week) A very productive deep pink single that holds color well. Tolerates 56°. Greenhouse and cloth house Regular and Fast programs.

Rhythm

Nov. 15 — (11 week) Smooth light pink intermediate daisy. Vigorous habit makes it an excellent companion for the Galaxies in northern Regular and Fast programs.

Riviera

Dec. 15 — (14 week) Intermediate luminous pink decorative. Requires 60° initiation. Finish cool. Short habit. Regular programs.

Rosalind

Dec. 20 - (14 week) Intermediate light lavender single. Tolerates 56° . Regular and Fast programs.

Rose Gaiety

Oct. 25 — (9 week) Intermediate coral rose single. Sport of Gaiety. A beautiful pastel color for the cool finishing periods of spring and fall. Useful in Regular or Fast greenhouse programs.

Rose Masterpiece

Nov. 12 — (10 week) Intermediate light lavender pink pompon. Disspray. Finish cool. For Regular programs.

Rubaiyat

Nov. 23 — (11 week) Velvety red intermediate formal pompon. Unequalled for October thru Christmas flowering. Slowed by high temperatures during bud development. Greenhouse and cloth house.

Rubicon

Nov. 5 — (10 week) Intermediate red bronze decorative. Clean growth habit. Tolerates 56° . Greenhouse and cloth house Regular crop.

Rusticon

Nov. 20 — (11 week) Intermediate rust red pompon. Greenhouse and cloth house Regular crop.



Sally

Oct. 25 — (9 week) Small pompon. An intensified bronze and increased size selection from Bronze Dot. Cloth house and greenhouse Regular program.

Salmon Valencia

Nov. 28 — (12 week) Large salmon pink single. Requires high temperatures for bud initiation and cool finish. Regular programs.

Samovar

Nov. 10 — (10 week) Intermediate intense rust red pompon. Cloth house and greenhouse Regular program.

Satellite

Dec. 13 — (13 week) Intermediate cream white pompon. Very tolerant of cool 60° . Regular and Fast programs.

Sauterne

Oct. 30 — (9 week) Intermediate intense yellow single. Exceptionally good in the greenhouse and cloth house Regular programs. Tolerates 56° .

Schn. Yellow Daisy

Nov. 1 — (9 week) Intermediate yellow single. Regular program for cloth house and greenhouse.

Scintillation

Nov. 10 — (10 week) Intermediate deep pink pompon. Vigorous and heavy. Requires 60° bud initiation. Fall cloth house and greenhouse variety for Regular programs.

Sculpture

Nov. 15 — (11 week) Large ivory white daisy. Greenhouse and cloth house Regular and Fast crops.

Sea Gull

Nov.1 — (9 week) Intermediate ivory pompon. For natural bloom in greenhouse Regular programs.

Shamrock

Dec. 15 — (14 week) Large yellow decorative. Disspray in Regular program.

Shasta

Nov. 10 — (10 week) Large white anemone. Tolerates 56°. Very dependable. Widely grown and popular spray variety. Develops maximum cushion in cool finishes. Flower bud development is inclined to stall when summer temperatures soar. Greenhouse and cloth house Regular and Fast crops.



Shane



Shane

Nov. 15 — (11 week) Intermediate to large anemone. Deep golden yellow. Shane is an excellent answer for a late fall, winter and spring dark Yellow Shasta. Stronger in habit and vigor, deeper in color. Represents marked progress in spray types for northern programs. It also is substantially durable for outdoor production. Ships well. For both Regular and Fast programs.

Silvercrest

Nov. 25 — (12 week) Small white formal pompon. Improves the appearance and quality of Snowcrest. Greenhouse and cloth house Regular crop.

Silversmith

Dec. 15 - (14 week) Intermediate pure white decorative. Fine sprays and production for Regular winter crops. Improved by cool 60° environments.

Silvertone

Oct. 25 - (9 week) Intermediate early white daisy. Fine high temperature performance. Tolerates 56° . One of our most low temperature tolerant daisies. Regular and Fast programs for greenhouse and cloth house.

Siren

Dec. 25 — (15 week) A deep yellow decorative. Smaller than Vibrant but very similar to it and flowers later. Regular program.

Snow

Dec. 25 - (15 week) Intermediate white pompon. Requires 60° for initiation. For natural Regular crop bloom.

Snowcap

Dec. 15 - (14 week) Large formal white pompon. When grown at a 60° minimum night temperature, this is one of the outstanding flowers available to winter spray programs. Regular crops.





Snowcrest

Dec. 13 — (13 week) Small white button pompon. Distinctive green eye. Responsively uniform in cool 60° Regular programs.



Snowstorm

Dec. 5 — (13 week) A white decorative pom of medium size. Responsive and low temperature tolerant winter pom. Best dissprayed and grown single stem in Regular program.

Songster

Oct. 25 — (9 week) Intermediate white pompon. Withstands heat well. At its best in August-September cloth house and greenhouse Regular program.

Souvenir

Nov. 15 — (11 week) Intermediate dark yellow daisy with an early 11-week response. Has all the traits to give it a "Superior" rating for shaded or lighted crops. Vigorous habit makes it ideal for Fast or Regular crops in the greenhouse.

Spangles

Dec. 5 — (13 week) Small white pompon. A late white Sunnyside. Natural season Regular program.



Spungold

Dec. 8 — (13 week) Intermediate single. Deep lemon yellow. Its stocky, rigid growth, high production and good substance make it a valuable winter variety in Regular crop programs.



Staccato

Nov. 20 — (11 week) Intermediate formal pom. Lavender pink. Like an 11-week Minstrel in form. Reliably responsive all through the winter. Tolerates 56° minimum. Profitable greenhouse variety for Regular and Fast programs.

Starbright

Nov. 1 — (9 week) Large deep lemon single. Intolerant to high temperature flower development. For Regular program in greenhouse.



Stardust

Nov. 12 — (10 week) Formal white pom of intermediate size. Establishes a larger and more shapely Keepsake form. Productive and dependable in both regular and fast spray programs in either greenhouse or cloth house. A clean vigorous habit that rarely overcrops or delays. Tolerates 56° minimum. A young and rising star among the white poms.

Starlight

Oct. 25 — (9 week) Large yellow daisy. Intolerant of extreme heat. Natural sprays for greenhouse Regular program.

Statesman

Nov. 1 — (9 week) Small intense yellow pompon. Tolerant to high temperatures. Flowers will not stick. Tolerates 56°. Valuable summer variety for both greenhouse and cloth house Regular and Fast crops.

Sultan

Nov. 22 — (11 week) Large formal decorative. Golden yellow to amber. Disbudded sprays for Regular crops in greenhouse and cloth house.



Sunfire

Nov. 5 — (10 week) Medium to large single. Dark vellow. Wide petals are tubed at their base, Retains its green-eyed disc. Well-balanced terminal sprays with rigid stemmed growth. A top performer in either Fast or Regular programs for greenhouse.

Sunnyside

Nov. 25 — (12 week) Intermediate deep lemon pompon. Formal. Flowers naturally for Thanksgiving in Regular program.

Sunray

Nov. 3 — (9 week) Small yellow anemone. Tolerate, 56°. Short. Natural season Regular crop.

Sunrise

Dec. 20 — (14 week) A yellow pompon best described as a late Gold Coast. Sunrise is not sensitive to low night temperatures. Regular program.

Sunup

Oct. 28 — (9 week) Small deep yellow pompon. Withstands high temperatures and heavy cropping in greenhouse and cloth house Regular and Fast programs.

Sun Valley

Dec. 20 — (14 week) Intermediate to large intense yellow pompon. Strong grower. Requires 60° for initiation. A week later than Corsair. Best for December and early January flowering Regular crops only.

Supreme Whitetop

Nov. 5 — (10 week) Large white decorative. Whitetop sport with increased size and less reflexing. Stem quality and production also somewhat better. Greenhouse and cloth house Regular and Fast programs.



Surfside

Nov. 23 — (11 week) Large single. A clear white. Extra wide petals and green discs. More vigor and substance than Illini Alba or Sculpture. Tolerates 56° minimum. Highly rated greenhouse and cloth house variety for Fast and Regular programs.







Supertop

Supertop New

Krueger

Nov. 5 — (10 week) White decorative. This is THE Whitetop selection to date. It is the largest and most beautiful decorative form of all the Whitetop sports. Its increased size is combined with a flat form that does not reflex. Equal in vigor and production to Whitetop. A superb sport that will eventually replace both Whitetop and Supreme Whitetop. Greenhouse and cloth house Regular and Fast programs. Available February 1, 1960.

Susanne Miller

Nov. 15 — (11 week) Large anemone. Deep yellow cushion. Norma sport. Tolerates 56°. Regular greenhouse program.

Sybil

Oct. 30 — (9 week) Intermediate golden apricot daisy. Productive. Has petallage and substance. Tolerates 56°. Color holds its chamois smoothness in either greenhouse or cloth house Regular and Fast programs.

Taffeta

Nov. 15 — (11 week) A two-tone pompon. Best with cool finish. Greenhouse and cloth house pom for Regular and Fast programs.

Talmeda

Jan. 5 — (15 week) Intermediate white pompon. Improves Revelation. Just about the latest white pompon. Good form and substance. Regular program.

Tempo

Nov. 3 — (9 week) Intermediate deep pink decorative. A 9-week Masterpiece. Recommended for greenhouse and cloth house Regular and Fast programs.

Thistledown

Nov. 1 — (9 week) Medium to small, novel clear white decorative pompon. An improved Snowdrift flower. Fully double form. Wider sprays. Principally for greenhouse Regular crop programs.

Thelma

Nov. 15 — (11 week) Brilliant orange scarlet pompon. A bell ringer in the fall. Greenhouse and cloth house. Good Fast crop spray for March and April.

Tiptop

Nov. 5 — (10 week) A distinctive tubular petalled form mutation from Whitetop. Pure white. Fine substance. Does not shatter. Same periods of use as Whitetop. Cloth house and greenhouse Regular and Fast programs.

Topflight

Oct. 20 — (8 week) Medium to small bright vellow anemone. Well defined cushions without reflexing ray petals. Tolerates 54° for initiation and high summer temperatures for development. A choice 8-week variety for cloth house and greenhouse Regular and Fast programs. Outdoor cut flower.

Treasure

Oct. 10 — (7 week) Small deep yellow pompon. Upright habit. Fine cut flower for early and natural cloth house and greenhouse Regular programs.

Trenton

Dec. 15 — (14 week) Good form and substance. An intermediate white pompon for natural flowering Regular program.



Tanfastic

X Tanfastic New

Nov. 1—(9 week) Intermediate pompon. Deep bronze. A very hard, formal pompon of color similar to Beauregard. Extensive tests prove flawless shipping and keeping quality. Strong, productive plant with rigid terminal sprays. It is a shipper's delight with tolerance of low temperature the equal of Beauregards. Regular and Fast crop sprays May through mid November greenhouse and cloth house. Available February 1, 1960.





Valencia

Nov. 28 — (12 week) Large light lavender pink single. Requires high temperatures for bud initiation and cool finish. Disspray Regular program.

Valentine

Nov. 20 — (11 week) Large red decorative. Disbudded sprays of 3-5 flowers. Remove 2-3 center buds. Regular crop requires one additional long day week.

Vedova

Nov. 15 — (11 week) Extra large Valencia sized anemone. Pastel shade of lavender pink with small greentipped cushions. A heavy producing disspray for greenhouse Regular crops.

Venoya

Nov. 22 — (11 week) Extra large lavender pink anemone. Similar to Vedova. Larger green-eyed cushion with greater depth flowering 5 to 7 days later. Provides an opportunity to improve productive capacity of northern greenhouse crops. Regular program disspray.

Vesta

Oct. 25 — (9 week) A small but trim white button pompon for summer and early fall flowering. Durable cloth house and greenhouse variety for Regular programs.

Vibrant

Dec. 20 — (14 week) Intermediate deep lemon decorative. Disspray. For natural flowering Regular crop programs.



Wagonwheels

Oct. 25 — (9 week) Intermediate spindle anemone. Silvery-coral reverse color. Tubular petals. Novel cut flower pom for Fast and Regular greenhouse programs. Delays in heat.

Wedding Bells

Dec. 20 — (14 week) A small to medium white formal pompon. Purer white than Snowcrest. Uniform and productive in natural season Regular program.

White Doty

Nov. 1 — (9 week) Large white pompon. An All Saint's Day variety for natural flowering crops.

White Enchantress

Dec. 5 — (13 week) Large white disspray anemone. Pinks in cool finish. For Regular program.



Viscount

Viscount

Nov. 10 — (10 week) Large white semi-anemone. Substance improves Shasta and Alaska. Develops the vigor of Iceberg. A practical, high temperature insensitive white anemone. Pink in low temperature. Cloth house and greenhouse Regular and Fast programs.

White Keepsake

Oct. 25 — (9 week) Intermediate ivory pompon. Selection from Keepsake. Devoid of pink tinges at low temperatures. At high temperature finish, more ivory than Keepsake. Will tolerate 56°. Greenhouse Regular and Fast crops.

White Norma

Nov. 15 — (11 week) Large anemone. White rays and yellow cushion. Grown as disspray for natural bloom. Regular program.

White Pennant New (Coward)

Nov. 10 — (10 week) Pure white sport from Pennant. Same good growth and response. Florida winter flowerings were very favorable. Performs well in northern April through mid November Regular and Fast crop spray programs. Greenhouse and cloth house. Available February 1, 1960.

White Popcorn

Oct. 25 — (9 week) White sport of Popcorn. No trace of pink in flower at low temperatures. Greenhouse and cloth house Regular crop programs.

White Princess

Nov. 25 — (12 week) Pure white button. Sport from Princess. Well suited to the late cloth house and greenhouse Regular crop.

White Snowdrop

Dec. 8 — (13 week) Pure white sport of Snowdrop. Does not pink. Late Regular programs.





White Taffeta

Nov. 15 — (11 week) Pure white sport. Most valuable of the Taffeta group. Used extensively as a fall cloth house and greenhouse pompon. Also excellent in April. Regular and Fast programs.

Whitetop

Nov. 5 — (10 week) Intermediate chalk white decorative. Productive and dependable. Top notch white. Requires disspray treatment for best summer results. Intolerant of less than 60° for bud initiation. A good shipper because of its resistance to petal botrytis. Greenhouse and cloth house Regular and Fast programs.

White Valencia

Nov. 28 — (12 week) Large white single. Requires high temperatures for bud initiation and cool finish. Disspray for natural season Regular program.



Wizard

Nov. 10 — (10 week) Intermediate pompon. Orangebronze. Vigorous with a wiry terminal spray. Tolerates summer high temperatures and yet retains color. Fine for greenhouses or cloth house Regular and Fast crops.

Yellow Acclaim

Dec. 5 — (13 week) Yellow sport from Acclaim. Most uniform grown pinched. For Regular and Fast programs in cool 60° units.

Yellow Beauregard

Nov. 5 - (10 weeks) Intermediate pompon. Clear golden yellow at all temperatures. Selection from Orange Beauregard and identical habit. Temperature tolerance of parent variety. Especially valuable in summer greenhouse and cloth house programs. Tolerates 56° . Sprays are clubby if flowered much earlier than May. For Regular and Fast crops.

Yellow Calumet

Oct. 15 — (8 week) Lemon yellow sport of Calumet. Intermediate pompon. Natural outdoor cut, cloth house and spring spray programs for Regular crops.

Yellow Cameo

Dec. 5 — (13 week) Intermediate lemon decorative. Productive for natural season Regular programs.

Yellow Dot

Oct. 25 — (9 week) Small pompon. Two-tone with golden bronze eye in cool finish. Regular program for cloth house and greenhouse.

Yellow Doty

Nov. 1 — (9 week) Large deep bronzy yellow pompon. For natural season Regular crops.



Vellowchin

Yellowchip New

Ralston

Nov. 1 — (9 week) Bright lemon yellow sport of Bluechip. The only clear yellow sport of Bluechip that shows no traces of bronze in fall or early spring. As companion for Bluechip it is a real bellringer for May through mid November crops. Florida tests have been consistently outstanding. It is a proven, top ranking variety especially for summer flowering. Greenhouse and cloth house Regular and Fast programs. Available February 1, 1960.

Yellow Enchantress

Dec. 5 — (13 week) Large disspray anemone. Bright golden buff. Greenhouse Regular crops.

Yellow Fortune

Dec. 1 — (12 week) Deep yellow sport of Fortune. Greenhouse and cloth house Regular programs.

Yellow Galaxy

Dec. 1 — (12 week) Sport of Galaxy. Deep lemon yellow. For 60° units in northern winter programs. Regular and Fast crops.

Yellow Garza

Dec. 15 — (14 week) Intermediate anemone. Lemon yellow. For natural season bloom in Regular program.

Yellow Halo

Nov. 1 — (9 week) Sport of Halo. Intermediate single, deep lemon yellow. Tolerates 56° . Greenhouse Regular and Fast programs.

Yellow Highbrow

Nov. 20 — (11 week) Sport of Highbrow. Intermediate golden yellow pompon. Requires 60° for initiation. Productive cloth house and greenhouse variety for Regular programs.





Yellow Iceberg

Nov. 5 — (10 week) Clear lemon yellow sport from Iceberg. Closely identical to parent variety. Valuable for high temperature periods. Spray programs are always benefited by early center bud removal. Fine cloth house variety. Being grown in northern winter spray programs. Intolerant of less than 60° for bud initiation. For greenhouse and cloth house Regular and Fast crops.

2 — Yellow Iceberg New (Coward)

Nov. 5 — (10 week) Deep yellow sport from Yellow Iceberg. As well as intensified color this sport displays a small improvement in size and form over the original Yellow Iceberg. This is especially evident in Florida winter programs. It should eventually replace the original Yellow Iceberg and become recognized as the best in its class. Greenhouse and cloth house Fast and Regular programs. Available February 1, 1960.

Yellow Igloo

Nov. 10 — (10 week) Intermediate deep lemon yellow pompon. Selection from Illini Igloo. Same habit and temperature tolerance. Tolerates 56°. Greenhouse and cloth house Regular and Fast crop programs.

Yellow III. Snowdrift

Nov. 12 — (10 week) Small novelty decorative. Yellow. Slightly less vigorous during marginal light periods. For greenhouse Regular program crops.

Yellow Keepsake New (McFarland)

Oct. 25 — (9 week) Rich yellow sport from Keepsake. Performance is identical with its well known parent. Greenhouse and cloth house Regular and Fast crops. Available February 1, 1960.

Yellow L.I. Beauty

Nov. 20 — (11 week) Large lemon anemone. Tolerates 56°. Disspray in greenhouse Regular program.

Yellow Nevada

Nov. 20 — (11 week) Intermediate light lemon anemone. Companion to Nevada for November Regular crop.

Yellow Pacesetter

Nov. 10 — (10 week) Lemon yellow single. Short habit. For Regular crops in greenhouse or cloth house.

Yellow Paramount

Nov. 23 — (11 week) Deep yellow sport of Paramount. Important for Thanksgiving. Greenhouse and cloth house Regular crop.

Yellow Sea Gull

Nov. 1 — (9 week) Intermediate deep lemon pompon. For natural bloom in greenhouse Regular programs.

Yellow Sculpture

Nov. 15 — (11 week) Lemon yellow daisy. Sport of Sculpture. Greenhouse and cloth house Regular and Fast crops.

Yellow Shasta

Nov. 10 - (10 week) Large light lemon yellow anemone. Tolerates 56° . Prominent for greenhouse and cloth house Regular and Fast crops. Like its parent 60° environment allows for best cushion development. High summer temperatures will delay flower development.

Yellow Silvertone

Oct. 25 — (9 week) Intermediate deep lemon yellow daisy. Sport from Silvertone. Valuable in early cloth house and high temperature greenhouse Regular and Fast programs.

Yellow Snow

Dec. 25 — (15 week) Intermediate yellow pompon. Natural Regular program.

Yellow Snowcrest

Dec. 13 — (13 week) A clear yellow Snowcrest sport. Bright green eye. Lights for winter Regular crops.

Yellow Taffeta

Nov. 15 — (11 week) Intermediate lemon yellow sport from Taffeta. Maximum color is expressed in late fall and early spring flowering. Greenhouse and cloth house Regular and Fast crops.

Yellow Tiptop New (Coward)

Nov. 5 — (10 week) Deep lemon yellow sport from Tiptop. Identical with the parent variety in all respects except color. Its smart and appealing form has met with much favor as a valuable supplement to the Whitetop varieties. Greenhouse and cloth house Regular and Fast programs. Available February 1, 1960.

Yellowtop

Nov. 5 — (10 week) Lemon yellow sport from Whitetop. Used extensively in cloth house and greenhouse Regular and Fast programs. Benefits from partial disspray in summer.

Yellow Valencia

Nov. 28 — (12 week) Large yellow single. Best vigor and form of Valencia family. Disspray for natural season Regular program.

Yukon

Dec. 10 — (13 week) Intermediate chalk white single. Tolerates 56°. Regular winter programs.

Yuleflame

Dec. 25 — (15 week) Large decorative. Deep lemon. Regular program.



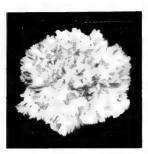
YODER SELECTIONS OF WELL KNOWN CARNATION VARIETIES AND THEIR SPORTS FOR 1959-60







Midas (Yellow)



Peppermint Sim (Variegated)



Cardinal Sim (Scarlet Red)

Complete and thorough culturing of all carnation mother stock has long been a routine procedure in the Yoder Carnation Program.

Constant attention to *reselection* with extensive performance tests utilizing *row per clone techniques* enables us to provide continued improvements in form, vigor, reduced splitting and better stability of good color.

WHITE

Aurora

Exceptionally large white. Flower size and heavy stem are points of emphasis. Performs best in higher than average carnation temperatures, and with a narrow range of difference between day and night temperatures. An average to heavy producer.

Colo. White Sim

Reselection of White Sim. Most important asset is its nonsplitting trait. Has fewer petals and straighter winter stems. Vigor and production remain the same.

Electra

Large informal white. Petals are deeply serrated. Exhibits the vigor, stretch and production of White Sim with an improved stem for winter flowering.

Imp. Olivette

A more vigorous, taller reselection of Olivette.

Imp. White Sim

Large white sport of William Sim. Best under high winter light intensities to improve stem strength. Easily the most popular and important white presently grown.

White Apollo

White sport of Apollo. Unequalled for year round productivity. A marked improvement over Olivette for flower size and stem strength during the winter months. More versatile than Apollo since it is not subject to fading and has an improved summer form.

White Littlefield

Grown for its large size and good form. Strong stems are of medium length. Temperature requirements are higher than for Sim varieties.

PRICE PER 100 CUTTING BEFORE DISCOUNTS (See page 106)

100 to 250	300 to 950	1000 up
13.00	12.50	12.00
11.50	11.00	10.50
13.50	13.00	12.50
13.00	12.50	12.00
11.00	10.50	10.00
11.00	10.50	10.00
12.50	12.00	11.50



	BEFO	ER 100 C RE DISCOU	JNTS
Aphrodite LIGHT PINK	100 to 250	300 to 950	1000 up
A true light pink. An early producer with an early comeback. Best in high light intensity areas.	13.00	12.50	12.00
Lt. Pk. Littlefield This is the select strain and is flesh-pink. Well known for its size and good summer color retention.	13.00	12.50	12.00
Pink Sim Flesh-pink Sim sport. The most popular pink in the Sim family. Extensive Yoder reselection has materially reduced splitting.	11.50	11.00	10.50
Virginia Hercules Well known for its form, color and keeping quality. Air cooling has extended its period of value.	15.50	15.00	14.50
Apollo Salmon pink. Well known for its production and sturdy stems. Cropping is heavier than #2 Apollo.	11.00	10.50	10.00
#2 Apollo An improved selection in Apollo with larger flower size and markedly increased stem length. Color remains the same as Apollo. The improved vigor in stem and size is evident throughout the year.	11.50	11.00	10.50
Athena A lustrous salmon pink slightly deeper than Venus and possessing a greater color clarity than Apollo in all seasons. A reliable winter producer. Has vigor, stretch and rigid stems. Recognized for nonsplitting traits.	11.00	10.50	10.00
Debbie Salmon pink. Sim sport. Intermediate in color between Salmon Sim and Pink Sim.	13.00	12.50	12.00
Dusty Salmon rose with dusted overtones or light fringing of white.	13.00	12.50	12.00
Flamingo Sim Softer salmon pink than Shocking Pink with less splitting.	13.00	12.50	12.00
Laddie Sim An intensified Salmon Sim. Color remains smooth and uniform throughout the year, being especially good at high temperature periods. Appears to be more resistant to splitting than Salmon or Pink Sim.	12.50	12.00	11.50
Portrait Deep rose pink with strong salmon overtones. Mamie sport that holds color well.	13.00	12.50	12.00
Salmon Sim Light salmon. Sim sport. Summer color equals the winter color standards of Pink Sim.	13.00	12.50	12.00



PRICE PER 100 CUTTING

	BEFO	DRE DISCO se page 10	UNTS
	100	300	1000
Shocking Pink	10 250	950	Up
Deep salmon. Sim sport. Heavy production. Color holds well under high temperatures. Size is reduced.	13.00	12.50	12.00
Venus			1
Salmon pink. Flawless color. Like Charm, possesses superb flower qualities coupled with a long, rigid stem. A noted exhibition variety. Performs most satisfactorily at Littlefield temperatures.	14.50	14.00	13.50
DARK PINK Hermes			
A good dark pink with high temperature color retention. Becomes a scarlet pink during the winter months. Ships and keeps well. Rarely splits.	14.00	13.50	13.00
Imp. Sidney Littlefield			
Dark pink. Markedly improved vigor over original with longer, stronger stems.	13.00	12.50	12.00
Mentor			
Rich, rose-pink. Strong, rigid stems. Notable keeping and color retention properties throughout the year.	15.50	15.00	14.50
RED			
Cardinal Sim			
Large scarlet red sport of William Sim. The most vigorous and productive of the red Sim sports. Less petal serration. Rarely splits.	11.00	10.50	10.00
Colo. Red Sim			
An improved William Sim. Greater vigor and productivity.	12.50	12.00	11.50
Dark Red Sim			
Sport of William Sim. Possesses most intense red color of all red Sim sports. Excellent form and no streaking. Habit similar to original William Sim.	12.00	11.50	11.00
Hill's Imp. Red Sim			
Sport of William Sim. Outstanding for its improved vigor, stretch and rapid cropping habit. Flowers are somewhat larger being similar in form and color to William Sim. The longer stems of good rigidity are especially valuable on the early crops.	12.00	11.50	11.00
Siren			
A bright scarlet. Combines heavy production with a fast comeback and uniform cropping on stems of medium length.	13.50	13.00	12.50
Titan			
An intense crimson red. Dependable and continuous growth during the winter months. Recognized for its better than average shipping and keeping qualities.	14.00	13.50	13.00
Topper			
Crimson red. Very clear, bright color with medium sized flowers. Fine stretch with wiry, strong stems. Very productive, free growth. Does not split.	13.50	13.00	12.50



	BEFO	ER 100 C RE DISCO ee page 10	JNTS
YELLOW	100 to 250	300 to 950	1000 up
Braun's Yellow Sim			
Clear golden buff. Sport of Harvest Moon. Sim habit.	12.50	12.00	11.50
Brigadoon Clear lemon yellow. Best results with high light environments. Will split in fall and spring.	12.50	12.00	11.50
Harvest Moon An amber gold sport of William Sim. Richly colored.	13.00	12.50	12.00
Imp. Miller's Yellow An improved color selection from Miller's Yellow. Formerly known as "Shirley Ann". Color is clear and intense.	15.00	14.50	14.00
#2 Midas An improved vigor selection from Midas. Length and strength of stem are markedly greater. Color remains the same. Form and size are more uniform.	12.00	11.50	11.00
Agate Athena Sport of Athena. Dark salmon bands and pencilling on salmon pink background. Has the same vigor, high production, strong stem and nonsplitting character of parent variety. Good high temperature color retention.	13.00	12.50	12.00
Anniversary Flushed red. Color intensification on Scarlet Sim.	12.50	12.00	11.50
Cassandra A lively yellow variegated. Pink pencilling. Rarely splits. Flower has excellent substance and is an outstanding keeper.	14.50	14.00	13.50
Cooper's Variegated Light pink background with medium to large red pencil markings. One of the fastest and most reproductive of the Sim sports.	13.00	12.50	12.00
Garnet Sim			
Sport of White Sim. Scarlet red background with uniform white pencilling. Production and rapid rate of return for successive crops excels most Sim varieties. Color is remarkable for its stability and intensity. This selection is one of the most resistant to splitting yet observed within Sim varieties.	13.00	12.50	12.00
Gayety			
Variegated Sim. Flesh pink background overlaid with bright red pencil pattern. More stable than Cooper's Variegated.	12.50	12.00	11.50
Mamie			
Variegated Sim sport. White background overtoned with thin red pencil striping.	12.50	12.00	11.50



Nectar Large orange yellow variegated with broad scarlet striping. Peppermint Sim Pure white background with red pencilling. Uniform and stable throughout the year. Somewhat taller than S. Arthur Sim. S. Arthur Sim

Sport of Cardinal Sim. Uniform, narrow scarlet red bands on a pure white background. Very stable to color and pattern. Size is larger and stems are stronger than average for Sim varieties. Splitting is no problem. An outstanding variegated Sim.

Scarlet Sim

A tone on tone Sim sport. Color ranges from an intense scarlet at the base of each petal to a frosty white at the petal margins. Color becomes most intense under low temperature winter condition.

Strawberry Sim

Variegated red and pink Sim sport. An over-all narrow red pencilling diffused on a pink background. Background color markedly intensifies going into midwinter conditions. A striking novelty.

100 300 1000 Up 250 950 12.50 12.00 11.50 13.00 12.50 12.00 11.50 10.50 11.00 12.50 12.00 11.50 13.00 12.50 12.00

PRICE PER 100 CUTTING
BEFORE DISCOUNTS
(See page 106)

CARNATION EARLY ORDER PLACEMENT AND QUANTITY DISCOUNTS

	ORDER	PLACED IN A	DVANCE
Volume of Cuttings	less than 2 months	2-6 months	over 6 months
Less 10,000	None	5%	10%
10,000-24,950	5%	10%	15%
25,000-49,950	10%	15%	20%
50,000 Up	15%	20%	25%

Note: Quantity is total of all orders placed at one time. Can be more than one shipping date.

Early ordering is date the order is placed prior to shipping date.

CARNATION DISCOUNT PRICE SCHEDULE

List Price	5%	10%	15%	20 %	25 %
15.50	14.73	13.95	13.18	12.40	11.63
15.00	14.25	13.50	12.75	12.00	11.25
14.50	13.78	13.05	12.33	11.60	10.88
14.00	13.30	12.60	11.90	11.20	10.50
13.50	12.83	12.15	11.48	10.80	10.13
13.00	12.35	11.70	11.05	10.40	9.75
12.50	11.88	11.25	10.63	10.00	9.38
12.00	11.40	10.80	10.20	9.60	9.00
11.50	10.93	10.35	9.78	9.20	8.63
11.00	10.45	9.90	9.35	8.80	8.25
10.50	9.98	9.45	8.93	8.40	7.88
10.00	9.50	9.00	8.50	8.00	7.50



FLOWERING PROGRAM AND SCHEDULE FOR YEAR-ROUND SNAPDRAGONS USING YODER HYBRIDS AT 45-50° N. LATITUDE

- (1) Sowing temperature 65° minimum.
- (2) Timing is for single stem, direct planting on raised benches with 48-50° winter minimum temperatures.

WINTER AND EARLY SPRING VARIETIES

PROGI	RAM	Say roped	1000						S	CHEI	DULE			
Variety	Jan.	Feb.	Mar.	Apr.	Dec.		Sow			Bench	Mish.		Flower	
Citation — ivory white	хх	хх	хх	хх	хх	Aug.	10,	'59	Aug	. 31,	'59	Jan.	1-15,	'60
Ohio — white	хх	хх	хх	хх	хх									
White Knight — white	хх	хх	хх	хх	хх	Aug.	17,	'59	Sep	. 7,	'59	Jan.	16-31,	'60
Albion — white	хх	хх	хх	хх	хх							i		
						Aug.	24,	'59	Sep	. 14,	'59	Feb.	1-15,	'60
Wintergreen — pink	хх	хх	хх	хх	хх									
New York — light pink	хх	хх	хх	хх	хх	Sep.	2,	'59	Sep	. 28,	'59	Feb.	16-29,	'60
Wisconsin — dark pink	хх	хх	хх	хх	хх									
Topflight — pink	хх	хх	хх	хх	хх	Sep.	14,	'59	Oct	. 12,	'59	Mar	1-15,	'6(
Nashua — light rose pink	хх	хх	хх	хх	хх									
Rosebud — pink	хх	хх	ХХ	хх	ХX	Oct.	5,	'59	Nov	. 2,	'59	Mar	16-31,	'6
Whirlaway — pink	хх	ΧX	хх	хх	хх									
						Oct.	26,	'59	Nov	. 23,	'59	Apr.	1-15,	'60
Swaps — yellow	хх	хх	хх	хх	хх									
War Admiral — yellow	хх	хх	хх	хх	хх	Nov.	9,	'59	Dec	. 7,	'59	Apr.	16-30,	'6(
Vermont yellow	хх	хх	хх	хх	хх									
	İ					Aug.	4,	'60	Aug	. 25,	'60	Dec.	1-15,	'60
Gallant Fox — dark bronze	хх	хх	хх	хх	хх									
Cavalcade — golden bronze	хх	хх	хх	хх	хх	Aug.	8,	'60	Aug	. 29,	'60	Dec.	16-31,	'6(
Maine — purple	хх	хх	хх	хх	хх									

LATE WINTER AND SPRING VARIETIES

PRO	GRA	M					SCHEDULE							
Variety	Feb.	Mar.	Apr.	May	Oct.	Nov.	Sow	Bench	Flower					
Twenty Grand — ivory white	х	хх	хх	х	х	хх	Aug. 24, '59	Sep. 14, '59	Feb. 16-29, '60					
Apollo — ivory white	Х	хх	хх	x	Х	хх	Sep. 2, '59	Sep. 28, '59	Mar. 1-15, '60					
							Sep. 21, '59	Oct. 19, '59	Mar. 16-31, '60					
Native Dancer — rose pink	Х	хх	хх	x	Х	хх	Oct. 12, '59	Nov. 9, '59	Apr. 1-15, '60					
Indiana — light rose pink	х	хх	хх	x	Х	хх	Nov. 2, '59	Nov. 30, '59	Apr. 16-30, '60					
							Dec. 14, '59	Jan. 11, '60	May 1-15, '60					
Broker's Tip — yellow	Х	хх	хх	x	Х	хх	July 18, '60	Aug. 8, '60	Oct. 16-31, '60					
							July 25, '60	Aug. 15, '60	Nov. 1-15, '60					
							Aug. 1, '60	Aug. 22, '60	Nov. 16-30, '60					



YODER SNAPDRAGONS - program and schedules

LATE SPRING AND FALL VARIETIES

PRO	GRA	M .			24					SC	HE	ULE	र अई		
Variety	Apr.	May	Jun.	Sep.	Oct.	Nov.	4 7.	So	w ((), ())	14%	Benc	• \$18a		Flower	
Virginia — white	х	хх	хх	х	хх	х	Oct	. 26	, '59	Nov	. 23,	'59	Apr.	16-30,	'60
Delaware — ivory white	х	хх	хх	Х	хх	x	Nov	, 30	, '59	Dec.	28,	'59	May	1-15,	'60
Kentucky — apple blsm. pink	х	хх	хх	х	хх	х	Dec	. 28	, '59	Jan.	25,	'60	May	16-31,	'60
Nevada — yellow	х	хх	хх	х	хх	х	Feb	. 1	, '60	Feb.	29,	'60	June	1-15,	'60
Colorado — yellow	Х	ХХ	хх	Х	хх	X	Mar	. 2	, '60	Mar	. 28,	'60	June	16-30,	'60
Kansas — golden bronze	х	хх	хх	х	хх	х	June	27	, '60	July	18,	'60	Sep.	16-30,	'60
Tennessee — red	Х	ХХ	хх	X	хх	Х	July	4	, '60	July	25,	'60	Oct.	1-15,	'60
							July	11	, '60	Aug	. 1,	'60	Oct.	16-31,	'60
							July	18	, '60	Aug	. 8,	'60	Nov.	1-15,	'60

SUMMER VARIETIES

PRO	GRAM	** , *	ra sê ar	den.		ig in the		SO	HED	ULE	KARA KAR	Weigh	19. KM
Variety (1997)	Jùn.	Jul.	Aug.	Sep.	KESS.	Sow		1.535	Benci		180.3	Flower	N. P. F. N. S.
#2 Crystal White — white	х	хх	хх	хх	Feb.	17,	'60	Mar.	14,	'60	June	16-30,	'60
White Skies — white	Х	хх	ХX	хх	Apr.	4,	'60	Apr.	25,	'60	July	1-15,	'60
Gay Time — rose pink	х	хх	хх	хх	Apr.	25,	'60	Мау	16,	'60	July	16-31,	'60
Florida — light pink	Х	хх	ХX	хх								·	
Summer Jewel — deep pink	Х	хх	хх	хх	May	9,	'60	May	30,	'60	Aug.	1-15,	'60
Dark Star — yellow	x	хх	x x	хх	May	23,	'60	June	13,	'60	Aug.	16-31,	'60
					June	13,	'60	July	4,	'60	Sep.	1-15,	'60
Arizona — lavender	Х	ХX	xx	хх	June	20,	'60	July	11,	'60	Sep.	16-30,	'60

SNAPDRAGON PRICES

Price per Packet — \$3.50

Quantity discounts are offered with payment of invoice within 20 days:

100 or more packets...20% Note: Quantity refers to the number of packets ordered on a single order.



YODER HYBRIDS AND IMPROVED SELECTIONS FOR YEAR-ROUND SNAPDRAGONS

Albion

Winter, early spring paper white. When benched with White Knight, Albion maintains a good continuity of paper white by flowering 10-14 days later. Long, tapering spikes with graceful tip-bud development.

Apollo

Late winter, spring ivory white. Well known for its vigor, hard clean stems and upright floret placement on long spikes. A vigorous improvement on Margaret.

Arizona (New)

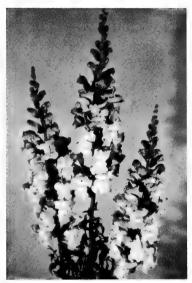
Summer flowering lavender hybrid. Color resembles the spring variety Lavender Lady. Vigor is high. Spikes are long and gracefully tapered. The large florets, long spikes and vigorous habit contribute to significant improvement over Rockwood's Lavender Rose. Available October 1959.

Colorado (New)

Large flowered yellow hybrid. Very uniform and vigorous. Color of Broker's Tip, a shade lighter than Potomac Yellow with larger, more shatterproof florets and longer spikes. Wonderful companion for the white Virginia in *late spring and fall crops*. Available October 1959.

#2 Crystal White

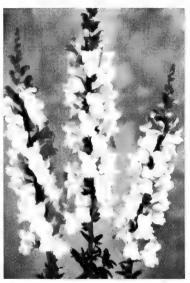
Paper white summer inbred. A long period of reselection on Rockwood's Crystal White has resulted in this taller, more uniform strain. Floret spacing is generally more compact. Will not shatter. Can be recommended for June through September in the greenhouse or cloth house. A Yoder Brothers selection.



New York (smooth light pink)



Kentucky (Apple Blossom pink)



Ohio (pure paper white)

Broker's Tip

Late winter, spring yellow. Stiff clean stems with compact floret placement.

Cavalcade

Winter, early spring golden bronze. Lively golden orange that has few equals for uniform production of long tapered spikes.

Citation

Winter, early spring ivory white. Large ruffled florets. Compact spacing with long spikes. Outstanding uniformity and vigor. The most profitable snap programs grow high percentages of Citation.

Dark Star

Clear yellow summer hybrid. Uniformity and vigor markedly improve Rockwood's Summer Yellow. Growth is clean and variety is not subject to high temperature burn. Recommended for greenhouse June through September.

Delaware (New)

Ivory white hybrid. Retains and improves for *spring* and *fall flowering* the valuable traits of Citation. Floret is larger, stems heavier with very long spikes. Delaware is highly shatterproof. Its floret size and ruffled hood form illustrate well the new improvements that are important Yoder Brother breeding objectives. Available January 1960.

Y

YODER SNAPDRAGONS - variety description

Florida (New)

Vigorous light pink *summer hybrid* that flowers with Gay Time. It has a Christina color that is smooth and glistening. Displays superb color retention under high temperature and is highly shatterproof. Spikes are long with compact floret spacing. Should rapidly achieve top ranking among summer hybrids. Available January 1960.

Gallant Fox

Winter, early spring dark bronze. Popular deep orange coloration. Earlier and more uniform when compared with Barbara.

Gay Time

Rose pink summer hybrid. Habit is free of lateral growth. Vigor is good with hard stem and long spikes. Very uniform. Seven to fourteen days earlier than Summer Jewel. Floret larger than average for summer varieties. Recommended for June through September in the greenhouse or cloth house.

Indiana (New)

Light rose pink *late winter and spring hybrid*. Large floret with ruffled hood. Spikes are long and tapered. Uniformity and vigor set new standards. Its color closely resembles the old variety Dorcas Jane. Equally valuable in early fall. Available October 1959.

Kansas (New)

Brilliant golden bronze hybrid with color resembling Cavalcade and Jubilee. A vigorous variety with strong stem and long spikes. Florets are large with moderate shatter resistance. Color has real merit especially in the *fall months*. Available October 1959.

Kentucky (New)

Glorious apple blossom pink. Late spring and fall hybrid. A vigorous, clean stemmed hybrid with the minimum of shatter. The color is lighter than Potomac Pink or Hoffman's Pink. Spikes are frequently twice as large as these comparative varieties. The essence of springtime! Available October 1959.

Maine (New)

Rich purple hybrid. Flowers with Citation and decidedly improves Bold Venture in spike, vigor and form. The florets are very large and beautifully spaced on strong spikes. A limited color but Maine is the top hybrid available in its color class. Winter and early spring. Available January 1960.

Nashua

Light rose pink hybrid. Winter and early spring flowering traits. Highly shatterproof, the large ruffled florets are borne compactly on hard, clean stems.

Native Dancer

Late winter and spring rose pink hybrid. Achieves a new standard for winter vigor and long spikes.

Nevada (New)

Intense yellow hybrid. Develops a huge floret on vigorous long spikes. Flowers with Kansas and Tennessee. Very valuable in *May-June* and *October-November* crops. It displays deeper color than Colorado, precedes it by two weeks and provides a fine showy variety to fill a present gap in year round snap programs. Available October 1959.

New York (New)

Smooth light pink. Displays tremendous vigor and earliness. Flowers with War Admiral. Spike is large and compact. Very clear pink with minimum of yellow in lower lip. Valuable addition to the true winter and early spring flowering group. Highly shatterproof. Available January 1960.

Ohio (New)

Pure paper white hybrid for winter and early spring crops. Florets are compactly spaced and shatterproof. Vigor and spike length frequently exceed the standards set by Albion and White Knight. Develops a very high percentage of top grade spikes. Available October 1959.

Rosebud

Winter, early spring pink. Large ruffled florets on long, compact spikes of luminous pink that holds well. Beauty and vigor combine to make Rosebud a must on any list.

Summer Jewel

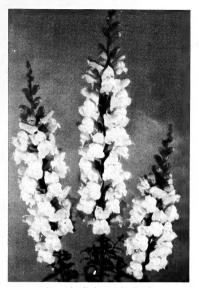
Deep pink summer hybrid. Color is a shade deeper tnan Rockwood's Summer Pink. Vigor, uniformity, stem strength and spike length generally improve that variety. The floret spacing is more compact and somewhat less spiralled. Recommended for June through September in the greenhouse or cloth house. Will not shatter.

Tennessee (New)

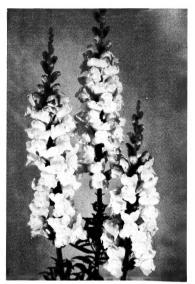
A real deep red hybrid. Best suited to *fall periods* when color is in demand. Quite shatterproof with good floret spacing on long uniform spikes. Makes a perfect mate for Kansas for brilliant fall coloration. Available October 1959.

YODER SNAPDRAGONS - variety description

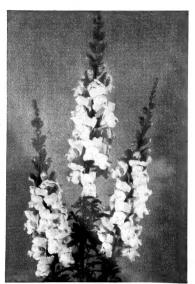








Virginia (vigorous paper white)



Vermont (Primrose Yellow)

Swaps

Winter and early spring flowering yellow hybrid. Outstanding for its large, compactly spaced florets.

Top Flight

Winter, early spring pink. A more uniform, earlier Christina.

Twenty Grand

Late winter, spring ivory white. The whitest ivory grown. Long, graceful, tapering spikes with ruffled upright, compact florets. Tall and vigorous. The best spring programs count heavily on Twenty Grand.

Vermont (New)

Primrose yellow hybrid for winter and early spring. In Vermont we proudly introduce a new and beautiful pastel of yellow. Spikes are long and graceful with abundant tip-bud. Stems are hard, clean and uniform. Prominent retail florists who have seen the hybrid Vermont concur that its beauty is unmatched and its versatile color will be valuable. Available January 1960.

Virginia (New)

A vigorous paper white hybrid. Long spikes, hard, clean stem with good large florets that are shatterproof. A significant improvement in vigor, production and beauty over June Bride and Potomac White. Terrific for June. Late spring and fall crops. Available October 1959.

War Admiral

Winter, early spring yellow. Well known for its efficiency, uniformity and dependable performance.

Whirlaway

Winter, early spring pink. Performs best at the lower temperature levels.

White Knight

Winter, early spring paper white. Combines earliness, vigor, purity of color and long spikes to excellent advantage. Tolerant of low temperatures and shatterproof. A must have for discriminate growers.

White Skies

Pure white summer hybrid. Highly shatterproof. Quite tall and vigorous. Best described as a summer White Knight. About one week later than Rockwood's Crystal White normally producing a high percentage of longer grade spikes with good tapering tip-buds. This variety adds much incentive to the production of profitable summer snaps. Recommended for June through September in the greenhouse or cloth house.

Wintergreen

Winter, early spring pink. Stiff, wiry stems, no grassiness, and compact long spikes. Dependable performance in winter and spring.

Wisconsin (New)

Intense, dark pink winter and early spring hybrid. Color has a depth and tone closely resembling the rose Better Times. Wisconsin flowers with Citation, spikes are long and tapering. Stems are medium and hard. It should contribute to increased value and usage of deep pink. Available October 1959.



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